



HEROic LEADERSHIP



Dr. Melonie Boone

Author, HEROic Leadership | Entrepreneur | Global Business Psychologist | Leadership Strategist | Positive Leadership Scholar

NOW AVAILABLE ON



DYNAMIC KEYNOTE SPEAKER FOR YOUR NEXT EVENT

Dr. Melonie Boone is the author of *HEROic Leadership: The Secret to Developing Stronger High Performing Teams Using Psychological Capital*, and is a sought-after speaker on organizational leadership, positive psychology, and human resources. Her book is based on her extensive research in positive psychology and real-life experience from her 25 years as a global executive leader and advisor to senior leadership in various organizations. Dr. Boone holds a Ph.D. in Organizational Leadership, a Master of Jurisprudence in Business Law and Corporate Governance, an MBA, and a BBA in HR Management. Her speaking style is relatable and engaging, with a touch of humor to make an entertaining and fascinating presentation of psychologically sound leadership concepts, including HEROic Leadership. Dr. Boone is the perfect presenter to leaders who value a researched solution for developing higher performing teams.

TARGET AUDIENCE

Dr. Melonie Boone is ideal for:

- Team leaders seeking psychologically proven ways to motivate their team.
- Team members aiming to excel in less-than-ideal circumstances.
- Entrepreneurs searching for effective strategies to grow their team.
- Leaders who acknowledge the need for a new perspective to thrive.



PRIOR SPEAKING ENGAGEMENTS

Marketing Leaders Connect 2023 HEROic Leadership: Tips to Leading Stronger High-Impact Teams Using Psychological Capital

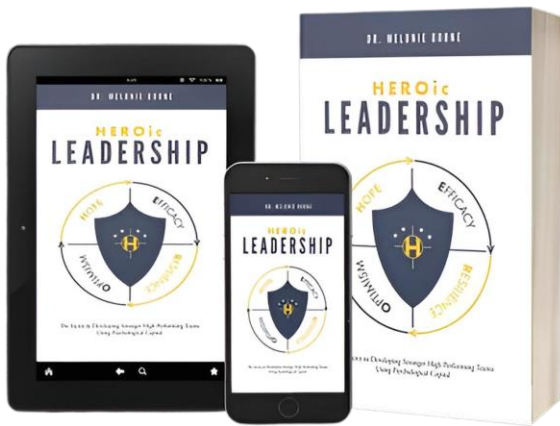
The Federal Reserve Bank of Chicago Presents 2023 Business Leaders of Color Panel Discussion: Investigating Self-care – A Conversation with Experts on Healthcare from Disparities to Equity

International Leadership Association 2021 Global Conference: Reimagining Leadership Together

Original Research Presentation: The Impact of Leader Psychological Capital on Team Outcomes and Behaviors: A Multilevel Analysis

Midwest Academy of Management 2020 Annual Conference

Powershift: The Changing Dynamics of Leading in a VUCA Environment



OVERVIEW OF THE BOOK

Dr. Melonie Boone's "HEROic Leadership" is tailored for individuals seeking to enhance their leadership skills and gain a competitive advantage in today's complex and uncertain business landscape. It offers practical guidance on fostering **Hope**, **Efficacy**, **Resilience**, and **Optimism** within oneself and teams, equipping readers with strategies to cultivate a more emotionally resilient and efficient workplace environment. Dr. Boone's proven track record of positive leadership, strategic orientation, and broad business acumen further underscores the practical applicability and effectiveness of the HERO model in today's dynamic world.

PRAISE FOR THE BOOK

"HEROic leadership by Dr. Melonie Boone is a must-read for anyone interested in further developing their leadership capabilities."

Kelly Porter, Sr. Vice President of Supply Chain Conagra Brands

"The HERO model is an excellent guide to being an effective leader and building strong teams in today's uncertain world."

Richard C. Gay, Founder and Producer, 5Pack, Entertainment, Media Executive
Former Partner, Booz Allen & Hamilton

"I found it to be a well researched and informative guide to achieve measurably better performance and results through a methodology based on positivity. I highly recommend it."

Amazon Reader

CONNECT WITH DR. BOONE



@MelonieBoonePhD



@MelonieBoonePhD



@MelonieMBoone



linkedin.com/in/melonieboone



melonie@melonieboonephd.com



www.melonieboonephd.com



heroicleadershipbook.com



info@banastudios.com