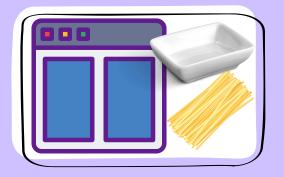
# + DINNER MADE FAST AND EASY! WORTH 5M? ++





Two home chefs say hi To the viewer.



Screen splits to set up the due and bowl and pasta come on screen..



All ingredients go into the bowl. Noodles, sliced onion, minced garlic, olive oil, salt, pepper and Italian seasoning.



Chefs make an appearance. \* Thumbs up. So good so far.



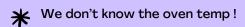
Add water amd mix ingredients in side by side view.



Into the oven. Cook halfway through. Mix again..

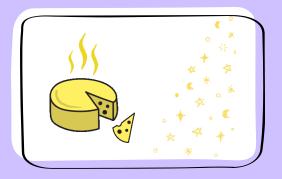
# ++ ... CONTINUED STORY ++





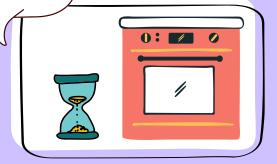


\* Wats half way through?



Sprinkle with mozzarella

How long?



Back into the oven. Until cheese melts.



Our chefs are a little worried. Hope for the best?

\*



each chef presents their dish and breaks through cheese for a bite.

# + ... SCENE BY SCENE



# 0-10 secs mark



Adrienne and Christina appear on screen face fronting, waist up shot and wave hello with one hand while holding spaghetti in the other.

Text burst says hello while music is playing.

25-55



B roll - chefs bring family pet into shot and ask them with exaggerated body language, "What do you think?" Then smiles at the camera and put animals down

## 10-15 mark



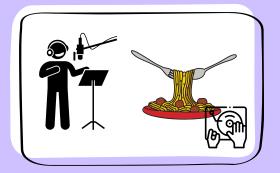
b roll cutaway to the finished product using the video we originally found and flash across the screen "Challenge" voice comes in. Music volume low

## 55- 1 min



On screen text in speech bubbles to support what thy are saying.
While Music continues

#### 15-25 sec mark



Yoice volume up "We found this Tiktok video and wanted to know, "is this really worth 5 million views?" Transition music volume back up.

#### 60 - 80 secs



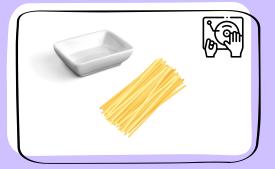
b roll to all ingredients and text of qty



## ... SCENE BY SCENE



#### 80 - 83 secs



chef view in front of theplqcing
Pan down then showing noodles to
screen an placing in pan

## 83 - 90 secs



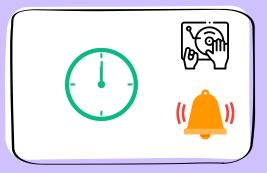
add ingredients one by one by picking up, showing the screen then into the dish. Then pick up tongs and mix.

#### 90 - 92 secs



Add sound of water pouring by lowering background music then voice over "into the oven" music volume back up time and temp display in text.

## 92 - 96 secs



B roll - of a clock sped up ending with a ding

## 96 - 103 secs



mysic lowers and both chefs show the screen or their cat the cheese.

## 103 - 108 secs



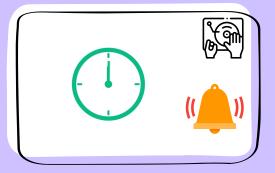
mix the dish then sprinkle and cover dish with cheese and back in the oven



# ... SCENE BY SCENE



### 108 - 110 secs



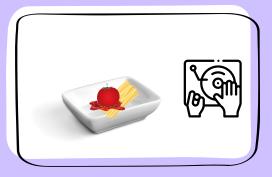
\* B roll - of a clock sped up ending with a ding

### 110 - 115 secs



\* chef reveal

### 115 - 117 secs



Transition to b roll shot of finished dish. music lowers as chef voices come in. Adrienne says

#### 117 - 118 secs



\* Edited dialogue takes place

## 118 - 119 secs



Adrienne digs in and shows the screen her bite then tries it and says, "here we go" gives thumbs up or down. Asks "what about you Christina?"

### 119 - 120 secs



Christina digs in and shows the screen her bite then tries it and says, "here we go" gives thumbs up or down. Music back up



## ... SCENE BY SCENE



120 - 122 secs



\* b roll transition to many people walking video

126 - 128 secs

Then tell us what you think in our comments

\* transition to black screen, music up and roll credits

122 - 124 secs



\* Edited voice over takes place in transition. music lowers crowd video goes out of focus. "Only one way to know" music back up

128 - 129 secs

Credits

124 - 126 secs



\* screen fades to black and big text burst "try it! Then tell us in the comments."

129 - 130 secs

the end