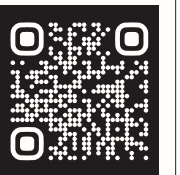
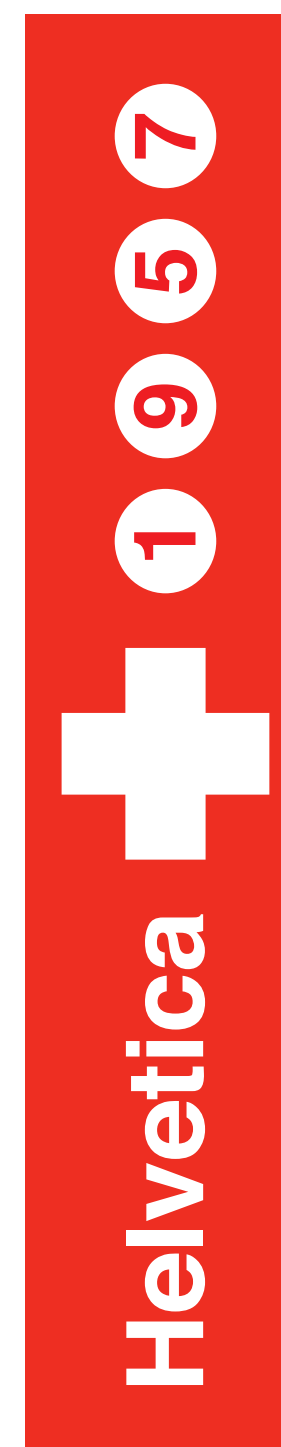
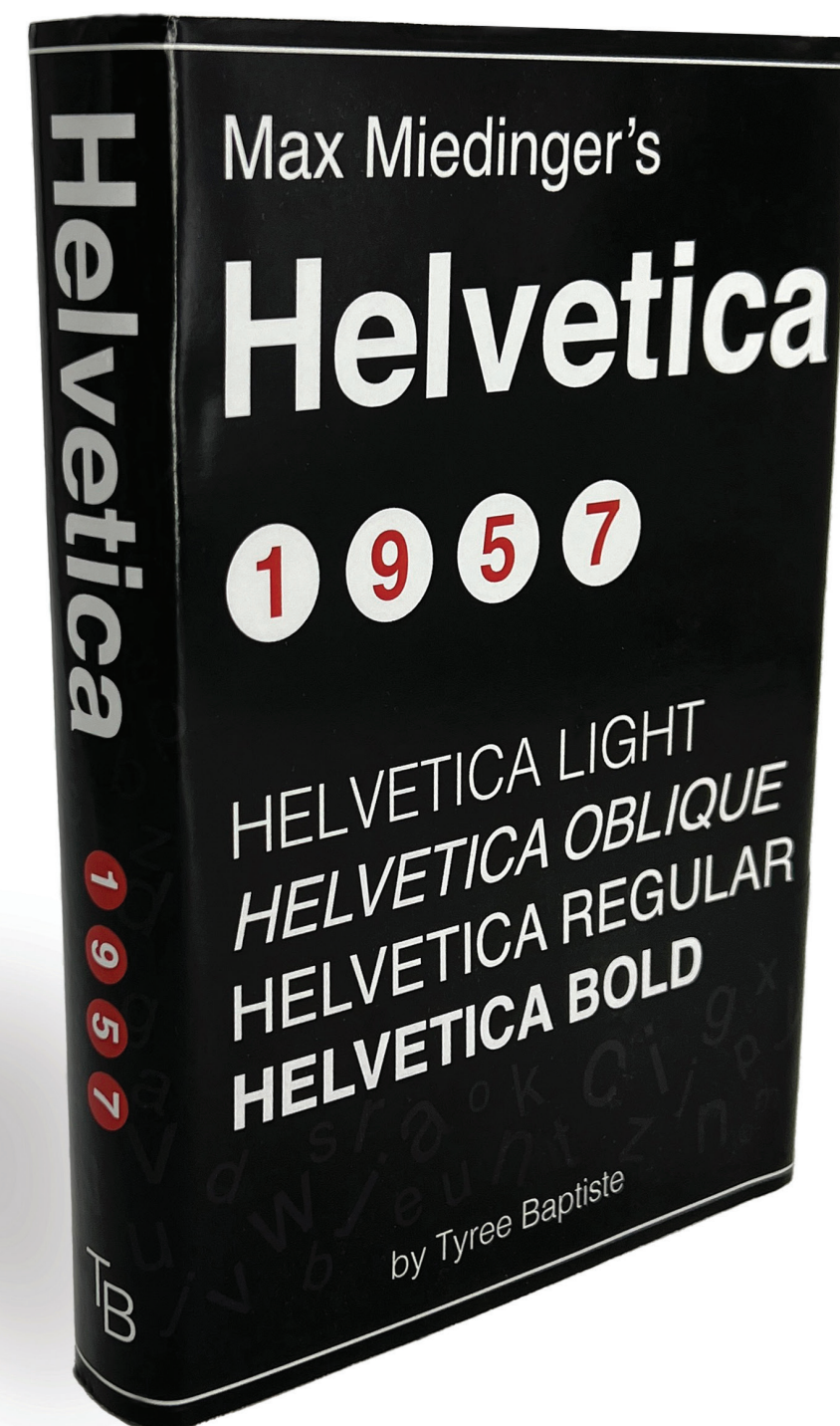




Tyree Baptiste
Graphic Designer
Professionally **CREATIVE**



P Process Black C



Flat design for bookmark

Helvetica

Date 2020

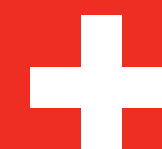
Programs Used  

Dimensions

Book jacket is 8.5 x 17.25 inches.
Bookmark is 9 x 1.755 inches.

Poster Design

A book jacket designed to showcase the revolutionary font, Helvetica. Helvetica was created by Max Miedinger in 1957 and since then it has been used in too many logos and advertisements to count!





The Flow Fridge Pack

Date 2022

Programs Used  

Packaging Design

This design was created from concept to a handmade finished product by myself and three other designers in less than 48 hours. The unique trapezoidal packaging employs a 45-degree angle to roll all of the cans to the front, so there's always one available, cold and ready-to-drink. The angled back of the packaging frees up fridge real-estate for more efficient food storage. Buy two at a time, and a second Flow Fridge Pack will fit snugly behind the first.



48 HR REPACK
sponsored by

The Coca-Cola Company



This logo consists of two major parts. The first part is a sensu fan, which was very popular during the Heian Period of Japan. The second major part is how the fan handles, double as chopsticks for the noodles below, which ties together the thought of Osaka Noodles as food and culture. Osaka Noodles doesn't want you to just think about Japanese food when you see their logo. They want you to think of authentic Japanese food.



Osaka Noodles

Date 2020

Programs Used Ai Ps Id

Branding Design

This is just some of the collateral from an exercise creating a brand identity for a conceptual restaurant, Osaka Noodles.



Colorado ranchers adapt for a changing climate

Regenerative agriculture can help address drought and topsoil depletion

By Michael

Colorado ranches a changing climate

Regenerative agriculture can help address drought and topsoil degradation

By Michael Elizabeth Salas

Matthew and Mandy are nerds for this kind of stuff. They listen to podcasts, watch YouTube videos and take classes on the best ways to manage land in more natural and sustainable ways. They've worked on other ranches, but taking all that they've learned about agriculture to start their own operation in the middle of a historic drought in the state is a little scary. "Mandy and I are in the middle of a historic drought in the state. It's a little scary," Mandy says. "I see water kind of being a practice, helping with the water infiltration."

On a pasture outside of Steamboat Springs, rancher Matthew Gordon bends down and scratches and chuckles over his excitement. "What's happened here is really super cool, because we have like several layers of organic matter built up on top of this ground," Matthew said. "But we see new grass growing: The Gordon's cattle have grass and up this layer, their hooves trample down grass and add up their waste which makes good compost. It adds insulation to help store water and keep the cows cool."

Regenerative agriculture can help address drought and

Matthew and Mandy are nerds for this kind of stuff. They listen to podcasts, watch YouTube videos and take classes on the best ways to manage land in more natural and sustainable ways. They've worked on other ranches, but now they're taking all that they've learned about regenerative agriculture to start their own operation — in the middle of a historic drought and a changing climate. "I see water kind of going away and that can be a little scary," Mandy said. "Through a lot of our practices, by helping promote healthier soil, it helps the water infiltrate and stay on the land instead of running off."

“Through a lot of practices by the

Carbon farmers

A conventional rancher turns cattle out onto pasture for several weeks, or months, that can lead to overgrazing and major damage to the land—especially during a drought. So the Gordons use portable electric herd animals around “Whether it be elk or bison that is used to be on an area for a short period of time, consuming the top layer of the vegetation, and they would move.”

Matthew said, “And that’s still something that I think the plant captures that date back to regrow. Through that process, it down into a period.” Since there’s still something that I think the plant captures that date back to regrow. Through that process, it down into a period.”

photo-nitrogen from the atmosphere and carries it down into the soil through these days. And they’re trying to develop technologies to harness that. It’s likely that Colorado’s drought will continue into 2021 and Gov. Jared Polis is urging farmers and ranchers to prepare for it.

Matthew and Mandy are nervous about the future of their business. They listen to podcasts, watch videos and take classes on the best ways to manage land in more natural and sustainable ways. They've worked on other ranches, but now they're taking all that they've learned about regenerative agriculture to start their own operation—in the middle of a historic drought and a changing climate. "I see water kind of going away and that can be a little scary," Mandy said. "Through what we do, by helping promote healthy soil and our practices, by helping farmers and stay on the land, it helps the water infiltrate and stay on the land instead of running off."

"Through"

“Through a lot of our practices, by helping promote healthier soil.”



To adapt to climate change, some producers are storing carbon. Industrial farming like intensive tillage, animal feedlots and the use of chemical fertilizers and pesticides worldwide. The United Nations' Food and Agriculture Organization estimates that this world could run out of topsoil in about 60 years at the current rate of degradation. Nacire Cevita, the sustainable Food Systems specialization leader for farmers and ranchers started to build ecosystem. "We took what had developed over millennia and communities, and destroyed it all very, very quickly to our own peril," Cevita said. Regenerative agriculture is considered an important climate solution since it has the potential to draw down a lot of carbon. One track is the use of cover crops, which help promote healthy soil instead of leaving the ground bare between harvests.

Support and funding

Support and funding From 2012 to 2017, there was a 2.8% increase in cover crop acreage in Colorado, USDA data shows. But only about half of the total crop acreage planted in Colorado was planted for cover crops. While some farmers and ranchers are advancing regenerative agriculture techniques, they make up a small portion of the total. "We need to not what most producers do," says Thomas. "It's not what we need to target because chemically based farming is so economically ingrained. Farmers and ranchers also need to see the value of cover crop. Farmers and ranchers also need to see the value of cover crop. Farmers and ranchers also need to see the value of cover crop."

[illegible]

Colorado Ranchers

Date 2022

Programs Used  

Editorial Design

An editorial design focusing on how ranchers in Colorado have been adapting to our ever-changing climate.

CMOA Ad

Date 2022

Programs Used

Dimensions

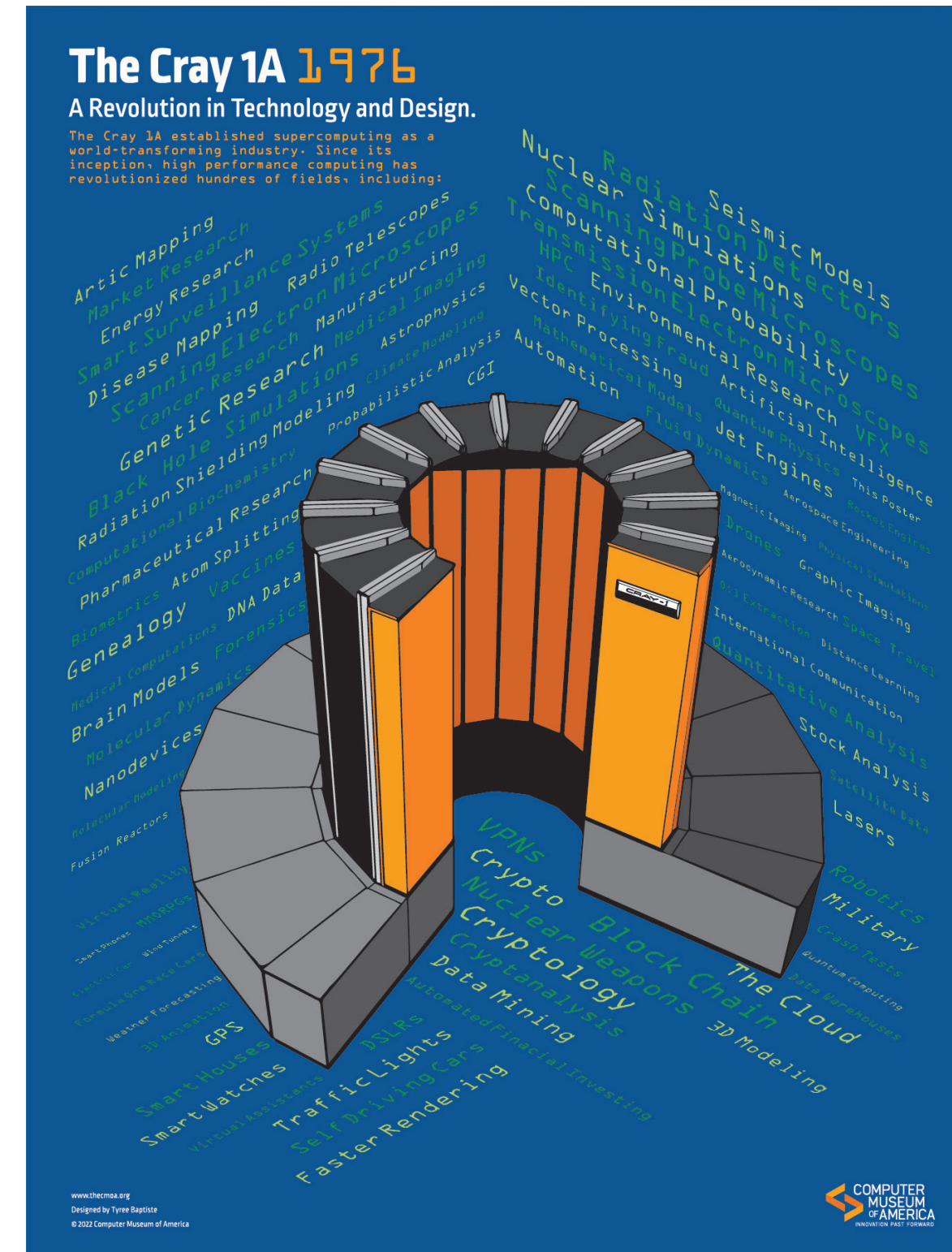
This poster is 24 x 36 inches.

Client

The Computer Museum of America

Poster Design

This design was made to advertise the Computer Museum of America in Roswell, Ga.



Cray 1A

Date 2022

Programs Used

Dimensions

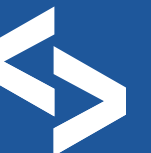
This poster is 24 x 36 inches.

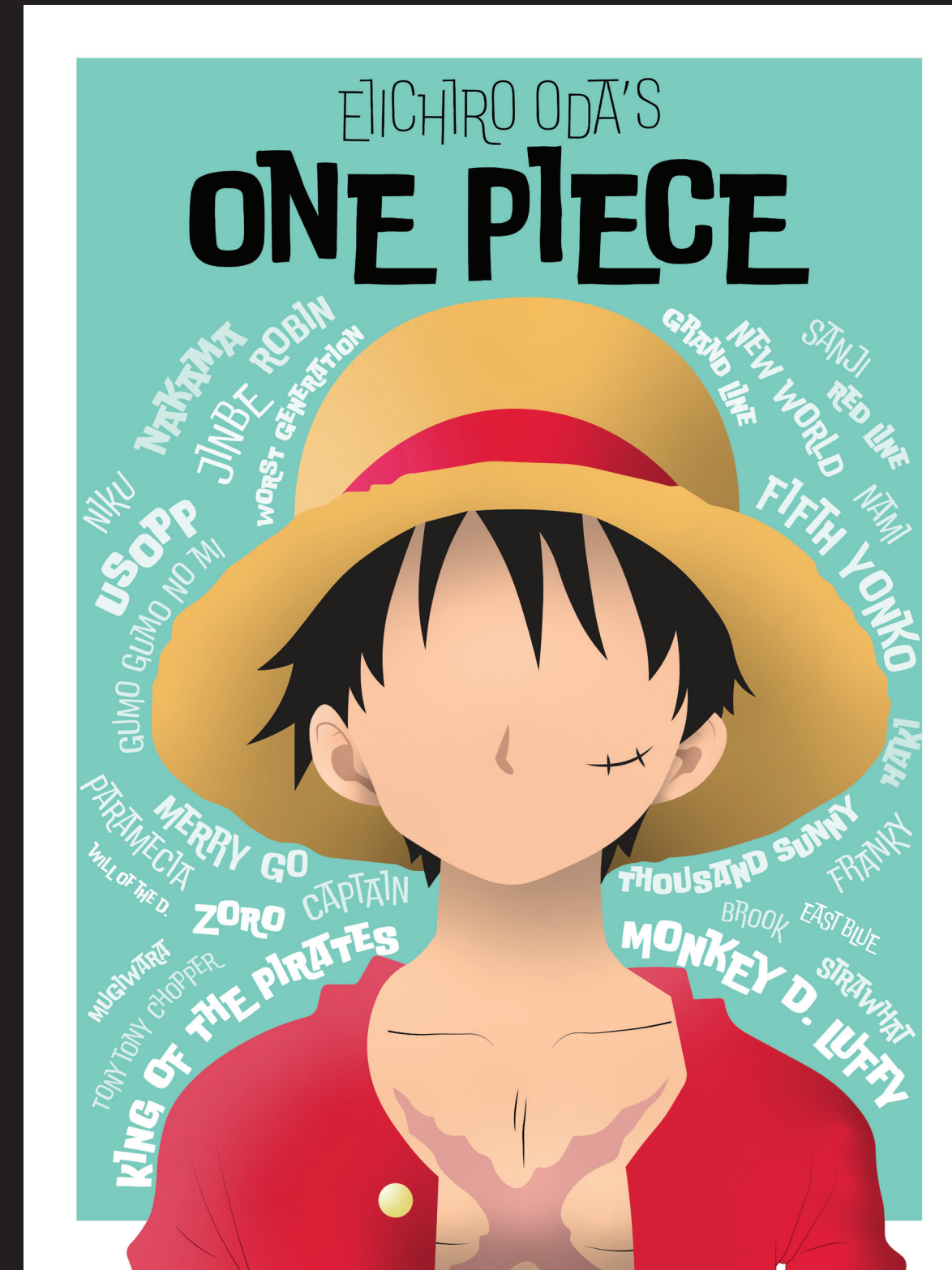
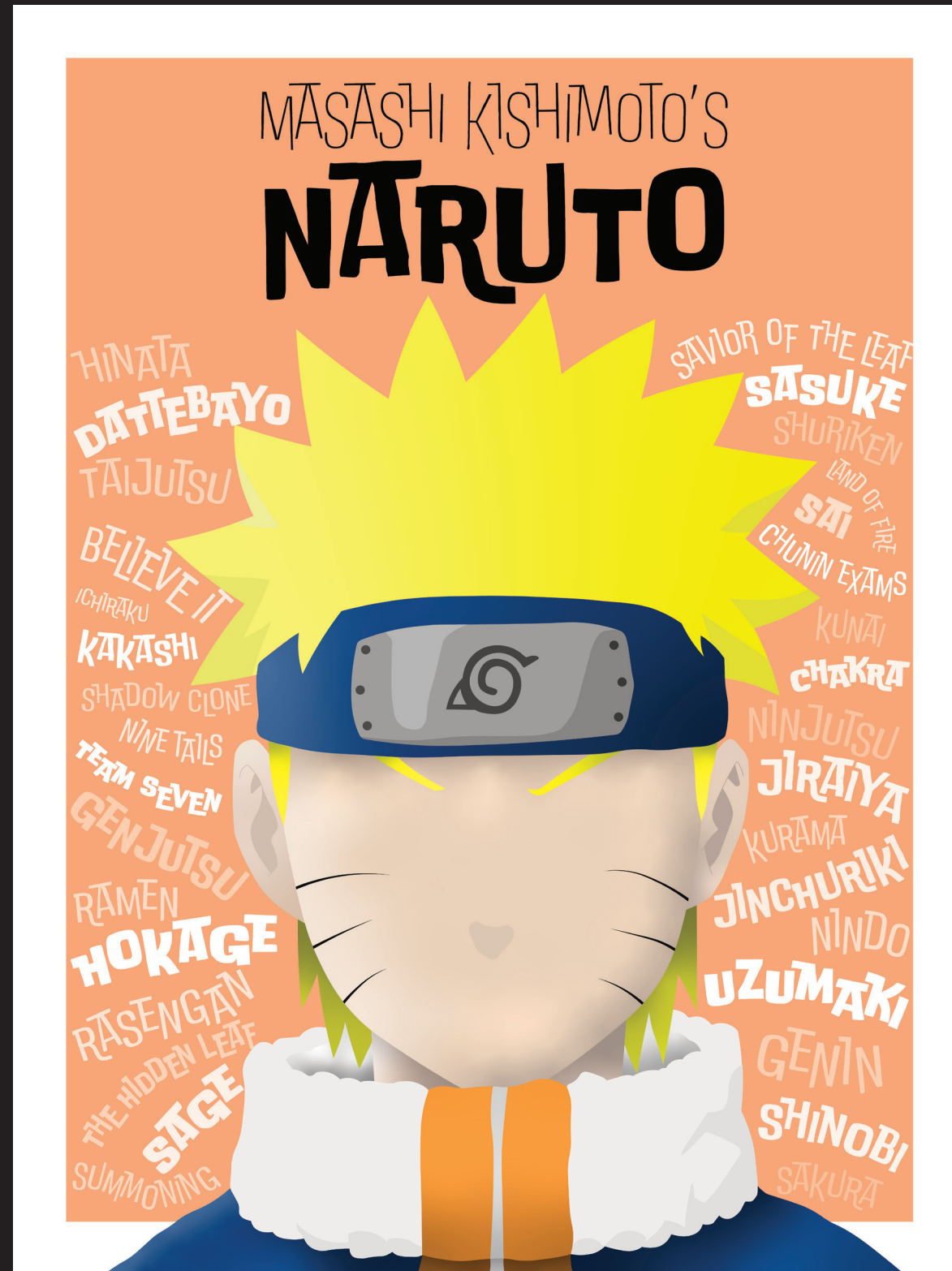
Client

The Computer Museum of America

Poster Design

This design was made to showcase the revolution that was the Cray 1A. It was made for the Computer Museum of America to serve as both an infographic and a poster that could be put on display in their gift shop.





Childhood Heros

Date 2022

Programs Used  

Dimensions

Each poster is 11 x 17 inches.

Poster Design

An ongoing series of posters of shonen characters designed based off inspiration from Saul Bass's movie posters.



Nutrition Facts

12 servings per container	
Serving size	2 Tbsp (30ml)
Amount Per Serving	
Calories	15
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 640mg	28%
Total Carbohydrate 3g	1%
Dietary Fiber 0g	0%
Total Sugars 0g	0%
Includes 0g Added Sugars	0%
Protein 0g	0%

Not a significant source of vitamin D, calcium, iron, and potassium.

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



Ingredients

TASTE ONE OF THE HOTTEST SAUCES HAITI HAS TO OFFER. MADE WITH REAL HABANEROS, AND SLOW AGED TO ADD EVEN MORE HEAT. THIS IS THAT REAL CREOLE TASTE.



Haitian Heat

Date 2021

Programs Used  

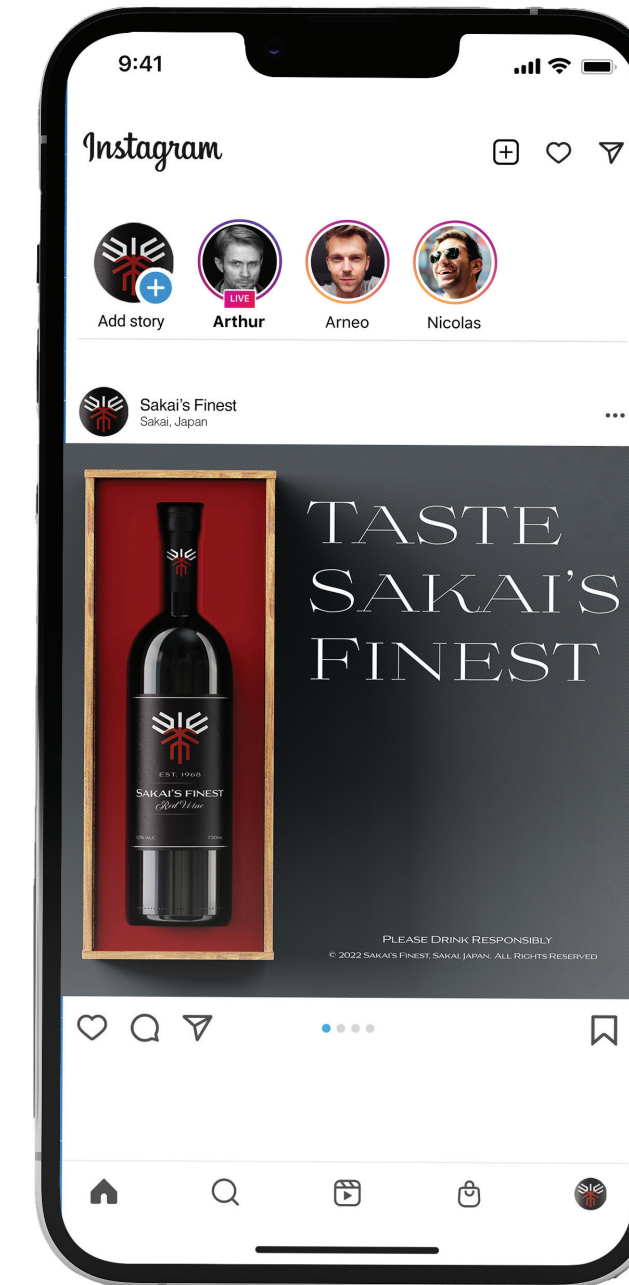
Dimensions

Ad is 10 x 10 inches.

Product and Ad Design

These designs were made for an authentic Haitian hot sauce brand called Haitian Heat.





Sakai's Finest

Date 2021

Programs Used **Ai** **Ps**

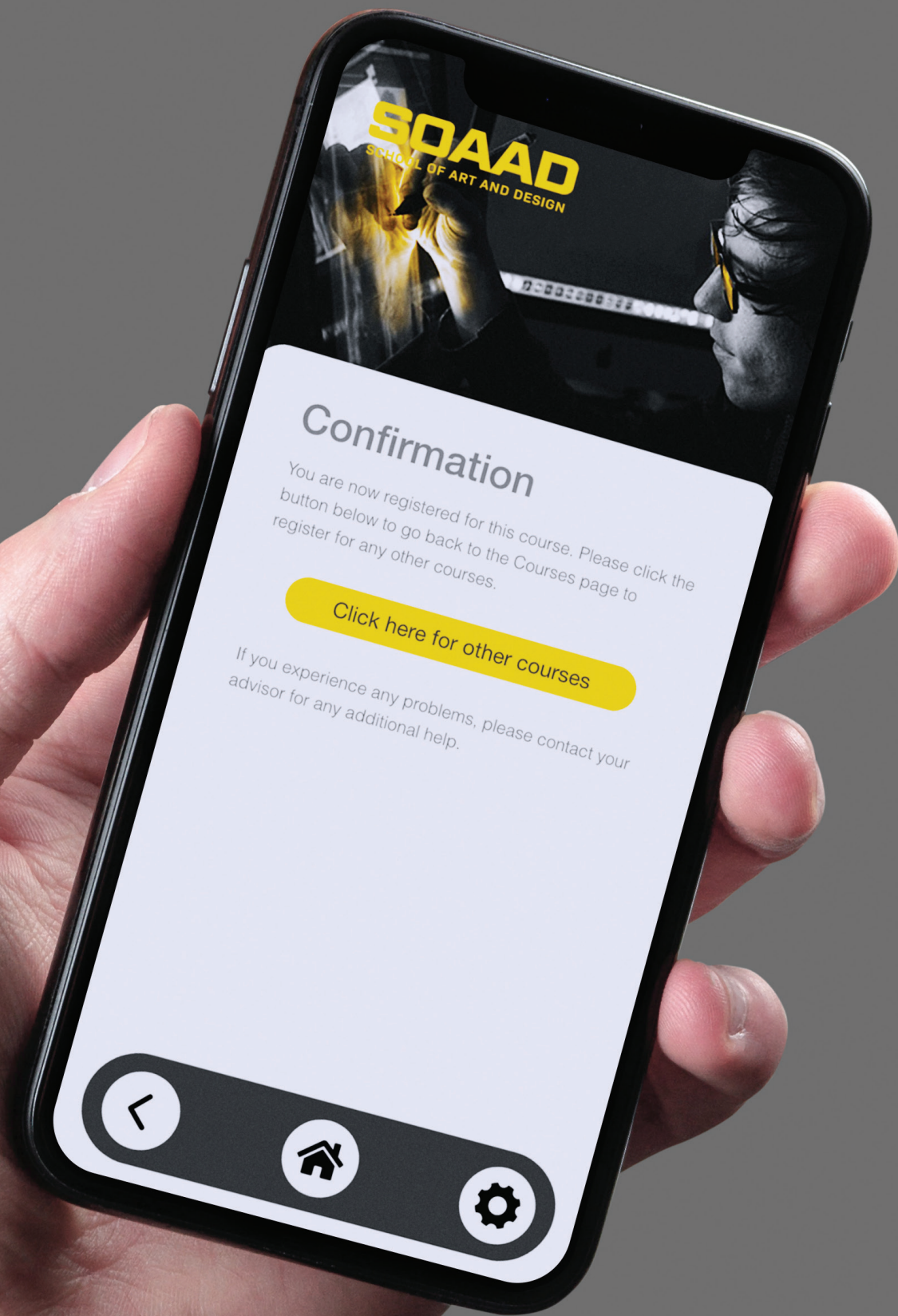
Dimensions

The Instagram ad is 5 x 5 inches.

Product and Ad Design

These designs were made for an authentic Japanese wine called Sakai's Finest based out of Sakai, Japan. After the product design was finished I designed an Instagram ad to get the word out.





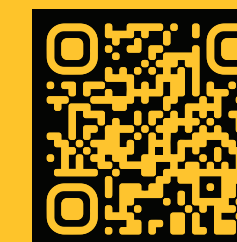
SOAAD

Date 2021

Programs Used Xd Ai Ps

UX/UI Design

This is our proposal for the School of Art and Design's new app UI. Below you can scan the QR to watch a short presentation of the user interface.



Thank you so much for your consideration.
Here's my card, I hope to stay in touch!

Tyree Baptiste
Graphic Designer

TyreeBaptiste.com
TyreeBaptisteDesign@gmail.com
478-508-3882

Professionally **CREATIVE** 



P 133-8 C