

TruGEM by Amanda Danyelle: Privacy Notice

At **TruGEM by Amanda Danyelle** (“we,” or “us”), we value the privacy of individuals who use our websites and related services (collectively, our “Services”). This Privacy Notice explains how we collect, use, and share the personal information of users of our Services (“users,” “you,” or “your”). By using our Services, you agree to the collection, use, disclosure, and processing of your information as described by this Privacy Notice.

Personal information is information that identifies or could be used to identify a specific person. It does not include de-identified (anonymized) or aggregated information.

1. Information We Collect

We collect various types of information from and about you to provide the best possible experience with our Services.

- **Registration Information:** When you sign up for an account, register for our Services, or subscribe to updates, we may ask for contact details such as your **name, email address, phone number, and mailing address**. We may also collect demographic data, including **age, gender, personal interests, income, and marital status**.
 - **Communications:** If you contact us directly for support or inquiries, we collect your contact information to verify your identity. We also store the **contents of messages, attachments, and any data submitted** through our forms or questionnaires.
 - **Events:** If you register for a TruGEM event (online or in-person), we collect your **name, title, company, and contact details**, along with any specific information required for that event.
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2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, maintain, and improve our Services.
 - To communicate with you about updates, events, and resources.
 - To personalize your experience and align our content with your interests.
 - To fulfill our mission of empowering you toward a life of purpose.
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3. Sharing and Disclosure

We do not sell your personal information. We may share information in the following circumstances:

- **With Service Providers:** Third-party vendors who help us operate our website, process payments, or manage email communications.
- **For Legal Reasons:** If required by law, regulation, or legal process to protect the rights, property, or safety of TruGEM, our users, or the public.
- **With Your Consent:** In any other case where you have given us explicit permission to share your data.