

# ***FIRLE PARISH COUNCIL***

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## **SOCIAL MEDIA POLICY**

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### **Social Media – Firle Parish Council Facebook Page**

Firle Parish Council (FPC) aim to inform members of the Parish of Firle through a variety of communication channels.

FPC have resolved to create and operate a Facebook account to reach parishioners through social media.

The FPC Facebook page will be used for the promotion of council news, activities, and events.

Only the Parish Clerk can post to the Facebook page and access to the account is strictly limited.

All information published on the Facebook page must comply with the Parish Council's confidentiality and data protection policies.

The Facebook page will primarily be used to promote news and information from Firle Parish Council, Lewes District Council and East Sussex County Council.

Any comments posted on the FPC Facebook page are views of individuals and do not represent views of the Council.

Only local government news and information will be posted on the FPC Facebook page and not information relating to local community groups and businesses.

### **Moderation Policy**

The FPC Facebook page is reactively moderated. The Council cannot accept the responsibility for the content of any comments.

FPC reserves the right to remove comments or not enable comments to be posted. Comments that are removed are likely to:

- Contain abusive, obscene, indecent, or offensive language or link to obscene or offensive material
- Contain swear words or any other sorts of profanity
- Be completely removed from the topic of conversation or are not relevant to the item posted on the wall
- Contain abusive language towards an individual involved in the thread, other organisations, or the page administrator
- Constitute spam or promote or advertise products
- Be designed to cause nuisance to the page administrator or other page users

For serious and/or persistent breaches of the moderation policy, the Council reserves the right to prevent users from posting further comments.