



VOA NORTHERN NEW ENGLAND

14 Maine Street, Suite 100, Brunswick, ME 04011
207-373-1140 www.voanne.org

Dear Neighbor,

Since 2019, **Operation: Brew & 'Que** has welcomed over 250 guests and raised more than \$20,000 for Maine veterans.

Currently, there are 200 homeless veterans in Maine. Eliminating homelessness in veterans is well within our grasp. Join us on Thursday, October 5th, at Stars and Stripes Brewing Company in Freeport to support those who have served.

Want to make an even **bigger impact**? Consider becoming a sponsor of **Operation: Brew & 'Que**. The proceeds from the event and your sponsorship will **directly benefit veterans seeking to emerge from homelessness**, including residents at our program, Cabin in the Woods. Together we can provide housing and services to those who have defended us.

VOA's third annual **Operation: Brew & 'Que** will be hosted once more by Stars and Stripes Brewing Company, serving up veteran inspired beer, with live music from the Dapper Gents.

Please see the enclosed materials for details about sponsorship opportunities. We look forward to **promoting your involvement in eliminating homeless in veterans** and building a relationship for future endeavors.

Contact me directly with any questions and visit our event website at www.brewquemaine.org for additional details.

Thank you for your time, consideration, and support,

Erica Koch
Marketing and Communications Coordinator
erica.koch@voanne.org
207-373-1140 x206



BECOME A SPONSOR FOR Operation: Brew & 'Que

Be a part of the solution for homelessness for veterans in Maine. Join VOA's Operation: Brew & 'Que on Thursday, October 5th at Stars & Stripes Brewing Company in Freeport.

Sponsoring this event, you will be contributing directly toward increasing veteran access to housing and services, while your business will receive direct exposure to business leaders, local officials, and change makers across the state who support VOA and its mission.

Consider this unique opportunity to align your business and support VOA Northern New England in its work to serve the people of Maine and help improve the lives of Maine veterans.

For more information or to reserve your sponsorship, contact Erica Koch at erica.koch@voanne.org or 207-373-1140 x206.

2023 Sponsorship Packages

	Diamond \$10,000	Platinum \$5,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Supporting \$250
Guest Passes (Includes Drink Ticket)	12	8	6	4	2	2
Sponsor Recognition Throughout the Event	★	★	★	★	★	★
Logo in Program & on Event Sign	★	★	★	★	★	★
Sponsor Recognition on Website for One Year	★	★	★	★	★	★
Mentions on Social Media	30	25	20	15	10	5
Program Inclusion	2 Page Spread in Program	Full Page in Program	Half Page in Program	Quarter Page in Program		
Food Tickets	★	★	★	★		
Brand Mention in All Media Announcements	★	★	★			
Call Out on All Event Emails	★	★	★			
Facebook Live Stream From the Event	★	★				
Opportunity to Included Branded Give Away Item in Gift Bags	★					
Logo on Step & Repeat Banner	★					
Call to Action on Program Cover	★					
Exclusive Sponsor Logo on Gift Bag	★					



BREW QUE

VETERAN 23

Operation: Brew & 'Que

October 5, 2023 • Freeport, ME

Sponsorship Commitment Form

Return by email: erica.koch@voanne.org

Return by mail: 14 Maine Street, Suite 100, Brunswick, ME 04011

Company Name
(as will appear in materials) _____

Primary Contact _____

Address _____

City, State, Zip _____

Telephone _____

Email _____

Sponsorship Level

☐ Diamond Sponsor (\$10,000)

☐ Bronze Sponsor (\$500)

☐ Platinum Sponsor (\$5,000)

☐ Supporting Sponsor (\$250)

☐ Gold Sponsor (\$2,000)

☐ We are unable to participate in a sponsorship opportunity,
but wish to contribute \$ _____

☐ Silver Sponsor (\$1,000)

Payment Type

☐ Submitted information online, www.brewquemaine.org

☐ Check enclosed, made payable to Volunteers of America Northern New England.

☐ Credit Card Number _____ Expiration _____ CVV _____

Authorization & Signature

Authorized Signature

Print Name

Date