### Her Magazine - August 2021 - Back to School Issue

# Inside the Mind of a Professional Organizer - By Jessi Bushman aka "Organizer Jessi" Keeping your purse & vehicle organized

Can you believe it's time for a new school year already? 2020 lasted forever, but 2021 is the year on the run!

As you venture out to purchase school supplies and the season's hottest trends, don't forget to prepare yourself as well.

I always consider these 3 essential daily categories when organizing.

- Wallet
- Purse or Bag
- Vehicle

Let's have some fun and evaluate your belongings!

#### **Your Wallet Essentials**

First Step - REMOVE EVERYTHING from your wallet!

This is a prime opportunity to re-introduce a spare wallet or purchase something new.

Keep in mind, if you opt to go shopping, consider a new style vs. what you usually buy. My suggested items may offer the option to go with something smaller and lighter weight.

### Here's what I carry on a daily basis:

- \*Drivers License
- \*1 Personal Credit Card, 1 Business Credit Card, Debit Card & 2 Fuel Reward Cards
- \*Health Insurance Cards
- \*Organizer Jessi Business Cards
- \*Cash and change
- \*A few address labels & stamps: Filling out raffle tickets use an address label instead!

That's it!

I downsized to these essentials 10 years ago, and never miss a thing.

That said, when I go out for a "night on the town" I *downsize even more*: Drivers License, credit card, cash.

Overall, carrying less in your wallet provides security if your purse is lost or stolen. In an emergency situation, most are unable to recall every single item in their wallet . Trust me, you learn from personal or others experience. Annually, I update a listing of what I have in my wallet and purse for peace of mind. I also canceled most department store cards. Because

of coupons, this action saves me a considerable amount of money I didn't plan or need to spend.

### Your Purse or Bag Essentials

First Step – Just like your wallet, REMOVE EVERYTHING!

Do you have a favorite style or brand?

Do you rotate your bag frequently?

Are you constantly searching for items?

These are great questions to ask yourself when getting ready to restock your purse.

My favorite brand is **Baggallini**. I love the fact that flight attendant's designed this brand. They are the true definition of people on the move and need to have everything at their fingertips. My favorite Baggallini style is the Pocket Crossbody. It has multiple pockets and built-in options to hold 2 lipsticks, or pens, 2 places to hook your keys/fob and built in card slots. I've purchased multiple colors from Honest John's, Brown's Shoes and TJ Maxx to name a few local retailers.

### Here's what I carry on a daily basis:

- \*Wallet (my palm sized, **Buxton** Leather ID Coin Card Wallet)
- \*Key Fob
- \*Chap Stick
- \*Pen & Small Note Pad
- \*Kleenex

If you prefer to carry more, I suggest a Purse Organizer Insert. My dear friend Rylynn, owner of Fig Leaf addressed this ongoing challenge with her designer bag...it was an excellent solution! I highly suggest you visit her on Bluff Street for other great must-haves!

#### **Vehicle Essentials**

WOW - This is definitely a favorite area of mine. Many forget the relationship developed with our vehicles. We spend a huge amount of time traveling. My #1 tip is keeping a stocked cooler. Packing a few snacks come in handy too.

This action saves you time and money by eliminating frequent stops.

## First Step – Just like your wallet and bag, REMOVE EVERYTHING!

Give your vehicle some TLC with a quick vacuum and window wash (definitely something the kids/spouse can help with.)

- \*Identify items to be tossed
- \*Identify items to go back to the garage or house
- \*Create your own custom categories

### Here's what my vehicle carries on a daily basis:

- \*Insurance Card/Registration
- \*Mailbox key
- \*Change for parking meter
- \*Spare phone charger
- \*Various house keys for friends and family
- \*Aunt Flow back-up items/aspirin
- \*Pen/Paper
- \*Flashlight/Knife for emergency and seat belt removal
- \*Nail file/clippers, Toothbrush/Paste/Floss
- \*Hair Essentials/Hand Lotion/Sanitizer
- \*First Aid/Blanket/Ear Plugs (hello live music)
- \*Car Scent Spray/Swiffer Duster (I randomly clean my dash at red lights)
- \*Cozies I love Dubuque!
- \*Sunglasses
- \*Umbrella
- \*Drop Cloth for hauling, Small Towel for eating
- \*Small cooler with water/snacks/wet dishrag for hand refresh
- \*Car Slippers for visiting friends who have no shoe preference
- \*Winter/Summer, I swap out (boots/ice spikes, ice scraper, gloves & swimsuit, cover up)
- \*Various sunscreens & bug sprays
- \*Common construction tools
- \*2 collapsible totes very helpful for less trips into house

I'm confident this will help you achieve better daily organization while on the go. For a personalized one-on-one session, I'm happy to help!

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