



# Future Readiness Institute

In association with



Open > Insights™

**Are You Flying Blind  
Into 2025?**

**Executive Future Readiness Program**

Making You Future Ready. Future Fit. Future Proof.

Powered by:





Are fully benefitting from your AI & data strategy?

Are you looking at the future with the urgency it deserves?

Are your teams & talent ready for the challenges?

**Indicative Dates: February 20th 2025, February 21st 2025, February 22nd 2025**

**Total 20 Hours + Certification**

## WHY? AND WHY NOW?

### JOBS

**70% of the jobs** in the finance world in 2030 haven't been created yet.

-Accenture

### AI & DATA

**40%** of the hours worked globally will be automated and done by AI in 2030.

-McKinsey

### BUSINESS REINVENTED

**Businesses of the Future** will have strategy built around human, behavioral, experiential, and contextual factors.

-Xponential

### BOARDS

**Only 15% of Board** of Directors currently have a good background in Technology and AI.

-Accenture

## KEY OBJECTIVES INCLUDE:

### FUTURE READY

Introducing global experts and new perspectives into the company's strategies and projects on CORE, EDGE and, the FUTURE (from now to 2030).

### FUTURE FIT

Visualizing your company in 2030. Revisiting strategy. Assessing the status of your data & AI strategy. Writing our "Future Headlines" today!

### FUTURE PROOF

Exploring and discussing the potential approach, methodology and, implementation ideas to FUTURE PROOF your company and create 10X opportunities.

## New Realities. New Rules. New World!

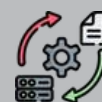
## EMBRACING THE FUTURE: THE NEED & OPPORTUNITY AHEAD



Emerging AI & Data Driven Business Models



Market Risk & Volatility and our Response



Digital & Cultural Transformation



Future Businesses and M&A



## WHO IS THIS COURSE FOR?

This exclusive course for senior executives offers access to elite clubs and **C-level networking in Dubai**. Over **three days** of training, you'll engage with top leaders from **banks, regulators, and FinTech hubs**, exploring transformative strategies for leadership, innovation, and decision-making in a rapidly changing world.

Key topics include **exponential dynamics, leading from the future, Massive Transformative Purpose (MTP), scenario planning, Gen AI, 10X growth strategies, and the future of banking, fintech, payment platforms, trust, and ethics**. Designed to prepare you for challenges, this program empowers you to lead with confidence and purpose.

This program is designed to equip you with the **insights and strategies needed to navigate executive-level challenges** with confidence and purpose. You will gain a deep understanding of **critical trends and their impact on daily decision-making**, empowering you to address the unique challenges of leadership and excel in your role as a CEO.

## THE PROGRAM IS BEST FITTED FOR

- Senior Level Bankers
- CxOs of Fintechs
- Board of Directors
- Visionaries
- Innovators and Entrepreneurs



# Leading from the Future



# Future Readiness Institute

## COMMERCIAL DETAILS

**Program Fee:** \$3000 per Participant

**Discounts Available:**

- **15% Off:** Booked and signed before **Dec. 31, 2024**
- **5% Off:** Additional for early payment **only until Dec. 31, 2024**
- **5% Off:** Additional for group bookings (A minimum of 4 participants per group from the same organization)

**Note:** With all the discounts in December 2024, the net price of the program would be **\$2250** only.

## COURSE COMPLETION CERTIFICATE



**Making you Future-Ready, Future-Fit and Future-Proof**

# KEY OUTCOMES

for the Audience to Reflect on, to Strategize, and to Action



**Navigating Transformation & Breakthrough Thinking: Leading with Impact and Agility. Identifying Your Superpowers!**



**Identifying Core and Edge Concepts and Applying to your Companies (Applying The 70:20:10 Rule)**



**Future-Proofing Teams & Talent: Trends, Future Jobs, Adaptability, Agility, and Flexibility**



**Adapt & Thrive: Structure Readiness & Governance for Tomorrow's Executives**



**Data-Driven Decisions & Monetization: Unleashing 10x Opportunities with AI**



**Generative AI - Beyond the Hype! What's Next for You & Scenario Planning & Impacting your Business**



**Adapting from FinCo to TechCo to AI Co: Achieving 10X Returns and Building a Platform for Success for Another Generation!**



**Transformation to Reinvention to Metamorphosis: Redefining Culture to Succeed in the Future**



**Your Future Co - A New Pillar in the Organization to Help Future Proof your Company**

**LEADING FROM THE FUTURE... GENUINELY**



## CORE FACULTY



### **Tariq Qureishy (Program Lead)**

CEO & Founder, Xponential & MAD Group | Ex-Dow Jones, Bloomberg and The Times



### **Feroz Sanaula**

Managing Director and Partner at L.E.K. Consulting, Head of Technology & Innovation at Arthur D. Little



### **Faizan Chaudhary**

CEO & Chief Technology Officer at Open Insights, CTO Barclays Bank, Advisor, Director,



## POTENTIAL SPEAKERS



### **Maria Paula (MP) Oliviera**

Senior Banker, Chairperson in AI Salon, Ex-Senior Vice President, Business Excellence at Mastercard



### **Mirna Sleiman**

Founder & CEO of Fintech Galaxy, Consultant, Advisor, Digital Transformation Consultant at Dubai FDI





## CORE FACULTY



**Tariq Qureishy (Program Lead)**



Currently, CEO Xponential & MAD Group. Board Member (including HBS for GCC), Global Speaker, Transformation Advisor & Expert, Author, Podcast "Voices of the Future" and Founder of the Future Readiness Institute. [www.tariq.tv](http://www.tariq.tv). Executive program lead at multiple universities, including Harvard Business School, London Business School, New York University, London School of Economics, HEC and others.

Tariq held top leadership positions in Dow Jones Markets (12 years), The Times & Sunday Times (2.5 years) Bloomberg Media (5 years). As a Futurist & Transformation professional ([www.xponential.world](http://www.xponential.world)), specializing in Media, Tech & Finance, he is a sought after board & c-level advisor, keynote speaker, presenter & leadership professional. He is acknowledged as an authentic & candid presenter, with an open & entertaining style.

Tariq connects the dots between the present & future. He uses practical, on the ground experience, with knowledge & research from global masters. This led to the creation of Xponential World, under MAD Group DWC LLC, a future foresight platform providing advisory/coaching, L&D and media/content..

Now he is working towards empowering boards & companies to thrive in the future, rather than be worried about it. [www.xponential.world](http://www.xponential.world).

Tariq is Founder and CEO of MAD Talks. He has worked with many major brands in region either through the media platforms. He has specialized knowledge about innovation, the impact of the brain & thinking, focused on the future.

Throughout his career he achieved his best results when he has challenged the status quo and was creatively disruptive. With major corporations and brands he set up their regional presence and built multi million \$ businesses.



## CORE FACULTY



**Faizan Chaudhary**

Open > Insights

Faizan Chaudhary is Head of Infrastructure & Technology at Open Insights and draws from his rich background leading large enterprise operations in Data integration and product development in global finance and telecommunications.

Up until October 2016, he was the Head of Data Integration and Information across Barclays before he took on the role of Interim Chief Data Officer for Barclaycard. Remit included relationship management with the Chief Operating Officers of various lines of businesses and managing the delivery across a variety of platforms. Accountable for launching products using Data. Technology remit included group wide warehouse (on Teradata), group wide responsibility of ETL, transformation for SAS, building the BigData capability. Faizan was the accountable executive for vendors like Cloudera, SAS, Ab-initio, Informatica and Teradata.



**Feroz Sanulla**

LEK™

Feroz Sanulla is a Partner at L.E.K. Consulting. Based in Dubai, Feroz leads the private equity and corporate finance segment of financial services across GCC and India, where he advises clients on deal conception, deal structuring, due diligences and shaping exits with maximum shareholder returns.

Feroz also has experience in digital banking (including core banking, middleware and UI/UX systems) and has a deep understanding of the fintech sector regionally. Feroz also has substantial experience in the Web3.0 sector and has been a thought leader in the areas of blockchain deployments, tokenization and Web3.0 strategies for financial services. Feroz engages with regional boards to shape growth and productivity agendas.

Former director at INTEL Capital, entrepreneur, senior consultant.





## ADDITIONAL EXPERTS



**Mirna Sleiman**

FINTECH  
GALAXY

Founder and CEO of Fintech Galaxy, the MENA region's open finance and innovation platform. Advising governments and financial institutions on digital transformation programs. This prize winning platform is shaping the future of Fintech and Open Banking systems in the region.

Has more than 15 years of experience in innovation programs, government affairs, investor relations, journalism, strategic digital communications and global partnerships.



**Maria Paula (MP) Oliviera**

mashreq  المشرق

Senior Banker leading Innovation in top UAE Bank. Chairwoman at AI Salon - Dubai, CSO, CIO, Senior Vice President, Business Excellence at Mastercard.

Senior global business leader with 20+ years of experience guiding companies to build resilience to disruption through a powerful combination of strategic planning, innovation management, and corporate development.

As a business leader, won large corporate clients in multi-year deals, launched new products, and expanded business into new segments and geographies. Established three innovation hubs (LATAM, APAC, MENA), and worked on designing, closing, and managing M&A deals worth over \$1B.

As an entrepreneur, co-founded two Silicon Valley startups, one of which succeeded. Graduated from 500 Startups and Plug & Play accelerators.

Expertise spans financial services (Experian), professional services (EY), and payments (Mastercard), with a geographical reach across Latin America, the United States, Asia Pacific, the Middle East, Africa, and Eastern Europe.

# DAY 1 OBJECTIVES - FUTURE READY

## FEATURED MODULES

**Leading from the Future,  
Exponential Dynamics &  
Massive Transformative  
Purpose (MTP)**

**Core & Edge Concepts,  
Ideation for Projects &  
Scenario Planning**

**At the end of the day, executives will have a better understanding of:**

- Setting the Tone for the Future
- Exponential Dynamics
- Core & Edge Concepts
- Future Scenario Planning Methods

**"In this exponentially changing world, it's better to transform before you have to, rather than because you have to."**

– Tariq Qureishy

# THE DETAILED PROGRAM

## Day 1: Future Readiness - Leading from the Future (9:00am to 2:00pm)

### Module 1: 9:00am - 10:45am

#### **Leading from the Future**

9:00am - 10:00am

(60 Minutes)

Tariq Qureishy

Participants kick off the program and set the tone with Tariq's session on future-readiness and forward-thinking leadership perspectives.

- The big shifts. Tech and Mindset
- The world is faster than you think
- Convergence and divergence of technologies and their impact on us.
- The management's short/longer term priorities and getting us future-ready.
- Future of Finance and 10 secrets (Revisited) Moving from Physical to Digital Worlds (Metaverse, Smart Glasses, & Digital Twins)
- New challengers, asymmetric competition
- 10x opportunities, data, M&A, Metaverse, AR/VR
- End of Digital Banks! Welcome to AI Banks

#### **Massive Transformative Purpose (MTP) for Visionary Companies**

10:00am - 10:30am

(30 Minutes)

Tariq Qureishy

This is a critically important session, values-led, purpose-driven futures.

- Methodology to identify your purpose and align with the banks purpose and values and
- What it means to them in practice and
- How it manifests itself in decision-making.
- Reimagining trust at the center of it all. (Active workshop & exercises)

#### **COFFEE BREAK**

10:30am - 10:45am

(15 Minutes)

### Module 2: 10:45am - 12:00pm

#### **Understanding Exponential Transformation. Introducing CORE & EDGE & Applying it to your Company's Future**

10:45am - 11:30am

(45 Minutes)

Tariq Qureishy

Balancing innovation and risk. When to innovate and when and how to disrupt.

- Understanding Core and Edge concepts and implications for future readiness.
- Analyzing & Implementing the 70:20:10 Rule
- Dispersion & Rundles
- Applying to use cases

Selection of the Core and Edge Teams for Ideation.

## Art of the Future Card

### Game - Advanced Version

11:30am - 12:00pm

(30 Minutes)

Tariq Qureishy

An interactive critical thinking card game/activity.

## Module 3: 12:00pm - 2:00pm

### Demystifying AI: Practical experiences and use cases in the UAE and Saudi Market

12:00pm - 2:00pm

(120 Minutes)

Tariq Qureishy

Faizan Chaudhary

AI is no longer a distant dream; it's a tangible reality deeply integrated into our daily lives.

- This session aims to demystify AI, gaining a concrete grasp of its true nature, current functionalities, and widespread applications across various sectors.
- Including a data assessment questionnaire
- AI Readiness initial assessment
- The secrets to demystify Gen AI

Guest Speaker:

Feroz Sanauulla

Multiple use cases across industries in the UAE and Saudi Market presented by our experts

### LUNCH

2:00pm - 3:00pm

(60 Minutes)

**Bank Visit from 3:00pm to 5:30pm**



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**FINTECH**  
Association Uzbekistan

# DAY 2 OBJECTIVES - FUTURE FIT

## FEATURED MODULES

**The Future of Gen AI,  
Data, Monetization & 10X  
Opportunities. Board  
Readiness for the Future**

**At the end of the day, executives will have a better understanding of:**

- Demystifying Gen AI
- Data as the New Oil - Jet Fuel
- Sharing real use cases and experiences for 10X Opportunities
- Potential ROI on these type of use cases

**“AI is not about replacing the human with the robot, it's about taking the robot out of the human.”**

– Dr. Usama Fayyad

# Day 2: Future Fitness - Data, AI & Strategy (9:00am to 2:00pm)

## Module 4: 9:00am - 10:00am

### Recap from from the Previous Session

9:00am - 10:00am

(60 Minutes)

Tariq Qureishy

Faizan Chaudhary

A comprehensive session that revisits and reinforces the key topics and activities covered during the first day. This session ensures participants have a thorough understanding of the foundational concepts discussed, setting the stage for deeper exploration and application.

## Module 5: 10:00am - 12:30pm

### Future of Banking - Data as the New Oil Jet Fuel, The New 10x Opportunity

10:00am - 12:30 pm

(150 Minutes)

Tariq Qureishy

Faizan Chaudhary

In this session, delve into the concept of exponential growth through an AI perspective in the field of finance, exploring its profound impact on diverse technologies.

- Role of Data, AI & Generative AI for Banking & Finance
- Case Studies
- How to be Future Ready?
- Responsible AI, Education, Regulations

Delve into the significance of data within financial institutions in this session. Explore the optimal framework for future growth and development. Uncover avenues for value generation through the application of AI and data science methodologies for monetization. Discover practical examples of how data can be effectively utilized within financial contexts.

- Competitive Insights for a Large Multinational Financial Institution
- Consumer Behaviour Insights to Drive Revenue Upside for Small Businesses
- Merchant Acquisition Strategy for a Large US Bank

## Module 6: 12:30pm - 3:00pm

### Future of Fintech and Open Banking Platforms

12:30pm - 2:00pm  
(90 Minutes)

Tariq Qureishy  
Guest Speaker:  
Mirna Sleman

### Redefining Financial Innovation Through Open Banking

- Foster Innovation
- Explore Open Banking
- Future of Fintech: Examine the emerging trends shaping the future of fintech, including advancements in technology and evolving business models.
- Payment Systems: Explore innovations in payment systems and their role in driving efficiency and accessibility across the financial landscape.
- Regulatory Insights: Understand the impact of regulators in the region, particularly in fostering a secure and compliant fintech ecosystem.

### LUNCH

2:00pm - 3:00pm  
(60 Minutes)

**DIFC and FINTECH Visit 3:00pm to 5:00pm**



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**FINTECH**  
Association Uzbekistan

# DAY 3 OBJECTIVES - FUTURE PROOF

## FEATURED MODULES

A photograph of an iceberg floating in the ocean, with the tip above water and a much larger portion submerged. The text is overlaid on the submerged part of the iceberg.

**Connecting the dots,  
setting the tone and  
methodologies to win in  
the future.**

**At the end of the day, executives will have a better understanding of:**

- Review key takeaways and insights from the program to reinforce understanding
- Synthesize concepts and lessons learned
- Celebrate the completion of the program with a graduation ceremony
- Q&A

A close-up photograph of a sunflower head, showing the intricate patterns of the petals and the center. The text is overlaid on the dark center of the flower.

**“By the end of the decade, there will be two kinds of companies: Those who fully utilize AI; and, Those who are out of Business”**

– Peter Diamandis



# Day 3: Connecting the Dots, Recap, Next Steps (9:30am to 1:15pm)

## Module 8: 9:30am - 11:00am

### Recap of the program and Looking into the Future and providing future toolkits.

9:30am - 11:00am

(90 Minutes)

Tariq Qureishy

Faizan Chaudhary

Summarizing key discussion points during the 2 days and discussing practical execution of initiatives and use cases such as:

- FUTURECO,
- A Think-Do Tank,
- 10x Value Creation Project,
- Building guerilla teams for,
- M&A initiatives,
- Research and ideation sprints,
- Team and talent to deliver the future
- Discussion of using Augmented AI bots e.g. Aiden Insights as part of the future boards in

### COFFEE BREAK

11:00am - 11:15 am

(15 Minutes)

### Graduation Ceremony

11:15am - 12:15pm

(60 Minutes)

- Certificates
- Final Q&A
- Opportunities for Pictures
- Networking

### LIGHT LUNCH

12:15pm - 1:15pm

(60 Minutes)



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the Future**



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## **EVENING ACTIVITY FOR DAY 1 (FEBRUARY 20, 2025)**



### **Dinner and Boat Ride at Al Seef, Dubai**

#### **Description:**

Enjoy a memorable evening at Al Seef, one of Dubai's most charming waterfront destinations. Begin with a scenic boat ride along the historic Dubai Creek, taking in the stunning views of the city's blend of modern architecture and traditional charm. Afterward, indulge in a delightful dinner aboard a luxurious boat, featuring a curated menu of local and international dishes. This experience offers the perfect combination of relaxation, breathtaking sights, and gourmet dining.

#### **Highlights:**

- Scenic boat ride along Dubai Creek
- Dinner aboard a beautifully designed boat
- Stunning views of Al Seef and Dubai's skyline
- A unique cultural and culinary experience

**Making you Future-Ready, Future-Fit and Future-Proof**



## EVENING ACTIVITY FOR DAY 2 (FEBRUARY 21, 2025)



**Networking cocktail with business community. Followed by dinner for the program participants only (5:30pm - 7:00pm)**

### **Description:**

Immerse yourself in the vibrant atmosphere of Dubai International Financial Centre (DIFC), the heart of the city's financial and tech innovation. The event begins with a networking cocktail session (5:30 PM - 7:00 PM) designed to foster interactions with the broader business community. Following this, program participants will enjoy a dinner (starting at 7:00 PM), offering a chance to deepen relationships and exchange insights. Potential meeting with Eurasia community (investors focused on CA).

### **Highlights:**

- Dinner at a restaurant in DIFC
- Networking cocktail with fintech professionals and industry leaders
- Insightful discussions on trends, challenges, and opportunities in fintech
- A sophisticated and collaborative ambiance



## OPTIONAL ACTIVITIES FOR DAY 3 (FEBRUARY 22, 2025)

- **Explore Dubai Downtown:** Visit iconic landmarks, enjoy shopping at Dubai Mall, and marvel at the Dubai Fountain.
- **Global Village:** Discover cultures from around the world in this vibrant multicultural destination.

## END OF THE PROGRAM

### Evening Options:

- Return to Tashkent on evening flights.

or

- Stay in Dubai longer at your own expense. Participants who wish to extend their stay are welcome to do so but will need to arrange and cover the costs of additional accommodation and activities themselves.



## INCLUSIONS

Participants will enjoy a seamless experience with the following arrangements provided throughout the program:

- Transportation with the appropriate vehicle
- 2 Coffee breaks throughout the program (Day 1 & 2)
- 2 Lunches throughout the program (Day 1 and 2)
- 2 Dinners (Day 1 & 2, at the local restaurant)
- Activities indicated in the program:
  - DIFC/Fintech Hive networking
  - Bank visit (Implementation)
- Light Lunch (Day 3)

Participants can look forward to an enriching and well-organized experience that combines professional engagement, cultural exploration, and culinary delights.

**Important:** Any additional travel outside the designated program areas will be at the participants' own expense.





## ADDITIONAL DETAILS

### Travel and Accommodation Information

#### Air Tickets:

- Delegates are responsible for arranging their own airfare.
- Estimated cost: \$700–\$800 for a round-trip economy ticket.

#### Accommodation:

Delegates are requested to stay at one of the recommended hotels.

#### Additional Notes:

- All hotels recommended are within 100 meters of each other and a 10-minute drive to DIFC, the venue for sessions, networking at the Capital Club, and visits to Fintech Hive and Future Bank.
- Hotel representatives will be available to assist with booking and support.

#### Important:

- All airfare and hotel costs will be covered by participants themselves.
- If participants choose to arrange their own accommodation outside the recommended hotels, it is their responsibility to manage transportation to and from the venues.

# Leading from the Future



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## HOTEL OPTIONS



### RAFFLES DUBAI (5-STAR HOTEL)

Price per Person  
in Single Room

Approx. \$300-\$350 per night  
3 nights total:  
Approx. \$1000-\$1200

### SOFITEL, DUBAI THE OBELISK

Price per Person  
in Single Room

Approx. \$200-\$250 per night  
3 nights total:  
Approx. \$700-\$800



### NOVOTEL (4-STAR HOTEL)

Price per Person  
in Single Room

Approx. \$120-\$150 per night  
3 nights total:  
Approx. \$500-\$600



**NOTE: Hotel Rates may Change**



## REGISTRATION & PAYMENT DETAILS

### Description of Services:

**Program Name:** Are You Flying Blind Into 2025 - Executive Future Readiness Program

**Dates of the Program:** February 20 – 22, 2024

**Program Details:** A 2.5-day executive program with engaging activities as outlined in the attached brochure. Engage with industry leaders and explore key trends like Gen AI, 10X growth strategies, and the future of banking and FinTech to lead with confidence and purpose.

**Amount:** \$3000

### Discounts Available are:

- **15% Off:** Booked and signed before Dec. 31, 2024
- **5% Off:** Applies if payment is made in full by December 31, 2024.
- **5% Off:** Additional for group bookings (A minimum of 4 participants per group from the same organization)

**NOTE:** For participants signing up and paying after Jan. 1, 2025, full payment must be received no later than Jan. 31, 2025, to secure your place in the program.

### Inclusions:

- Course/Program Certificate, Transportation, Meals During the Program, Activities Indicated in the Program Brochure

### Payment Details (Transferred Directly to this Account):

**Account Holder Name:** i2i Group Inc.

**Bank Name:** Habib Bank AG Zurich

**Account Number:** 02-01-10-020311-333-0120793

**IBAN Number:** AE56 0291 0203 1133 3120 793

**Currency:** USD (US DOLLAR)

**Swift Code:** HBZUAEADXXX

**Address:** Dubai Branch PO Box 3306, Sheikh Zayed Road, Dubai - UAE



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**Contact us to Become  
Future Ready!**

**Tariq Qureishy (Xponential)**

tariq@xponential.world

+971 55 229 7111

**Kamilla Adams**

kamilla@xponential.world,

+1(210) 812-6977 (WhatsApp)

+998771612626 (Calls)

Office 303, Building 6

Dubai Media City,

Dubai, UAE



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