



Retail My Ride.com

Your Go-To Source for Free Dealer Inventory



*Cars, Trucks, SUVs, Vans, Classics, Antiques, Vintage,
Exotics, Luxury Performance, Mobility, Custom,
Commercial*

Dealer Inventory Sourcing Options

Dual Option Acquisition

Owned

Buy + Recon + Own = Sell

(Cash/Floorplan) (Cost) (Cost) (Market Risk)

Auctions

Physical: Manheim/ADESA/Others

Online: OVE/OpenLane/Carsker/Other

Private Party

Trade-Ins

"We Buy Cars"

Lease Returns

Consigned

Consign + Recon = Sell

(Free Cars) (Revenue) (Little Risk)



Retail My Ride

Your Source for Consignment Inventory

Private Party Cars

Institutional Cars

Single-Faucet Acquisition Strategy

Endless Leaks. Low Conversion.
High Cost-Risk.

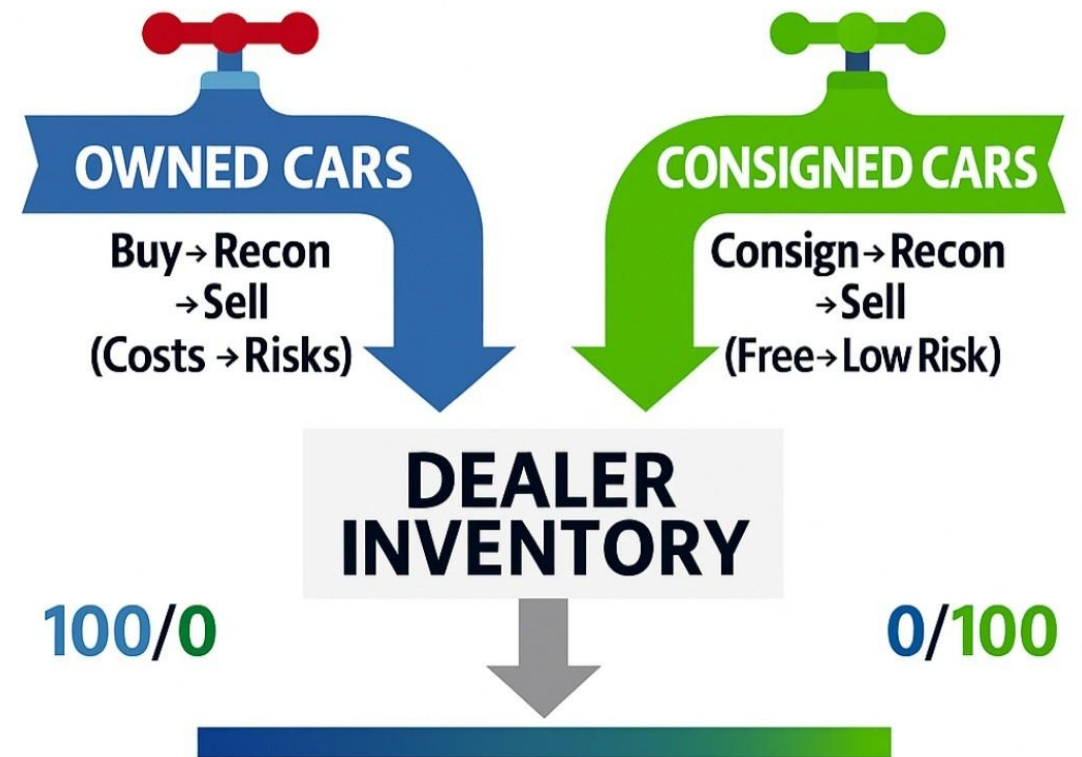


An Instant-Cash-Offer-only approach creates a one-way pipeline that leaks opportunity.

When 90–95% of private party sellers say no, they don't just disappear—they flow somewhere else.

Dual-Faucet Acquisition Strategy

More Flow to Your Private Party Pipeline



Every dealer's blend is different—the optimal mix depends on strategy, capital, and customer base. A mix of any kind is better than no mix at all.

Dealer Interactive Acquisition Tools

Cash vs. Consign Calculator:

Instant side-by-side of an outright cash purchase vs. retail consignment on the same car

Inventory Mixer:

Blend owned & consigned units. See capital freed, interest avoided, and new revenue

Look-to-Book Accelerator:

Model how dual-path offers lift your conversion rate and total units acquired

Standard Vehicle Eligibility Criteria

Eligible

- ✓ No check-engine or airbag lights
- ✓ No bad tires (<5/32 tread)
- ✓ No bad brakes (<4mm pads, warped rotors)
- ✓ No failing major components like suspension, steering, transmission, A/C
- ✓ No major leaks - oil, steering, transmission, coolant
- ✓ No permanent foul odors or stains
- ✓ No major body damage or cracked windshields
- ✓ No broken or inoperable electronic components

Dealer gets seller approval to perform “deferred maintenance” items and reconditioning to make vehicle front-line ready to same level as owned-cars.

Absolute Ineligible

- ✗ Inoperable engine
- ✗ Bad transmission
- ✗ Frame damage
- ✗ Structural damage
- ✗ Flood
- ✗ Manufacturer buyback (lemon)
- ✗ Inoperable odometer
- ✗ Branded titles – salvage, rebuilt
- ✗ Total insurance loss
- ✗ Airbag deployed (current or previous)