



HEROic LEADERSHIP



Dr. Melonie Boone

Author, HEROic Leadership | Entrepreneur | Global Business Psychologist | Leadership Strategist | Positive Leadership Scholar

NOW AVAILABLE ON



DYNAMIC SOURCE FOR YOUR MEDIA NEEDS

Dr. Melonie Boone is the author of *HEROic Leadership: The Secret to Developing Stronger High Performing Teams Using Psychological Capital*, and is a sought-after speaker on organizational leadership, positive psychology, and human resources. Her book is based on her extensive research in positive psychology and real-life experience from her 25 years as a global executive leader and advisor to senior leadership in various organizations. Dr. Boone holds a Ph.D. in Organizational Leadership, a Master of Jurisprudence in Business Law and Corporate Governance, an MBA, and a BBA in HR Management. Her style is relatable and engaging, with a touch of humor to make an entertaining and fascinating presentation of psychologically sound business and leadership concepts, including HEROic Leadership. Dr. Boone is the perfect source to outlets who value a researched solution for business topics including leadership, entrepreneurship, startups, business psychology,

SUBJECT MATTER EXPERTISE

Dr. Melonie Boone is ideal for topics in:

- Business
- Business Strategy & Operations
- Diversity, Equity, Inclusion and Belonging
- Entrepreneurship
- Leadership
- Leadership Assessment & Development
- Startups
- Executive Coaching
- Women in Leadership



PRIOR MEDIA

Yahoo! Finance

[Organizational Psychologist Dr. Melonie Boone Applies Research and Mother's Inspiration in HEROic Leadership Book](#)

Crain's Chicago Business

[Entrepreneurs on the economy: The view from the trenches](#)

DisruptHR

[How Corporate America Squashes Entrepreneurship In The Workplace](#)

Built In Chicago,

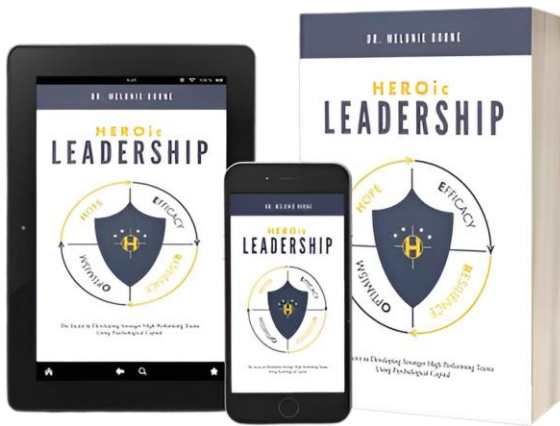
[What advice would you give someone who wants to start a business?](#)

Chicago Brander

[Preventing The Negative Effects of High Employee Turnover](#)

Astrapto Podcast

[Partner with Human Resources for Successful Sustainability](#)



OVERVIEW OF THE BOOK

Dr. Melonie Boone's "HEROic Leadership" is tailored for individuals seeking to enhance their leadership skills and gain a competitive advantage in today's complex and uncertain business landscape. It offers practical guidance on fostering **Hope**, **Efficacy**, **Resilience**, and **Optimism** within oneself and teams, equipping readers with strategies to cultivate a more emotionally resilient and efficient workplace environment. Dr. Boone's proven track record of positive leadership, strategic orientation, and broad business acumen further underscores the practical applicability and effectiveness of the HERO model in today's dynamic world.

PRAISE FOR THE BOOK

"HEROic leadership by Dr. Melonie Boone is a must-read for anyone interested in further developing their leadership capabilities."

Kelly Porter, Sr. Vice President of Supply Chain Conagra Brands

"The HERO model is an excellent guide to being an effective leader and building strong teams in today's uncertain world."

Richard C. Gay, Founder and Producer, 5Pack, Entertainment, Media Executive
Former Partner, Booz Allen & Hamilton

"I found it to be a well researched and informative guide to achieve measurably better performance and results through a methodology based on positivity. I highly recommend it."

Amazon Reader

CONNECT WITH DR. BOONE



@MelonieBoonePhD



@MelonieBoonePhD



@MelonieMBoone



linkedin.com/in/melonieboone



melonie@melonieboonephd.com



www.melonieboonephd.com



heroicleadershipbook.com



info@banastudios.com