

PHARMACY CONTRACEPTION INITIATIVES

POINTS TRUE NORTH CONSULTING

POINTS TRUE NORTH COMPANY OVERVIEW

Points True North Consulting (PTN) partners with nonprofits, policy groups, businesses, and foundations to address health and social justice issues through coalition-building, policy change, strategic campaigns and social marketing.

With over 40 years of combined experience in advocacy, clinical practice, and stakeholder engagement, we specialize in pharmacist-prescribed contraception. Our expertise includes innovative payment models and training programs to expand equitable access to contraceptive care.

We also lead state and federal advocacy campaigns, social marketing efforts, and clinical trials, tackling complex challenges like reproductive healthcare and refugee rights, while fostering trusted relationships nationwide.



PTN CORE CAPABILITIES

Pharmacy-Initiated Contraception:

Evidence-based training, legislative guidance, and reimbursement strategies for pharmacist-led contraceptive services.

Coalition Building:

Engaging diverse stakeholders to foster grassroots support and expand equitable access.

Policy & Advocacy:

Expertise in navigating legislative frameworks and advancing bipartisan healthcare laws which authorized pharmacist-prescribed contraception.

Communications:

Development of impactful consumer and provider-facing materials with media campaigns to amplify messaging.

Data & Impact Tracking:

Monitoring service utilization, training credentials, and outcomes to ensure program success.

Project Management:

Navigating complex relationships between stakeholders to achieve shared goals.

WHAT MAKES PTN DIFFERENT

Unique Expertise:

The only U.S. consulting firm specializing in pharmacy-initiated contraception.

Clinician-Run, Women-Owned:

Leadership grounded in decades of hands-on clinical and policy experience.

Proven Results:

Ahead-of-schedule project successes, including HB 96 passage and reimbursement model implementation.

Equity-Driven:

Commitment to non-coercive, culturally sensitive solutions for underserved communities.

Media Leadership:

Crafting narratives that build trust and correct misinformation.

Strong Networks:

Trusted connections with healthcare, policy, and advocacy leaders nationally and locally.

Innovative Strategic Thinking:

Rooted in diverse expertise across human rights, entrepreneurship, and healthcare, we bring a unique perspective to problem-solving and strategy development.

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SELECTED METRICS & ACHIEVEMENTS



- Promoted legislation with support to pass HB 96, a bill enabling pharmacist-prescribed contraception.
- Achieved the goal of training a **contraception-providing pharmacist in 93% of North Carolina counties** in the first two years of program initiation.
- Convened 100+ stakeholders in a Summit, **leading to the development of a Medicaid payment model** for pharmacist-prescribed contraception years ahead of schedule, now being adopted by major private insurance payers
- Built coalitions with NC DHHS, Medicaid, UNC leadership, and pharmacy and reproductive organizations to ensure successful implementation.
- Directed media campaigns, earning NC DHHS funding and increasing public and provider awareness, as well as promotional materials to help pharmacies launch their programming.
- Served as advisors to the UCLA School of Reproductive Health Law and Policy, Nurses for Reproductive and sexual health; NC model featured in numerous national articles.

OUR AUDIENCE

We collaborate with a diverse network of stakeholders to ensure the success and sustainability of pharmacy-initiated contraception and reproductive health access initiatives. Our partners include:



OUR APPROACH

We focus on grassroots-driven solutions that are designed to meet the needs of the people and communities they serve. Our work prioritizes sustainability by building programs that are practical, scalable, and designed for long-term success.

Collaboration is central to our approach. We work closely with community members, advocates, and stakeholders at all levels to ensure initiatives are inclusive, effective, and grounded in real-world needs. This ensures the programs we deliver are both impactful and sustainable, creating lasting benefits for the communities we support.



CONTACT PTN

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