

OUR CORE PURPOSE

The Concept Media Group is a innovation design company in Dallas, TX operating since May 2011. We are dedicated to accommodating the development needs of new and existing clientele by engaging into different industries and providing a selection of services ranging from graphic design, cartoon illustration, visual communications, and company branding.

Our purpose as a company is to align Creative & Concept.

CREATIVE THINKING.

This gives us opportunities to try new ideas, ways of thinking, and problem-solving. It helps us acknowledge our uniqueness and diversity. Creativity encourages self-expression, a way to create something from personal feelings & experiences.

CONCEPT.

A concept is based on a main idea or a theme, thought or an idea. It can be born through curiosity and as it can be like creative thinking to give you a result based on the discovery of more perceptions .

MISSION.

Our mission is to serve businesses and entrepreneurs with design concepts while helping them accomplish goals in a creative way. In other words, if you need visual designs to help brand your ideas and make them a reality... We do the creative thinking for you!!!

YOUNG ARTIST AND YOUTH

Our brand creates and publishes children's books, comics, greeting cards, youth t-shirts, and original cartoon features. Focusing on bringing life situations into the stories that engage children and allow them to have a positive entertaining experience while helping them overcome obstacles is some of the ways we connect.

Using art and cartoons with a storyline of faith when visiting churches and schools helps the kids to understand they can be all that God has created them to be. Developing young minds to reach for their goals and use the talents God has given them is the subject that allows children to open their minds to big possibilities within art.

While promoting the stories and introducing the young audience to the characters, guiding them towards a career path in cartooning is part of the goal. Offering advice and guidance on the process of getting a creative start as an artist is part of the foundation behind our mission. We are not only helping businesses and entrepreneurs develop their brand, but building artist for the future will allow the growth of this industry to reside for centuries to come.

