Holiday Gift Guide



THE HOLIDAYS ARE JUST AROUND THE CORNER AND WE ARE HERE TO HELP!



Brought to you by The Photo Managers and your local photo management professional!

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Digital Photo Storage and Organization

Give the gift of a central hub for all their photos and videos. The sites below will be a unique and useful gift!

- <u>Mylio</u>: Bring together photos, videos and documents into one organized library that you can access from anywhere
- <u>Forever:</u> Create a central photo hub that will last for a lifetime and beyond
- <u>Collectionaire</u>: Organize photos, videos and memorabilia around your family tree
- <u>Permanent:</u> A nonprofit dedicated to providing a digital legacy for all future generations
- <u>SmugMug:</u> A site for organizing, sharing, and even selling photographs
- <u>Your Archive:</u> A storage site that offers a free family starter plan
- <u>Ollie app:</u> This new app for Apple users lets you easily sort your photos to know exactly where your best photos are located

holidays



Prints, Photobooks, Videos and Photo Gifts

Gather their photos and create a photo book of a special occasion, a family yearbook, a legacy story book, a special video or another unique photo gift at one of the sites below.

- <u>Forever</u>: Find a variety of photo gifts that can be made from the photos you have stored on your Forever site
- <u>Photopia:</u> Easily create beautiful videos that collect all those photos in one video
- <u>Printique:</u> Photo tiles, wall decor and a variety of other photo gifts
- <u>Mixbook</u>: Create photo books, calendars, home decor and more



Archival Kits

Use one of the sites below and build an archival kit for that person who has tons of photos. It will get them excited about sorting their photos and memorabilia and ensure that they remain safe for years.

- <u>Archival Methods:</u>
 - Archival methods has a "<u>Create-a-</u> <u>Kit</u>" that allows you to easily create a gift kit.
- Native Archival
 - Offers a variety of archival storage options that can be combined to create a kit.
- Carr McLean
 - A Canadian archival materials company that offers a wide variety of archival materials including archival kits and time capsule kits.

<u>Suggested items to create a kit:</u>

- 1-3 Photo storage boxes or binders with various sizes of page inserts
- 1-3 Slide storage boxes
- Multiple storage bags/enclosures for memorabilia and larger photos

Unique Gift Ideas

There are many sites that offer a wide variety of unique photo gifts ranging from holiday decorations to blankets, from video streaming to beautiful digital frames.

- <u>Nixplay</u>: Purchase one of their digital frames and fill it with photos before you gift it. They will just need to plug it in after they open it and all the photos appear!
- <u>Artifcts</u>: A unique site where you can create a private collection of family objects and photos and the stories that go with them. Start a collection and invite your family.
- <u>Photo Flash Drive</u>: Create a Playbook Video player book with the photos from a special event, get personalized hard drives, and flash drives
- <u>Projector</u>: A new way to view your videos and photos just like you pull up your next Netflix shows! Get a subscription, download the app and make video sharing with your family easy!
- <u>Scribble Art</u>: Add a personal touch to your holiday gifts whith custom gift wrap made with your child's artwork, such as a hand-drawn masterpiece or a colorful Lego creation!



Gift a Course or Book

Know someone who wants to learn more about organizing photos? Purchase a course or one of the books authored by our members that will help them learn more exactly what to do! A sample of some of the courses is below, but for a complete list of courses, go to <u>The Photo</u> <u>Managers Academy</u>!

- <u>Privacy Advocacy Course</u>
- DIY Digital Photo Organizing Workshop
- Printed Photo Organizing Made Easy
- Snap It and Scrap It
- Books:
 - Photo Organizing Made Easy: Going from Overwhelmed to Overjoyed (Cathi Nelson)
 - A Business Roadmap for Professional Photo Organizers (Cathi Nelson & Jill Yesko)
 - Chronological Order: The Flne Print for a Large Life (Jill Yesko & Laurean Kile)
 - What's a Photo Without the Story?: How to Create Your Family Legacy (Hazel Thornton)
 - Keep the Memories, Lose the Stuff: Declutter, Downsize, and Move Forward with Your Life (Matt Paxton)
 - SORT and Succeed Organizing Solutions Series: Books 1-3 (Darla DeMorrow)
 - Una Foto: Y la Vida Resplandece de Nuevo (Milagros Parra Castro)



Hire a Professional to Help!

Reach out to the Photo Manager who shared this gift guide with you or go to <u>The Photo Managers website</u> to find a certified photo manager near you to see if they have gift packages or gift certificates available.

The gift of someone who will organize their photos and memorabilia is a gift that will keep giving long after the holidays are over

Contact The Lehigh Valley's Only Certified Photo Manager

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