



POPs GALA 2019 *“Making Dreams Come True”*

SPONSORSHIP LEVELS

Nov 2, 2019 – Ayres Hotel South Bay

<p>❖ \$20,000 CENTER STAGE</p>	<ul style="list-style-type: none"> • Three tables of 10 at the VIP level for the POPs Gala • Full page 4-color ad in all performances for the year programs with Preferred Placement • Tile/logo on POPS website homepage listing as “Premiere Sponsor” in all programs and marketing • 20 tickets to any POPs performance in both the spring and fall with preferred VIP seating. • Full page 4-color ad in the Event Journal with Preferred Placement • Signage at gala event with company logo or individual name • Name recognition at gala event through sponsor loop and host, and logo included on all posters for both summer and fall
<p>❖ \$10,000 SPOTLIGHT</p>	<ul style="list-style-type: none"> • Two tables of ten at the VIP level at the POPs Gala • Full page 4-color ad in the Fall and Spring performance program with Preferred Placement • Tile/logo on POPS website Homepage for one year as featured partner • 10 tickets to any POPs performance in both the spring and fall with preferred VIP seating. • Full page 4-color ad in the Event Journal with Preferred Placement • Name recognition at gala event through sponsor loop and host, and logo included on all posters for both summer and fall
<p>❖ \$5,000 SUPERSTAR</p>	<ul style="list-style-type: none"> • One table of 10 at the VIP Level at the POPs Gala • Full page 4-color ad in the Fall performance program with Preferred Placement • Tile/logo on POPS website for one year as featured partner • 10 tickets to any POPs performance in both the spring and fall with preferred VIP seating. • Full page 4-color ad in the Event Journal with Preferred Placement • Name recognition at gala event through sponsor loop and host
<p>❖ \$2,500 SHINING STAR</p>	<ul style="list-style-type: none"> • One table of 10 at the VIP level at the POPs Gala • ½ page ad in the Fall performance program • Tile/logo on POPS website for one year as featured partner • 4 tickets to any POPs performance in both the spring and fall with preferred VIP seating.



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INDIVIDUAL TICKETS

# _____ \$175 VIP SINGLE TICKETS	<ul style="list-style-type: none"> • VIP Reception plus a Meet & Greet with talent and/or honorees • VIP Gift Item • Premiere seating for one • Open Bar during Cocktail Hour, Wine included with dinner
# _____ \$125 SINGLE TICKET(S)	<ul style="list-style-type: none"> • Preferred Seating for one

****I/We cannot attend, but please accept my/our donation of \$ _____ ****

JOURNAL AD OPPORTUNITIES

Back Cover - \$1500 (SOLD)	<input type="checkbox"/> Inside Cover - \$1000
<input type="checkbox"/> Full Page - \$450	<input type="checkbox"/> Half Page - \$250
	<input type="checkbox"/> Quarter Page - \$150

Specifications for Ads: Page Trim Size: 8 1/2" x 11" Full page: 7.5x10 Half Page: 7.5x5 Quarter Page: 3.75x5

All pages are non-bleed.

Please submit art as a CMYK, high-res PDF or EPS at 300dpi with fonts outlined to Hazel@puttinonproductions.com

REGISTRATION FORM

Total Amount Enclosed/To Charge: \$ _____ *My company _____ will match my gift.

Payment Method: Check made payable to POPS VISA MasterCard American Express

Name: _____ Billing Address: _____

Card #: _____ City: _____ State: _____ Zip _____

Exp. Date: _____ Security Code: _____ Phone: _____ E-mail: _____

*For inclusion in event collateral and sponsor loop, all logos/name listings must be sent to Hazel Clarke at hazel@puttinonproductions.com no later than October 18, 2018.

PLEASE DIRECT ALL INQUIRIES AND SEND FORM TO:

Mark Mirkovich, PuttinOnProductions

2010 N. Sepulveda, Manhattan Beach, CA 90266

Questions? Call Mark 310-941-1850 or email mark@puttinonproductions.com



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR \$5,000	Sponsor students to perform at the Gala and all the equipment required for the Gala production.
BEER AND WINE SPONSOR \$4,000	A new opportunity for people to win a bottle of wine – minimum value of \$25 - \$250! People will get to pick numbers and they get the bottle that correlates. Plus, support POPs with the purchase of the wine and beer for the event, complimentary for guests during dinner.
AUCTION SPONSOR \$2,500	Have your name or brand on all the silent auction item displays and special featured listing in program. Supports all costs associated with our live and silent auction including our auctioneer.

All Sponsors will also receive the following:

- ❖ Photo opportunity with honorees and/or talent
- ❖ Sponsor logo and credit on all collateral and press materials
- ❖ Inclusion in printed signage and video sponsor loop*
- ❖ Ability to leverage partnership with POPs including use of logo, photos and other publicity for one year following event