



empowered change



**UNLEASHING  
POTENTIAL  
DELIVERING  
RESULTS**

**TRANSFORM  
YOUR BUSINESS AND  
BECOME AN EMPLOYER  
OF CHOICE**



# 'EMPOWER HER' DEVELOPMENT PROGRAMME

New development programme for organisations that want to positively impact development, to excel in attracting, developing, progressing, and retaining female talent to enable you to increase your productivity, engagement, and innovation through diverse thinking.



# 'Empower Her' Development Programme:



## MONTHLY MODULES:

### 1. Introduction and Goal Setting:

Empower participants to define their aspirations, identify obstacles, and cultivate strategies for making a positive impact at work. Includes foundational coaching skills.

### 2. Personal Branding:

Craft a compelling personal brand to showcase skills, values, and unique identity. Participants will explore their strengths through GC Index results.

### 3. Confidence Building:

Combat imposter syndrome and self-doubt while boosting self-esteem for empowered career progression.

### 4. Effective Communication:

Master assertiveness, emotional intelligence, and persuasive communication techniques for impactful participation in meetings, negotiations, and influence.

### 5. Networking and Relationship Building:

Navigate Insights Discovery sessions to forge meaningful connections with influential stakeholders, secure mentors, and sponsors, and propel internal career advancement.

### 6. Work-Life Balance:

Establish personal boundaries to harmonise work pressures with home commitments, fostering well-being and resilience amidst stress.

### 7. Leadership Development:

Equip participants with essential leadership skills, from decision-making to commercial awareness and team management.

### 8. Confident Presentations:

Polish presentation skills to confidently articulate ideas, utilise research and data, and deliver impactful presentations to key stakeholders.

### 9. Showcase and Return on Investment:

Culminate the program with participants presenting their learnings, implementations, and future commitments to a business panel, showcasing tangible ROI.

Nine monthly in-person, interactive, and experiential learning modules, each complemented by invigorating 60-minute action learning sets, where participants collaborate to tackle work-related challenges within supportive peer group environment.

## INDIVIDUAL COACHING:

Participants will benefit from monthly 60-minute online one-on-one coaching sessions tailored to their needs, including a review of the Insights profiling tool, GC Index, career planning, and implementation learning.

## WHO SHOULD ATTEND THIS PROGRAMME?

Women at any stage in their career within your organisation, are considered as a talent that you want to develop, progress, and retain. We can discuss whether you want a cohort of women at different stages in their careers or choose one group for example potential leaders for the future.

## INVESTMENT:

For a limited time, I am offering a special price to secure case studies and testimonials with clear ROI evidence.

The Empower Her Development Program offers exceptional value at;

- £1100 per delegate for nine months of comprehensive development. This includes all programme sessions, coaching, and profiling tools.

**ACT NOW! TO LOCK IN THIS RATE  
BEFORE FUTURE INVESTMENT COSTS  
INCREASE BY 50%**

Empower your female talents to thrive, progress, and lead with confidence.



## 'Empower Her' Development Programme:

### WHY WORK WITH EMPOWERED CHANGE TO DEVELOP YOUR FEMALE TALENT?

Vicky focused on early, mid, and senior career women to ensure that they gained the development and internal career development.

Vicky has proven experience and results and was accountable for driving the agenda to develop women with her previous employer.

She established the women in business committee working with business champions to understand their challenges and provide solutions.

She won the inaugural "Inspirational Women" award in 2019.



*I highly recommend Vicky for her outstanding dedication to empowering women in the workplace.*

*As a driving force behind our Women in Business committee, she not only championed the HM Treasury Women in Finance charter but also provided invaluable support through tailored learning and development initiatives.*

*Vicky's people-centric approach ensures that individuals reach their full potential and achieve their career aspirations. She is a true advocate for fostering growth and success.*

Keeley Downing

Head of Marketing and Brand

Chair for the women in business committee

15th January 2024

## EMPOWER HER DEVELOPMENT PROGRAMME

ENROL YOUR TEAM IN THE  
'EMPOWER HER' DEVELOPMENT  
PROGRAMME.

BOOK TIME IN MY DIARY  
FOR A CONVERSATION TO  
DISCUSS FURTHER.

BOOK HERE



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