

JILL SERGISON, CNM, MA

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HEALTHCARE CONSULTING & COALITION BUILDING

Public Health | Healthcare Service Delivery | Healthcare Policy

Healthcare policy consultant and coalition builder with 16 years of experience as a clinician in a variety of settings, including in public health and a rigorous academic institution. Four years successfully conducting safety management of clinical trials at FHI 360 and published in leading medical journals. Healthcare policy expert who utilizes relationships with leading healthcare stakeholders and lawmakers in the NC Gen Assembly to achieve public health goals.

HIGHLIGHTS OF QUALIFICATION

Healthcare policy consulting: Generated bipartisan support for Medicaid expansion to 12 months for postpartum women. Recruited by North Carolina Association of Pharmacy as strategy and policy advisor for HB 96, a law which extensively expands contraceptive access.

Coalition building: Designed, organized, and led the first NC Reproductive Life Planning Summit, convening over 100 of the field's most influential leaders; keynote speaker DHHS Sec. Dr. Mandy Cohen.

Stakeholder engagement: Recruited leading members of health and health equity stakeholders to form a working group to explore provision and access to reproductive health landscape to uninsured/undocumented women of NC.

Strategy: Advised Upstream's partnerships team to identify policy issues and contributed significantly to networking efforts, resulting in the acquisition of 23 partner agencies within 18 months, by far an organizational record.

Related skills: Healthcare landscape assessment, technical and legal writing, curriculum development, staff training, Spanish (conversational).

CAREER PROGRESSION

POINTS TRUE NORTH CONSULTING, Raleigh, NC Present

Co-founder

Consultant working with organizations on a range of critical health, gender, racial and social justice issues building impactful coalitions, advancing policy change and devising strategic campaigns.

UPSTREAM USA, Raleigh, NC June 2019–February 2022

NC Director of Policy, June 2020–February 2022

Strategic Policy Advisor, June 2019–June 2020

Upstream USA works to expand opportunity by reducing unplanned pregnancy. Partner with health centers to strengthen reproductive care and autonomy by increasing equitable access to the full range of contraceptive options.

Managed Upstream's relationships with key healthcare agencies and stakeholders with a strong emphasis on building coalitions that advanced the organization's policy agenda and sustained impact.

Key contributions:

- **Coalition building:** Partnered with agencies and members of the NC General Assembly to introduce and lobby for healthcare legislation.
- **Healthcare policy advocacy:** Routinely partnered with policymakers, government affairs professionals, and advocacy organizations to introduce and implement health-equity initiatives.
- **Stakeholder engagement:** Designed, organized, and led the first NC Reproductive Life Planning Summit, convening over 100 of the field's most influential leaders; keynote speaker DHHS Sec. Dr. Mandy Cohen.
- **Strategy:** Recruited and maintained Upstream NC's Advisory Committee, broadly recognized as one of the most elite groups of reproductive health experts and advocates in NC.

- **Healthcare subject matter expert:** Provided technical assistance to success of the NC Pharmacy Bill HB 96, which allows trained pharmacists to prescribe and dispense hormonal contraception. Wrote multiple briefs to assist NC government administrators and lawmakers in healthcare equity and reform.
- **Legal writing:** Drafted a bill to be introduced by NC lawmakers to appropriate funds to Community Health Grants for the acquisition of the full range of contraceptive methods.
- **Policy expert:** Trained NC staff about reproductive policy and healthcare landscape. Advised NC team on all matters related to policy, and regularly communicate policy developments and trends to broader team.

FHI 360, Durham, NC

2015–2019

Associate Scientist, Contraceptive Technology Innovation Department

FHI partners with governments, the private sector and civil society to bring about positive social change and to provide lifesaving health care, quality education and opportunities for meaningful economic participation.

Coordinated and oversaw pharmacovigilance/safety management across multiple international contraceptive R&D clinical trial sites. Provided technical input for developing clinical protocols and clinical site staff training materials, and for managing adverse events. Monitored work plan deliverables and updates to tracking tools, including outcome maps, progress reports to funders, and internal tracking tools.

Key contributions:

- **Tool development:** Co-developed “NORMAL” job aide (2018), designed to communicate bleeding expectations associated with use of contraceptive methods. This tool is in the process of being integrated into several domestic and international programs including PSI Choice Manual, Ministries of Health across multiple countries in Africa, and powertodecide.org.
- **Technical writing:** Co-wrote numerous NIH grant proposals and wrote dozens of technical documents including safety protocols for 3 Phase 1 multi-national clinical trials and pharmaceutical prescribing information.
- **Research excellence:** Published as lead author in leading public health/OBGYN academic journals, including the *American Journal of Obstetrics and Gynecology*.
- **Scientific thought leadership:** Co-planner, participant, and presenter for Bill & Melinda Gates-funded contraceptive ideation event focused on brainstorming “far-future” female methods of contraception using principles of human centered design in India and Kenya.
- **Global health:** Integral to a 4-years FHI 360-led initiative that introduced 2.5M affordable contraceptive implants into sub-Saharan Africa.
- **Implementation Science:** Advisor to the World Health Organization’s revised Medical Eligibility Guidelines for Contraceptive Use

CLINICAL EXPERIENCE

Certified Nurse-Midwife (part-time/PRN since 2015), Duke University, Durham, NC 2013–present
Certified Nurse-Midwife, Office of Dr. Rosemarie Newman, Raleigh NC 2009–2012
Certified Nurse-Midwife, Wake County Health and Human Services, Raleigh, NC 2007–2009

EDUCATION & PROFESSIONAL DEVELOPMENT

Master of Arts in Midwifery, NEW YORK UNIVERSITY, New York, NY *magna cum laude*, 2005
 Associate Degree in Nursing, MARYMOUNT UNIVERSITY, Arlington, VA *magna cum laude*, 2002
 Bachelor of Science in Biology, WAKE FOREST UNIVERSITY, Winston-Salem, NC 1999

Certified Nurse Midwife, American Certification Board NC License #405 2005–present
 Registered Nurse, NC License # 212768 2005–present

International Development / Global Health Leadership Circle 2022

PROFESSIONAL AFFILIATIONS

Organizations

Board of Directors, Pro-Choice NC	2020–present
Member, Society of Family Planning	2016–present
Member, American College of Nurse Midwives	2015–2017

Strategy/Working Groups

Durham Mayor's Council for Women	2022–present
Perinatal Health Strategic Plan, NC DHHS	2019–present
Maternal Health Strategic Plan, NC DHHS / NCIOM	2019–present
Reproductive Life Planning Working Group, NC DHHS / SHIFT NC / The Duke Endowment	2019–present
BE SMART Strategy Group, NC DHHS	2019–present
Perinatal Health Policy Working Group, NC DHHS	2019–present
Care 4 Carolina, Coalition	2019–present

Community

The Benevolent Table (Founder; fundraising events for social impact organizations)	2018–present
Interfaith Food Shuttle	2018–present
Youth Advisory Committee, Duke Memorial United Methodist Church	2019–2020

PUBLICATIONS

Sergison, Jill E., et al. "Levonorgestrel intrauterine system associated amenorrhea: a systematic review and metaanalysis." *American Journal of Obstetrics and Gynecology* 220.5 (2019): 440-448.

Maldonado, Lauren Y., **Sergison, Jill E.**, et al. "Menstrual bleeding and spotting with the Levonorgestrel Intrauterine System (52 mg) during the first-year after insertion: a systematic review and meta-analysis." *American Journal of Obstetrics and Gynecology* (2019).

Rademacher KH, **Sergison J**, et al. "Menstrual bleeding changes are NORMAL: proposed counseling tool to address common reasons for non-use and discontinuation of contraception." *Glob Health Science and Practice* 2018 Oct; 6(3): 603-10.

Sergison J, et al. "Cost of Contraceptive Implant Removal Services Must Be Considered When Responding to the Growing Demand for Removals." *Global Health Science and Practice*, 2017.

Callahan R, **Sergison J**. "When 'Longer-the-Better' is Best: Extended Use of LARCs." K4Health, 2016. <https://www.ctiexchange.org/post/when-the-longer-the-better-is-best-extended-use-of-larcs>.

Sergison J, Callahan R. "What Goes In Must Come Out." K4Health, 2016

PRESENTATIONS

Sergison J, et al. Evidence for Impact Symposium: Translating Research into Gains for Primary and Community Health in Zambia, Lusaka, Zambia, 2018. Poster: "Understanding the Potential Impact of The Levonorgestrel Intrauterine System: A Market Assessment in Zambia"

Sergison J. Bill and Melinda Gates Foundation Contraceptive Ideation Event, Naivasha, Kenya, 2017. Speaker: "Current Contraception"

Sergison J. Triangle Global Health Consortium, Chapel Hill, October 2017. Moderator and Speaker: "Think Globally....And Locally"