



LET'S MAKE
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Hello, my name is Barbara Webster, and I've devoted my career to making a positive difference for people and companies experiencing a crisis. This area has been my passion for over 25 years, and I can now share it with you!



Increase your level of crisis preparedness and business resilience without high cost.



Improve the speed at which your operation recovers, saving you money.



Develop a more responsive culture that will improve customer service, strengthen your brand reputation, and foster more community support.

Impossible? Not at all!

Having accomplished these goals with two highly successful commercial airlines, I know it's possible. I have extensive international and domestic response experience, including fatality aircraft accidents, foreign hotel disasters, multiple mass shootings, employee and customer deaths, medical emergencies, and hurricane facility evacuations. Your business does not need to go through the same catastrophes to learn valuable lessons from them! Allow me to introduce you to an award-winning crisis management program. Together, we can make a difference.

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IT'S ABOUT PEOPLE

Your people will make the difference between success or failure during a crisis. Prepare them with the plans, training, and skills they will require to continue the success of your business.



SERVICES OFFERED

Crisis Planning and Business Continuity Reviews
Crisis & Family Assistance Training
Call Center Training
Station Response Planning
Station Training Programs
Executive Presentations
Drill & Exercise Assistance
Peer Support
Crisis Guidance & Support
Program Evaluations
Emergency Working Groups
Go Team Planning & Preparedness
Pandemic Planning Assistance
Mentoring Crisis Leaders
Vendor Guidance
Software and Notification System Guidance
Crisis Communications Training
Incident Command Center Design
Forms & Checklists
IT Security & Recovery Plan Integration



LET'S CUSTOMIZE
A PLAN FOR YOUR BUSINESS

Readiness Response Recovery Resilience



Barbara Webster, LLC
Crisis & Business Continuity Consulting

Preparing your business
for unexpected turbulence