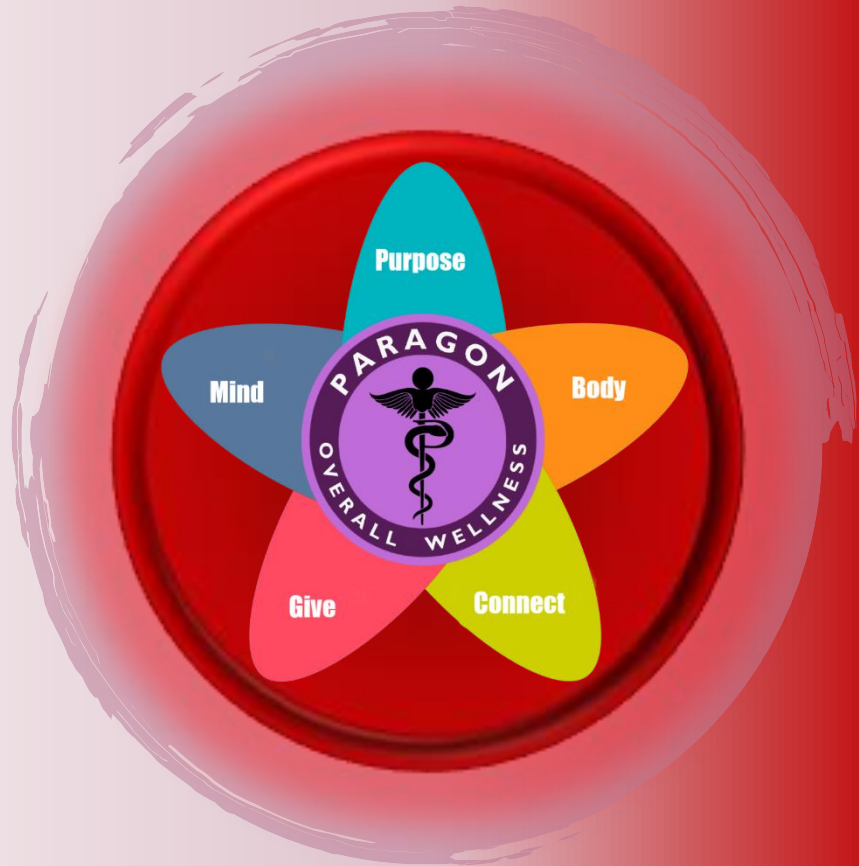


#YourBloodMatters Campaign



You Help Save Lives



Paragon Inc, a non-for-profit organization, has joined forces with The Blood Initiative and the American Red Cross of Georgia to launch #YourBloodMatters Campaign. This is aimed at recruiting and honoring blood donors alike, especially in such a critical time of need. Every 2 seconds someone in the United States needs blood and every blood donation helps save lives.

The funds raised will go towards Paragon Initiatives for wellness and the Red Cross efforts in helping those affected by the recent tornado that devastated parts of Newnan GA.

#YourBloodMatters campaign will feature several virtual events in the month of June that will be fun, interactive and impactful. These events will also commemorate The Annual World Blood Donor Day, which is observed on June 14th yearly, to honor all blood donors. In keeping with Covid 19 precautions, the virtual events will include the following:


- June 1st: Kick off & Trivia Night
- June 12th (entire month) Virtual #YourBloodMatters Blood Flow 5K Walk/Run
- June 14th: Happy Hour Tribute to Blood Donors
- June 26th: Saturday: Grand Finale and Battle of the Bands at Piedmont park

Such activities embrace the 5 aspects of wellness; physical and mental health, connecting with others, giving and being part of a larger purpose, which is in keeping with the mission of Paragon.

As a supporter, these opportunities will afford brand exposure to a diverse group of viewers on various platforms. Moreover, it will allow our attendees to benefit from your products and services, that contribute to their overall wellness.

In addition to the sponsorship package, feel free to participate by offering giveaways gifts with your company logos as participation or raffle prizes. You are welcome to register your staff to any of our events as a team building exercise in wellness.

If you are interested in participating in any other capacity, please do not hesitate to contact us. We look forward to working with you. Thank you for your support!

Sincerely,

 Gathline Etienne MD
 CEO Paragon, Inc
info@smahb.org
<https://www.smahb.org>
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 Newnan GA, 30265

PARAGON Sponsorship Package

#YourBloodMatters Campaign June 2021	
Purpose \$10,000	<ul style="list-style-type: none"> ❖ Pre-event Benefits: ❖ Logo placement on the event website, social media, email marketing, live streaming sites ❖ Event Day Benefits: ❖ 30 second Ad of company product ❖ Opportunity to sponsor an event with company gift to winners ❖ Logos on screen for all 4 events with acknowledgment ❖ Logo placement on grand finale banner & T-shirts ❖ 10 race tickets ❖ Post Event Benefits: Logo on “thank you” email to all registrants, and website for 1 year
Mind \$5,000	<ul style="list-style-type: none"> ❖ Pre-Event Benefits: ❖ Logo placement on the event website, social media, email marketing, live streaming sites ❖ Event Day Benefits: ❖ Logos on screen for 3 events with acknowledgment ❖ Opportunity to sponsor an event with company gift to winners ❖ Logo placement on grand finale banner & T-shirts ❖ 8 race tickets ❖ Post Event Benefits: Logo on “thank you” email to all registrants, and website for 1 year
Body \$2,500	<ul style="list-style-type: none"> ❖ Pre-Event Benefits: ❖ Logo placement on the event website, social media, email marketing, live streaming sites ❖ Event Day Benefits: ❖ Logos on screen for 2 events with acknowledgment ❖ Logo placement on grand finale banner & T-shirts ❖ 6 race tickets ❖ Post Event Benefits: Logo on “thank you” email to all registrants, and website for 1 year
Connect \$1000	<ul style="list-style-type: none"> ❖ Pre-Event Benefits: Registration for one race ❖ Logo placement on the event website, social media ❖ Event Day Benefits: ❖ Logo placement on grand finale banner & T-shirts ❖ 4 race tickets ❖ Post Event Benefits: Logo displayed on website for 1 year
Give \$500	<ul style="list-style-type: none"> ❖ Pre-Event Benefits: Logo placement on the event website ❖ Event Day Benefits: ❖ Logo placement on T-shirts, 2 race tickets ❖ Post Event Benefits: Logo displayed on website for 1 year

**All funds are tax deductible and go towards Paragon Inc and The American Red Cross.
 Please Make Checks Payable to Paragon Inc. (Tax ID: 83-1649050)**