



## BECOME A SPONSOR FOR Operation: Brew & 'Que

Be a part of the solution for homelessness for veterans in Maine. Join VOA's Operation: Brew & 'Que on Thursday, October 1st at Erik's Church in Windham.

Sponsoring this event, you will be contributing directly toward increasing veteran access to housing and services, while your business will receive direct exposure to business leaders, local officials, and change makers across the state who support VOA and its mission.

Consider this unique opportunity to align your business and support VOA Northern New England in its work to serve the people of Maine and help improve the lives of Maine veterans.

For more information or to reserve your sponsorship, contact Erica Koch at [erica.koch@voanne.org](mailto:erica.koch@voanne.org) or 207-373-1140 x206.



# VOA NORTHERN NEW ENGLAND

14 Maine Street, Suite 100, Brunswick, ME 04011  
207-373-1140 [www.voanne.org](http://www.voanne.org)

Dear Friend,

Right now, nearly 200 veterans in Maine are experiencing homelessness — but together, we can change that. You're invited to join us on **Thursday, October 1**, at **Erik's Church in Windham** for our annual **Operation: Brew & 'Que**, supporting the heroes who've served our nation.

To make an even greater impact, we're inviting local businesses and organizations to partner with us as event sponsors. Your sponsorship not only helps veterans find stable housing and support, but also showcases your organization's commitment to Maine's military community.

**Volunteers of America Northern New England (VOA)** has been serving Maine for over 30 years, helping neighbors overcome life's toughest challenges. One of our proudest missions is ending homelessness among veterans — and with your help, it's an achievable goal.

As a sponsor, your organization will receive prominent recognition throughout the event. Our sponsorship packages include opportunities for logo placement, media mentions, on-site signage, and even speaking opportunities — with options designed to fit a variety of budgets and engagement levels.

All proceeds from Operation: Brew & 'Que support veterans on their journey out of homelessness, including residents at our **Cabin in the Woods** program. Together, we can provide housing, stability, and hope to those who once defended our freedoms.

This year marks the **sixth annual Operation: Brew & 'Que**, hosted again at Erik's Church — home of "good times and bad dancing." Come for their signature menu, stay for the live music from **After Dark**, and help us make a real difference for Maine's veterans.

Please review the enclosed sponsorship details, and feel free to contact me directly with any questions. You can also visit [www.brewquemaine.org](http://www.brewquemaine.org) for more information.

Thank you for considering this opportunity to support those who have served and to partner with VOA in building a stronger, more compassionate Maine. If a financial sponsorship isn't the right fit this year, we also welcome in-kind donations for our raffle and event prizes — another meaningful way to support Maine's veterans.

Erica Koch  
Marketing and Event Manager  
[erica.koch@voanne.org](mailto:erica.koch@voanne.org)  
207-373-1140 x206

# 2026 Sponsorship Packages

	Diamond \$10,000	Platinum \$5,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Supporting \$250
Guest Passes (Includes Drink Ticket)	12	8	6	4	2	2
Sponsor Recognition Throughout the Event	★	★	★	★	★	★
Logo in Program & on Event Sign	★	★	★	★	★	★
Sponsor Recognition on Website for One Year	★	★	★	★	★	★
Mentions on Social Media	30	25	20	15	10	5
Program Inclusion	2 Page Spread in Program	Full Page in Program	Half Page in Program	Quarter Page in Program		
Food Tickets	★	★	★	★		
Brand Mention in All Media Announcements	★	★	★			
Call Out on All Event Emails	★	★	★			
Facebook Live Stream From the Event	★	★				
Opportunity to Included Branded Give Away Item in Gift Bags	★					
Logo on Step & Repeat Banner	★					
Call to Action on Program Cover	★					
Exclusive Sponsor Logo on Gift Bag	★					



# BREW QUE

VETERAN 26

Operation: Brew & 'Que

October 1, 2026 • Windham, ME

Sponsorship Commitment Form

Return by email: [erica.koch@voanne.org](mailto:erica.koch@voanne.org)

Return by mail: 14 Maine Street, Suite 100, Brunswick, ME 04011

Company Name  
(as will appear in materials) \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Level

☐ Diamond Sponsor (\$10,000)

☐ Bronze Sponsor (\$500)

☐ Platinum Sponsor (\$5,000)

☐ Supporting Sponsor (\$250)

☐ Gold Sponsor (\$2,000)

☐ We are unable to participate in a sponsorship opportunity,  
but wish to contribute \$ \_\_\_\_\_

☐ Silver Sponsor (\$1,000)

## Payment Type

☐ Submitted information online, [www.brewquemaine.org](http://www.brewquemaine.org)

☐ Check enclosed, made payable to Volunteers of America Northern New England.

☐ Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

## Authorization & Signature

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date