



# VOA NORTHERN NEW ENGLAND

14 Maine Street, Suite 100, Brunswick, ME 04011  
207-373-1140 [www.voanne.org](http://www.voanne.org)

Dear Friend,

VOA is a human and social services nonprofit **servicing our most underserved neighbors**. For over 30 years we have been helping Mainers overcome the most difficult tasks. **Ending homelessness in veterans** is one of these tasks, one that is achievable, together.

Currently, there are 200 veterans experiencing homelessness in Maine. **Eliminating homelessness in veterans is well within our grasp**. Join us on Thursday, **September 19th**, at Stars and Stripes Brewing Company in Freeport to support those who have served.

Want to make an even **bigger impact**? We are actively seeking sponsorships from kind organizations like yours and believe that your partnership will greatly enhance our event.

As a sponsor, your company/organization will receive prominent recognition. We offer a range of sponsorship packages to suit various budgets and objectives. These packages can include **brand visibility** through **logo placement** on event materials, mentions in **press releases** and **media coverage**, and speaking opportunities.

The proceeds from the event and your sponsorship will **directly benefit veterans seeking to emerge from homelessness**, including residents at our program, Cabin in the Woods. Together we can provide housing and services to those who have defended our freedoms.

VOA's fifth annual **Operation: Brew & 'Que** will be hosted once more by Stars and Stripes Brewing Company, serving up veteran inspired beer, with live music from the Dapper Gents and food from Phil's Belly Bustin' BBQ.

Please see the enclosed materials for details about sponsorship opportunities. We look forward to **promoting your involvement in eliminating homeless in veterans** and building a relationship for future endeavors.

Contact me directly with any questions and visit our event website at [www.brewquemaine.org](http://www.brewquemaine.org) for additional details.

Thank you for your time, consideration, and support,

Erica Koch  
Marketing and Communications Coordinator  
[erica.koch@voanne.org](mailto:erica.koch@voanne.org)  
207-373-1140 x206



## BECOME A SPONSOR FOR Operation: Brew & 'Que

Be a part of the solution for homelessness for veterans in Maine. Join VOA's Operation: Brew & 'Que on Thursday, September 19th at Stars & Stripes Brewing Company in Freeport.

Sponsoring this event, you will be contributing directly toward increasing veteran access to housing and services, while your business will receive direct exposure to business leaders, local officials, and change makers across the state who support VOA and its mission.

Consider this unique opportunity to align your business and support VOA Northern New England in its work to serve the people of Maine and help improve the lives of Maine veterans.

For more information or to reserve your sponsorship, contact Erica Koch at [erica.koch@voanne.org](mailto:erica.koch@voanne.org) or 207-373-1140 x206.

# BREW QUE

Operation: Brew & 'Que

September 19, 2024 • Freeport, ME

Sponsorship Commitment Form

Return by email: erica.koch@voanne.org

Return by mail: 14 Maine Street, Suite 100, Brunswick, ME 04011

Company Name (as will appear in materials) \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### Sponsorship Level

Diamond Sponsor (\$10,000)

Bronze Sponsor (\$500)

Platinum Sponsor (\$5,000)

Supporting Sponsor (\$250)

Gold Sponsor (\$2,000)

We are unable to participate in a sponsorship opportunity, but wish to contribute \$\_\_\_\_\_

Silver Sponsor (\$1,000)

### Payment Type

Submitted information online, [www.brewquemaine.org](http://www.brewquemaine.org)

Check enclosed, made payable to Volunteers of America Northern New England.

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV \_\_\_\_\_

### Authorization & Signature

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

# 2024 Sponsorship Packages

Diamond \$10,000    Platinum \$5,000    Gold \$2,000    Silver \$1,000    Bronze \$500    Supporting \$250

	Diamond \$10,000	Platinum \$5,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Supporting \$250
Guest Passes (Includes Drink Ticket)	12	8	6	4	2	2
Sponsor Recognition Throughout the Event	★	★	★	★	★	★
Logo in Program & on Event Sign	★	★	★	★	★	★
Sponsor Recognition on Website for One Year	★	★	★	★	★	★
Mentions on Social Media	30	25	20	15	10	5
Program Inclusion	2 Page Spread in Program	Full Page in Program	Half Page in Program	Quarter Page in Program		
Food Tickets	★	★	★	★		
Brand Mention in All Media Announcements	★	★	★			
Call Out on All Event Emails	★	★	★			
Facebook Live Stream From the Event	★	★				
Opportunity to Included Branded Give Away Item in Gift Bags	★					
Logo on Step & Repeat Banner	★					
Call to Action on Program Cover	★					
Exclusive Sponsor Logo on Gift Bag	★					

