



Retail My Ride



Cars, Trucks, Vans, EVs, Exotics, Classics,
Antiques, Luxury Performance, Mobility,
Custom, and Commercial



America's #1 Hub for Retail Car Consignment



Dealer Inventory Acquisition Model

Dual Path Advantage: Owned and Consigned

OWNED

Buy + Recon + Own → Sell

(Cash / Floorplan | Costs | Risks)

Auctions

- Manheim, ADESA, Others
- OVE, OpenLane, Carsker

Private Party

- Trade-Ins
- "We Buy Cars"
- Lease Returns



CONSIGNED

Consign + Recon → Sell

(Free cars | Fixed ops revenue | No risk)




Retail My Ride.com

Private Party Vehicles

- Qualified consign-ready sellers
- Dealer controls vehicle selection
- Small acquisition fee per consigned

More Cars. Less Risk. Higher Margin Opportunity.



Dealer Interactive Acquisition Tools

Cash vs. Consign Calculator:

Instant side-by-side of an outright cash purchase vs. retail consignment on the same car

Inventory Mixer:

Blend owned & consigned units. See capital freed, interest avoided, and new revenue

Look-to-Book Accelerator:

Model how dual-path offers lift your conversion rate and total units acquired



Retail My Ride
Your Source for Consignment Inventory

Standard Vehicle Eligibility Criteria

Eligible

- ✓ No check-engine or airbag lights
- ✓ No bad tires (<6/32 tread)
- ✓ No bad brakes (<4mm pads, warped rotors)
- ✓ No failing major components like suspension, steering, transmission, A/C
- ✓ No major leaks - oil, steering, transmission, coolant
- ✓ No permanent foul odors or stains
- ✓ No major body damage or cracked windshields
- ✓ No broken or inoperable electronic components

Dealer gets seller approval to perform "deferred maintenance" items and reconditioning to make vehicle front-line ready to same level as owned-cars.

Absolute Ineligible

- ✗ Inoperable engine
- ✗ Bad transmission
- ✗ Frame damage
- ✗ Structural damage
- ✗ Flood
- ✗ Manufacturer buyback (lemon)
- ✗ Inoperable odometer
- ✗ Branded titles – salvage, rebuilt
- ✗ Total insurance loss
- ✗ Airbag deployed (current or previous)