



## **Privacy Policy**

Last Updated: 8/11/2024

At Drive OT Co we value the privacy and security of your personal information. This Privacy Policy explains how we collect, use, and protect your personal data when you visit our website, use our services, or interact with us online.

By accessing or using Drive OT Co (the “Site”), you agree to the collection and use of your information as outlined in this Privacy Policy. Please read it carefully.

### **1. Information We Collect**

We collect information from you when you visit our Site, register for an account, fill out a form, or interact with certain features of the Site. The types of information we may collect include:

#### **a. Personal Information**

This includes information that can identify you, such as:

- Name
- Email address
- Phone number
- Mailing address
- Payment information (when applicable)

#### **b. Non-Personal Information**

We may also collect non-personally identifiable information, including:

- IP address
- Browser type and version



- Device type and operating system
- Pages you visit on our Site
- Referring URL
- Time spent on the Site
- Cookies and tracking data

## 2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our services
- To communicate with you, including sending updates, newsletters, and promotional materials (if you opt in)
- To process payments and transactions
- To respond to customer service inquiries and support requests
- To analyze usage trends and improve the functionality of our website
- To ensure the security and integrity of our website

## 3. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Site. Cookies are small data files that are placed on your device when you visit our website. These cookies help us remember your preferences, analyze website usage, and provide a more personalized experience.

You can control cookies through your browser settings, but please note that disabling cookies may impact the functionality of the Site.

## 4. Data Sharing and Disclosure



We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

- Service Providers: We may share your information with trusted third-party service providers who assist us in operating the Site, conducting our business, or serving you (e.g., payment processors, email service providers).
- Legal Requirements: We may disclose your information if required by law or if we believe that such action is necessary to comply with a legal obligation, protect our rights, or investigate potential violations.
- Business Transfers: In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new owner, but you will be notified of any changes to the privacy policy.

## 5. Data Security

We implement a variety of security measures to maintain the safety of your personal information when you visit the Site or enter your personal data. However, no method of data transmission or storage is completely secure, and we cannot guarantee the absolute security of your information.

## 6. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal data, including:

- Access: You can request access to the personal information we hold about you.
- Correction: You can request corrections to any inaccurate or incomplete data.
- Deletion: You can request that we delete your personal data, subject to applicable legal exceptions.
- Opt-Out: You can opt out of receiving marketing communications from us by following the unsubscribe instructions in our emails or contacting us directly.

If you wish to exercise any of these rights, please contact us using the information provided in the "Contact Us" section below.



## 7. Third-Party Links

Our Site may contain links to third-party websites or services. These third-party sites have their own privacy policies, and we are not responsible for the content or practices of these sites. We encourage you to review their privacy policies before providing any personal information.

## 9. International Data Transfers

If you are accessing our Site from outside Australia or from a country with laws that govern data collection and use, please be aware that your personal data may be transferred to, stored, and processed in Australia or other countries. By using our Site, you consent to the transfer of your information across borders.

## 10. Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be reflected on this page, with the updated date at the top of the page. We encourage you to review this policy periodically for any updates.

## 11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

[info@driveot.com.au](mailto:info@driveot.com.au)