

# Summer Camp Expo Exhibitor Fact Sheet

We invite organizations providing summer activities for students to this "one-stop shopping event" for families to learn more about your programs and speak directly with a representative from your organization to learn more about your offerings.

Thursday, March 7, 2024

6:00pm - 8:00pm Hinsdale Middle School 100 S. Garfield Ave. Hinsdale IL 60521

## **Audience**

District 181 is a K-8 school district serving Hinsdale, Clarendon Hills and parts of Burr Ridge, Oakbrook, and Willowbrook. Attendees are primarily families with K-8 children.

## **Attendance**

In 2023 approximately 400 adults and children participated in the evening. The exhibitor catalog was emailed to over 2100 District 181 families

## **Exhibition Space**

Located in the Middle School cafeteria and surrounding halls that can hold up to 60 exhibitors. Each exhibitor receives a 6' x 6' space with a table and 2 chairs. There is access to electricity.

## Promotion

The event will be promoted throughout the District i8i Community in emails and on social media. A printed exhibitor catalog will be distributed at the event. An online version of the catalog will be emailed to all District 181 families and will be available on the District 181 Foundation website. Catalog listing included in Exhibitor Fee. Available for purchase Full-page Advertisement \$100, Half-page Avertisement \$50.

## Tips For Exhibitors

Most attendees bring their children and many exhibitors an activity for children or a fun giveaway. No food distribution is allowed.

#### **Exhibitor Fees**

\$100 For-Profit Organizations \$50 Nonprofit Organizations

No Fee Local School/Govt. Organizations







Registration Opens January 15, 2024 For More Information or To Join Our Exhibitor Mailing List: summercampexpo@d181foundation.org <a href="www.d181foundation.org">www.d181foundation.org</a>