



Business Partner Sponsorship Levels

Sponsors are entitled to all of the benefits of their sponsorship level for a period of 12 months.

Platinum (\$10,000)

All the benefits of a Gold Sponsor, plus:

- Sole Sponsor from your industry
- Customized marketing plan (online, print, events) to the Foundation's contact list

Gold (\$5000)

All the benefits of a Silver Sponsor, plus:

- A customized online marketing plan (email and social media) to the Foundation's contact list or sole sponsorship of a D181 Foundation event.
- Logo on all Foundation emails
- Full page advertisement placed on cover of program book for Foundation events.
- Presence at events where the Foundation has a table

Silver (\$2500)

All the benefits of a Bronze Sponsor, plus:

- Logo on homepage of website
- Logo presence on signage at all Foundation events.
- Announcement of sponsorship commitment emailed to entire Foundation contact list
- Press Release announcing the sponsorship commitment
- One promotional or advertorial email sent to Foundation contact list
- Full page color advertisement in Foundation program books.
- Regular presence on Foundation Social Media Marketing Plan
- Promotional materials distributed from Foundation table at school events the Foundation in which the Foundation participates.
- Logo on a Foundation Program webpage (ie. KIDS Grants, Teacher Grants, Community Speakers) of the sponsor's choice

Bronze (\$1000)

- Sponsor promotions posted on Foundation Facebook page
- Sponsor promotions advertised in Foundation email newsletters
- Full page grayscale advertisement in program book at Foundation events
- Company logo and contact information with link to sponsor website on donor page of website.
- Article in a Foundation online newsletter announcing sponsorship commitment
- Certificate awarded at Foundation's annual Recognition Reception
- Contact information with link to sponsor's website on Foundation website
- Company name on sponsor list signs and in program books at Foundation events.
- "Foundation Sponsor" signage for sponsor's place of business and electronic image for website.
- Company name listed in donor page of website, annual report and annual donor thank you advertisement.