Business Solution

ELO GeoTag
Geographical Information Management

ELO®
Digital Office

Put the Where into the What

Information Management is the key to successfully running a business. The right information at the right time provides the base for educated decision making. ELO GeoTag adds the next level of information to the decision-making process, fast, reliable and comprehensively.

Every business needs to know exactly what happened, how challenges can be solved and who the best person is to perform each task. ELO GeoTag allows stakeholders to define solutions not only by content but also by location. Whether the core of the business is asset management, repair services, agriculture or even aeronautics, it is often paramount to link content with geographical information.

This is what ELO GeoTag provides to emergency teams, farmers, manufacturers or Government agencies.

The Business Solution GeoTag primary function is based on capturing geographical metadata associated with a document, file or record, providing users the ability to view this information visually on maps and heat maps. Be that images of faulty assets needing maintenance, water levels of dams, addresses of customers or body cam footage of an incident, ELO GeoTag completes the information.

As a complete solution, **ELO** also provides in-built workflow capabilities that inform relevant stakeholders through analysis of the applied metadata. Applying various levels of severity within the metadata can start different escalation processes, allowing for appropriate response to the right people at the right time.

All information added into **ELO**'s central repository can be easily searched, creating a very user-friendly environment for finding information.

Combined with **ELO**'s capabilities on laptops or SmartPhones, **ELO** GeoTag provides these features to not only the staff at headquarters, but also the staff in the field or even third parties. The powerful search engine within **ELO** allows users to easily find documents relating to their job at hand, creating a very mobile workforce that can receive work critical information at a moment's notice.

The benefits

Industries e.g.
> Asset Management
> Agriculture
> Aeronautics
> Government Agencies

Use Cases Examples
> Water Management
> Emergency response testing
> Contract Management
> Customer Relationship Management

Key Features
> Visually embedded into maps
> Combining geo data with documents
> In-built workflow engine
> Comprehensive search capabilities

ELO®
Digital Office