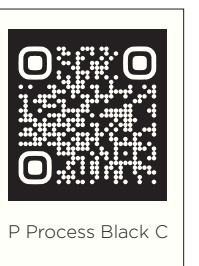


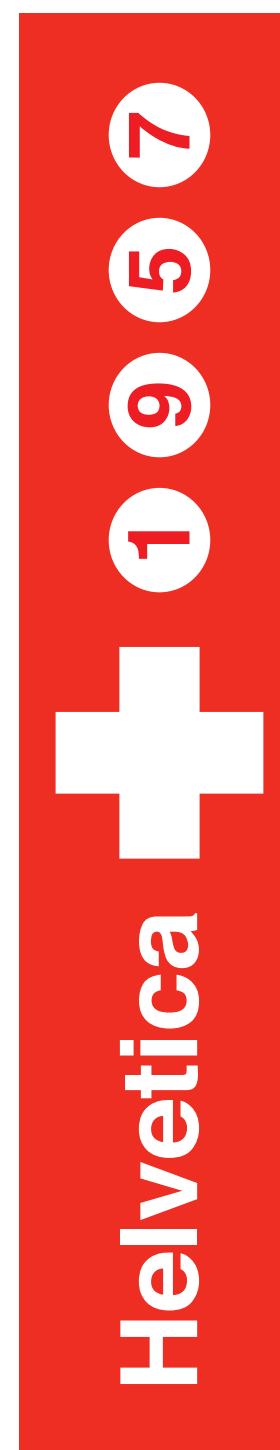
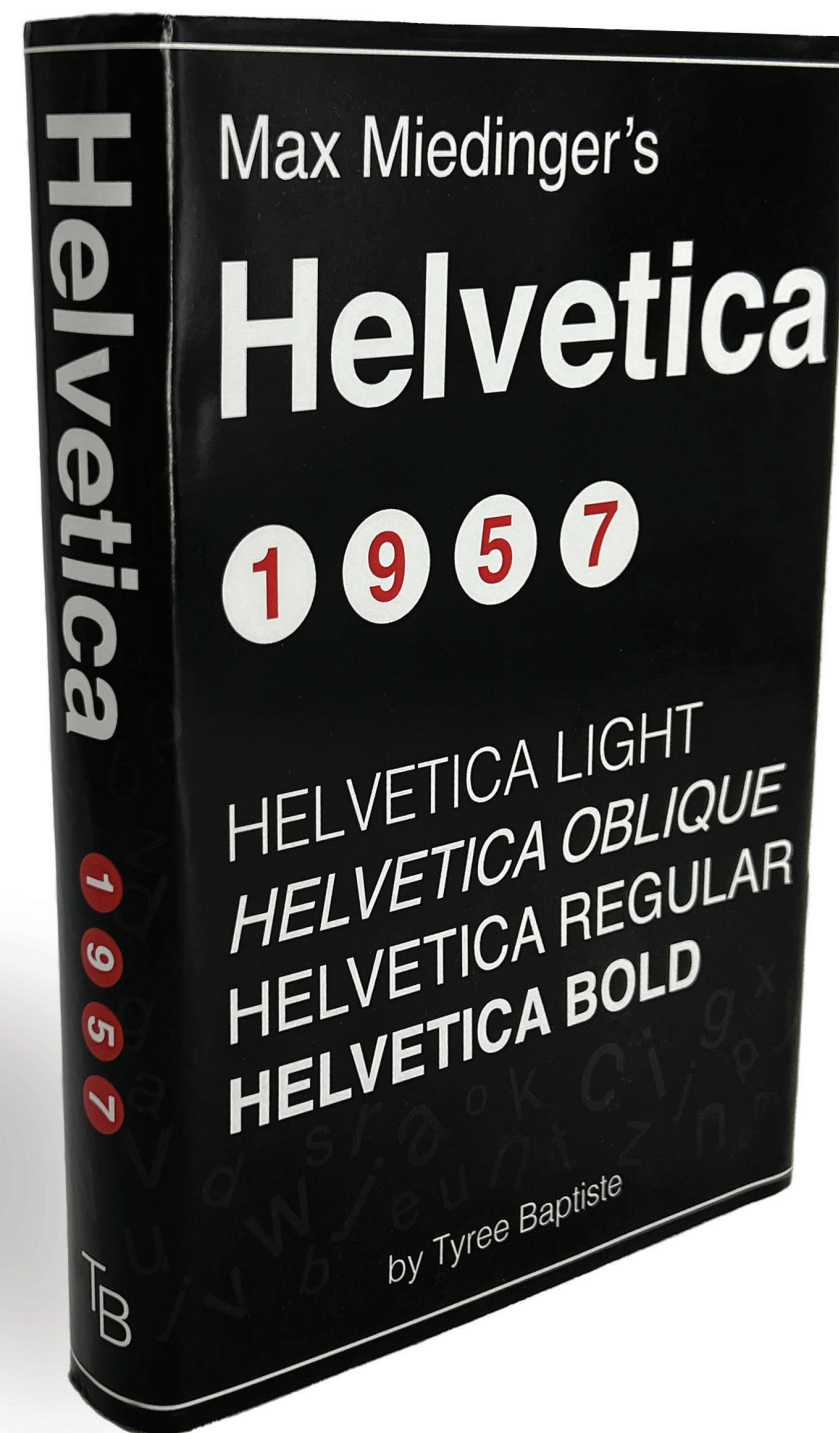


Tyree Baptiste
Graphic Designer

Professionally **CREATIVE**



P Process Black C



Flat design for bookmark

Helvetica

Date 2020

Programs Used  

Dimensions

Book jacket is 8.5 x 17.25 inches.
Bookmark is 9 x 1.755 inches.

Poster Design

A book jacket designed to showcase the revolutionary font, Helvetica. Helvetica was created by Max Miedinger in 1957 and since then it has been used in too many logos and advertisements to count!





The Flow Fridge Pack

Date 2022

Programs Used  

Packaging Design

This design was created from concept to a handmade finished product by myself and three other designers in less than 48 hours. The unique trapezoidal packaging employs a 45-degree angle to roll all of the cans to the front, so there's always one available, cold and ready-to-drink. The angled back of the packaging frees up fridge real-estate for more efficient food storage. Buy two at a time, and a second Flow Fridge Pack will fit snugly behind the first.



48 HR REPACK
sponsored by

The Coca-Cola Company



This logo consists of two major parts. The first part is a sensu fan, which was very popular during the Heian Period of Japan. The second major part is how the fan handles, double as chopsticks for the noodles below, which ties together the thought of Osaka Noodles as food and culture. Osaka Noodles doesn't want you to just think about Japanese food when you see their logo. They want you to think of authentic Japanese food.



Osaka Noodles

Date 2020

Programs Used

Branding Design

This is just some of the collateral from an exercise creating a brand identity for a conceptual restaurant, Osaka Noodles.



CMOA Ad

Date 2022

Programs Used  

Dimensions

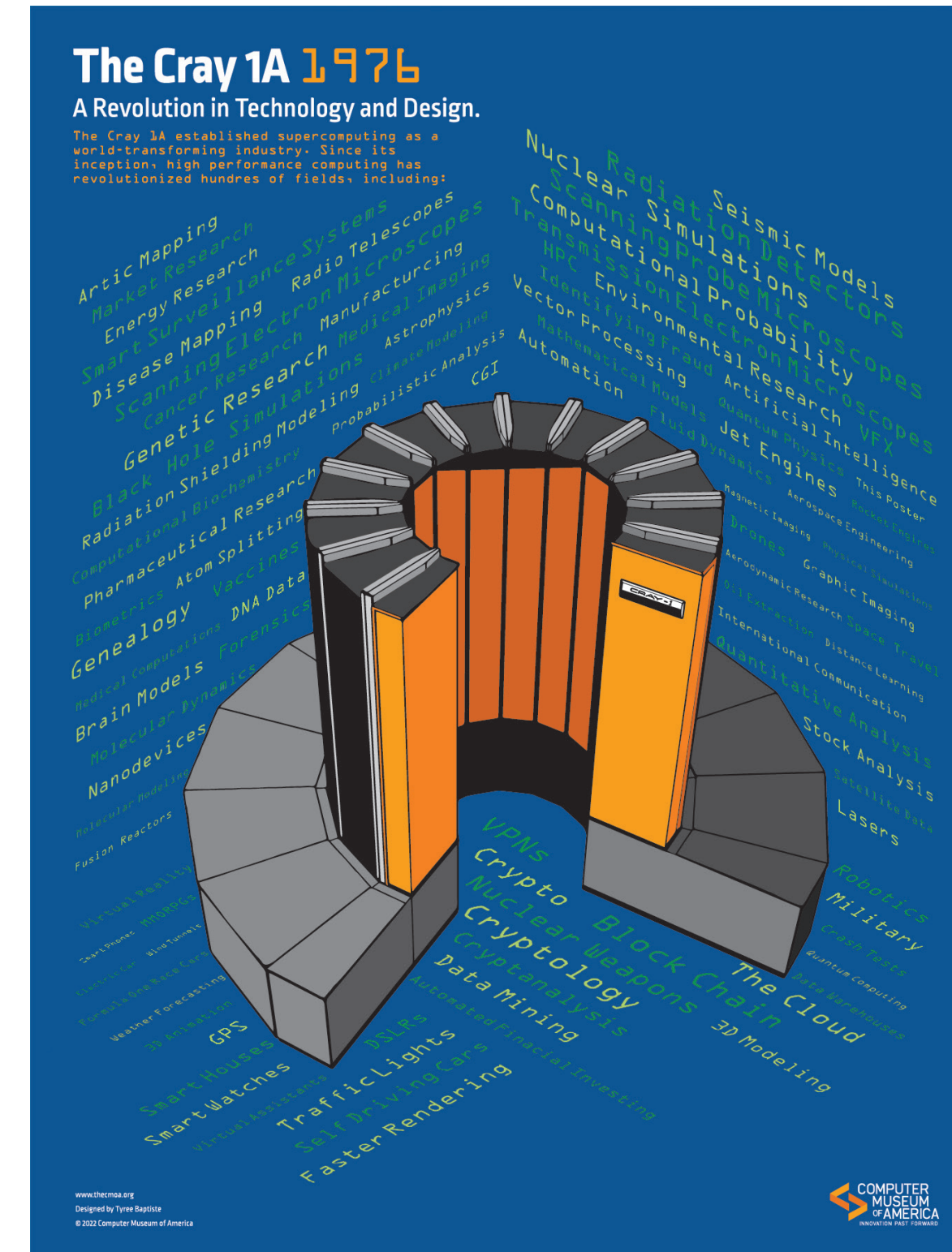
This poster is 24 x 36 inches.

Client

The Computer Museum of America

Poster Design

This design was made to advertise the Computer Museum of America in Roswell, Ga.



Cray 1A

Date 2022

Programs Used  

Dimensions

This poster is 24 x 36 inches.

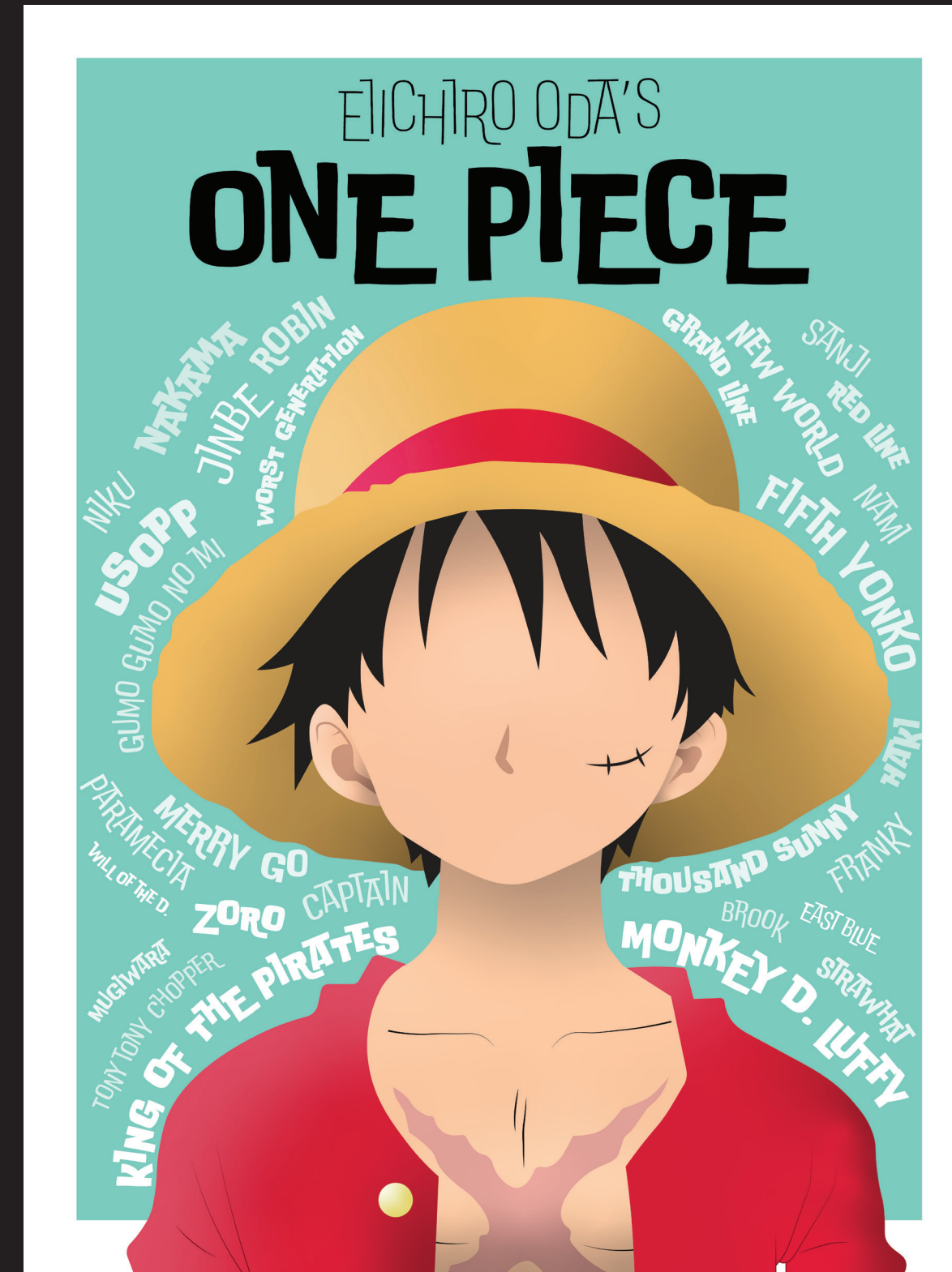
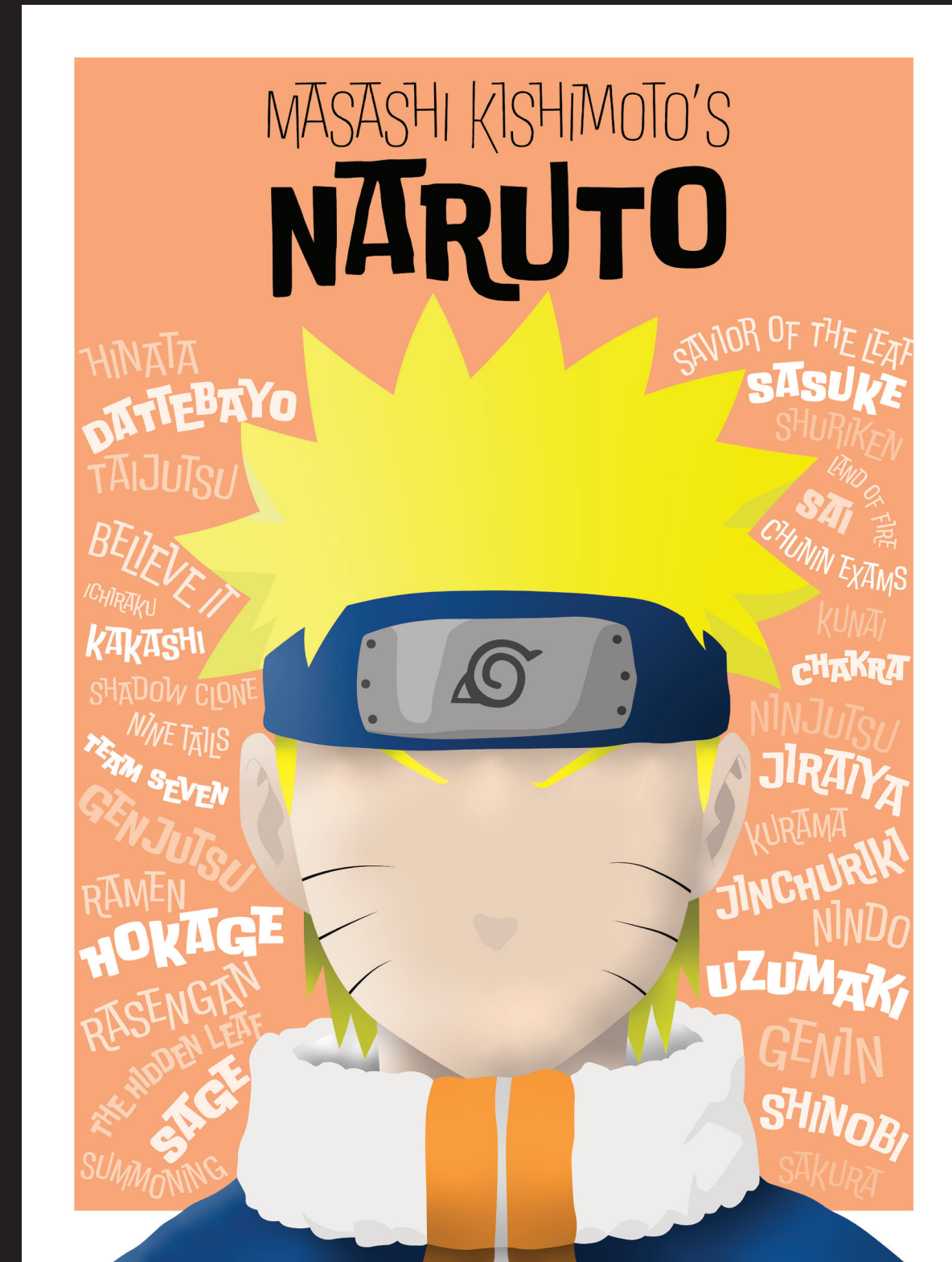
Client

The Computer Museum of America

Poster Design

This design was made to showcase the revolution that was the Cray 1A. It was made for the Computer Museum of America to serve as both an infographic and a poster that could be put on display in their gift shop.





Childhood Heros

Date 2022

Programs Used

Dimensions

Each poster is w11 x 17 inches.

Poster Design

An ongoing series of posters of shonen characters designed based off inspiration from Saul Bass's movie posters.



Haitian Heat

Date 2021

Programs Used

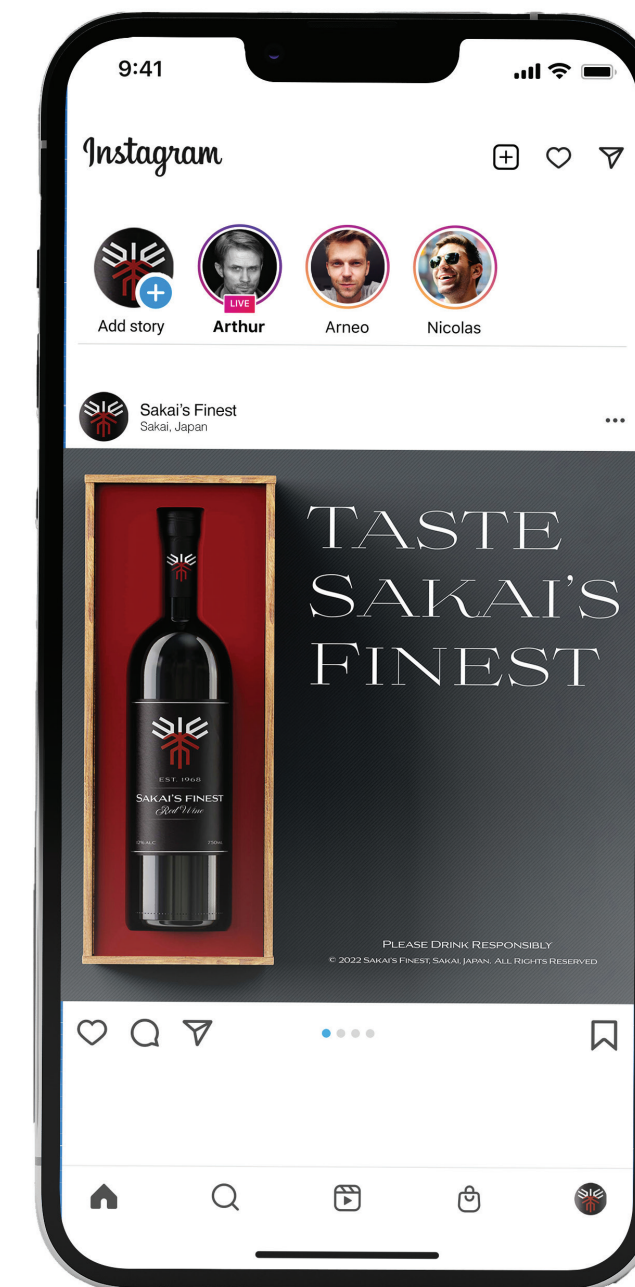
Dimensions

Ad is 10 x 10 inches.

Product and Ad Design

These designs were made for an authentic Haitian hot sauce brand called Haitian Heat.





Sakai's Finest

Date 2021

Programs Used  

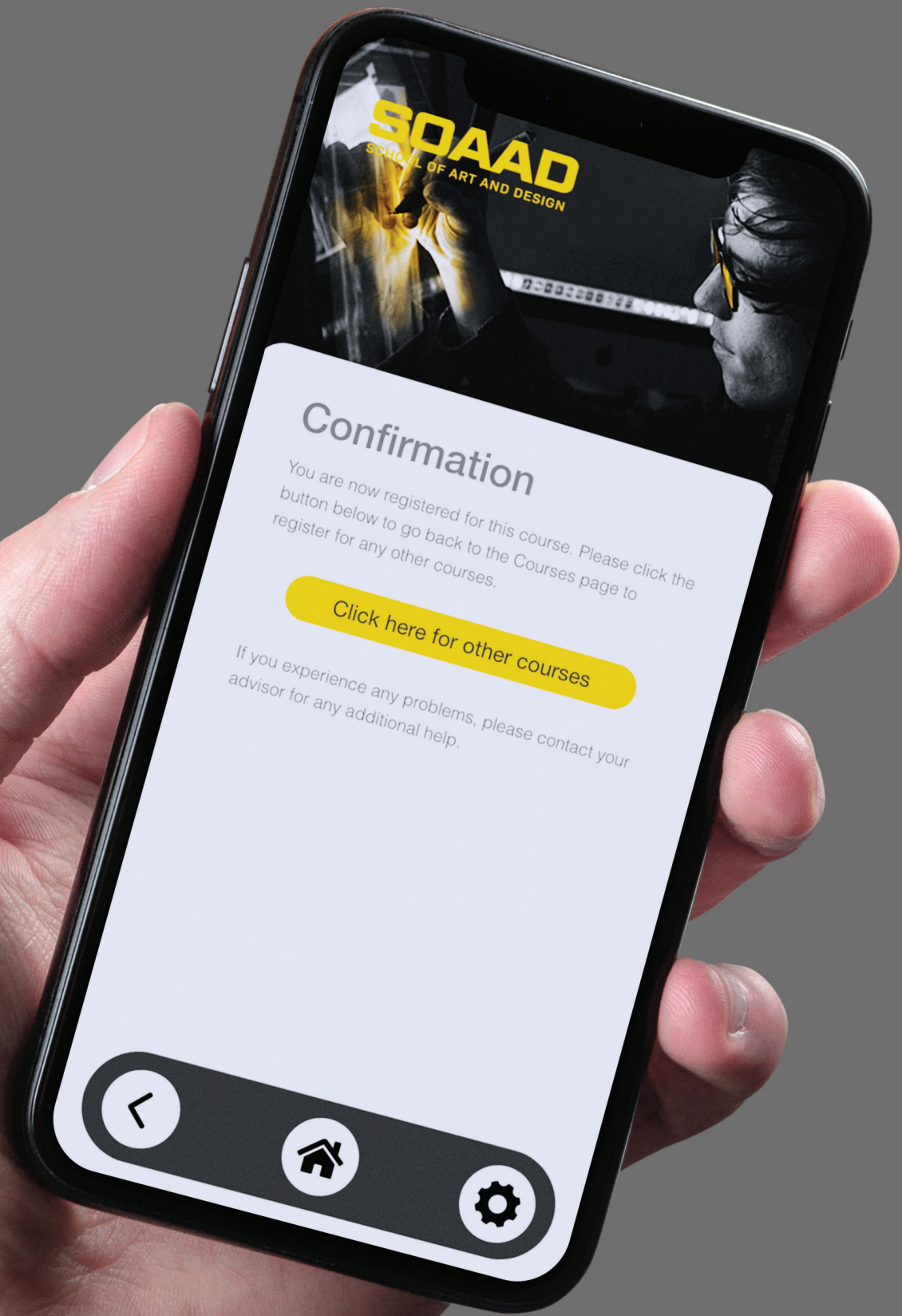
Dimensions

The Instagram ad is 5 x 5 inches.

Product and Ad Design

These designs were made for an authentic Japanese wine called Sakai's Finest based out of Sakai, Japan. After the product design was finished I designed an Instagram ad to get the word out.





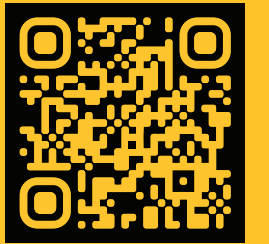
SOAAD

Date 2021

Programs Used   

UX/UI Design

This is our proposal for the School of Art and Design's new app UI. Below you can scan the QR to watch a short presentation of the user interface.



Thank you so much for your consideration.
Here's my card, I hope to stay in touch!

Tyree Baptiste
Graphic Designer

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Professionally **CREATIVE** 

