

Brightline Lights Privacy Policy

Last Updated: October 10, 2025

Introduction

At Brightline Lights, your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your information when you visit our website or contact us for holiday lighting services.

1. Information We Collect

We collect personal information that you voluntarily provide when you: • Request a quote or contact us through our website • Sign up for emails or updates • Communicate with us by phone, email, or message This information may include your name, email address, phone number, property address, and any additional details you share about your project. We also automatically collect limited technical data such as your IP address, browser type, and general location for analytics purposes.

2. How We Use Your Information

We use your information to: • Respond to quote requests and customer inquiries • Provide, schedule, and manage lighting services • Improve our website and customer experience • Send occasional updates or seasonal offers (only if you've opted in) We do not sell, rent, or trade your personal information to third parties.

3. Sharing Your Information

We may share your information only when necessary to: • Provide our services (for example, with installers or support staff) • Comply with legal requirements or respond to lawful requests Any third parties we work with are required to keep your data secure and use it only for service-related purposes.

4. Cookies and Analytics

Our website may use cookies or analytics tools (like Google Analytics) to understand how visitors use the site and improve your experience. You can adjust your browser settings to refuse cookies if you prefer.

5. Data Security

We take reasonable measures to protect your information from unauthorized access, loss, or misuse. However, please note that no online data transmission is 100% secure.

6. Your Rights

You can request to: • Access or correct your personal information • Opt out of marketing communications • Have your data deleted from our records To do so, please contact us at brightlinelights@gmail.com.

7. Updates to This Policy

We may update this Privacy Policy occasionally to reflect changes in our practices or legal requirements. The latest version will always be posted here with an updated “Last Updated” date.

8. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact us: Brightline Lights Marietta, GA ■ brightlinelights@gmail.com ■ (470) 750-2900