

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



We fry to satisfy



@lekatsu_mnl



Le Katsu Mnl



franchising@lekatsumanila.com.ph



<https://lekatsumanila.com.ph>



09171922702



LE KATSU MNL'S FRANCHISE PACKAGE

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.





KATSUDON

A POPULAR JAPANESE FOOD,
KATSUDON IS A BOWL OF RICE
TOPPED WITH DEEP-FRIED MEAT
CUTLET, EGG, VEGETABLES AND
CONDIMENTS.

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LE KATSU MNL



Le Katsu MNL was established in 2020 during COVID-19 pandemic. The company aims to provide an affordable Japanese street katsudon experience to Filipinos. Part of the goal is to serve Japanese food with convenience and class, available for dine-in, take-out and deliveries.



THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.

Branches

- NCR
- CAR: Benguet
- Region 1: Pangasinan, La Union
- Region 2: Isabela
- Region 3: Bulacan, Pampanga, Nueva Ecija
- Region 4: Quezon, Cavite, Laguna, Rizal, Batangas, Bulacan
- Region 5: Albay
- Region 6: Aklan
- Region 7: Cebu
- Region 12: Davao



OPEN FOR
FRANCHISE

CONTACT FOR INQUIRIES
0917 192 2702

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franchising@lekatsumanila.com.ph

f Le Katsu MNL @ lekatsu_mnl www.lekatsumanila.com.ph **INQUIRE NOW**

The advertisement features a 3D rendering of a Le KATSU street food cart. The cart is dark brown with a white sign on top that says 'Le KATSU'. It has a menu board on the side and a counter area. The slogan 'We fry to satisfy' is written on the side of the cart. The background is a light gray with a subtle pattern.

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BRAND AMBASSADOR

ZEUS COLLINS



THE ULTIMATE
JAPANESE STREET
KATSU EXPERIENCE.



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With the help of Zeus Collins
CELEBRITY ENDORSEMENTS



KATSU CURRY RICE
CHICKEN KATSU
SANDWICH
TATERIES

KATSU CURRY

OUR MENU

FISH TOFU
\$85

KATSU BALLS
\$100

KATSU
depending
on portion

- CHOOSE YOUR DIP
- WASABI MAYO
- SPICY MAYO
- JAPANESE MAYO

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NOVALICHES, QUEZON CITY

COMMISSARY ADDRESS

**AKLAN
CEBU
DAVAO**

FOOD HUBS



THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.

STORE **SET UPS**

- **Kiosk**
- **Stand Alone Store**
- **Mall Store**
- **Full Service Restaurant**

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KIOSK STYLE

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.

THE ULTIMATE
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EXPERIENCE

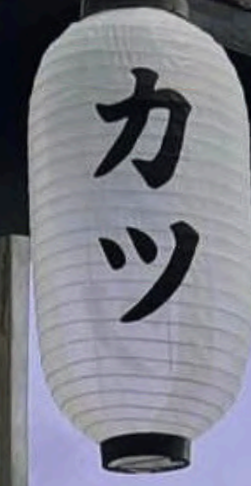
- Chicken Katsu
- Onion Lettuce
- Steamed Japanese Rice
- Fresh Cabb
- Sesame Si
- Signature Katsu Sou



We fry to satisfy



THE ULTIMATE
JAPANESE
STREET KATSU
EXPERIENCE
ROLEX - FAIRVIEW
BRANCH



KATSU BOWLS	
KATSUDOG	¥99.00
BURGERS	
KANBUNNICH	¥99.00
TOFU KATSU BUCK	¥99.00
SIDES	
EXTRAS	
EXTRA SAUCE	¥10.00
EXTRA RICE	¥10.00

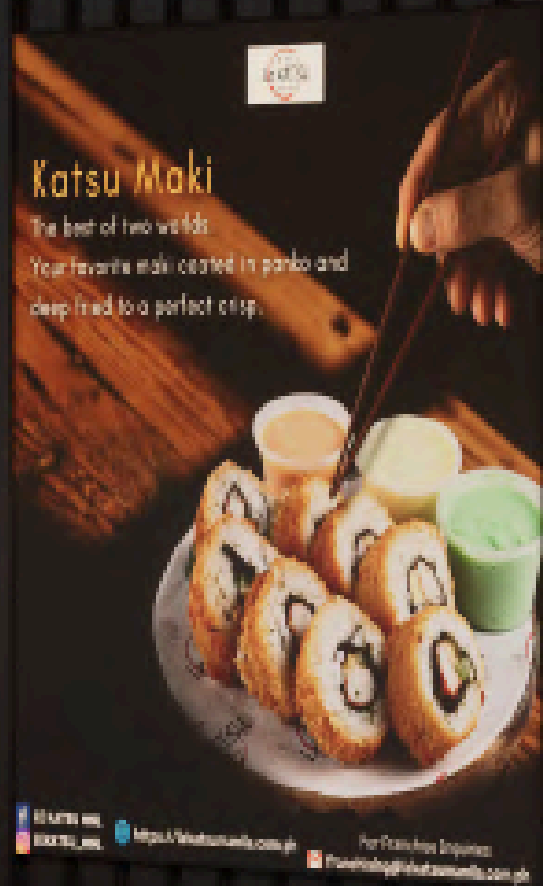
We fry to satisfy!





OUTDOOR KIOSK

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



We fry to satisfy

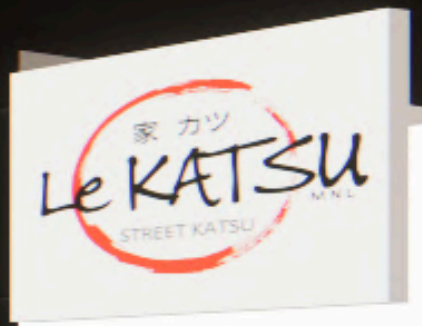
ISLAND KIOSK

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



STAND ALONE STORE

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MALL STORE

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Le Katsu MNL

KATSU BOWLS
5 - 6 PAX PARTY BOX

SIDES

BURGER

PERSONALIZED WALL HERE

Katsu Maki
The best of two worlds.
Your favorite maki covered in panko and deep fried to a perfect crisp.

海老カツ
SHRIMP KATSU
RICE BOWL

家カツ
Le KATSU
MNL
STREET KATSU

We fry to satisfy

MALL STORE with DINING

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



We fry to satisfy

FULL SERVICE RESTAURANT

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FULL SERVICE RESTAURANT

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RESTAURANT GROUND ZERO

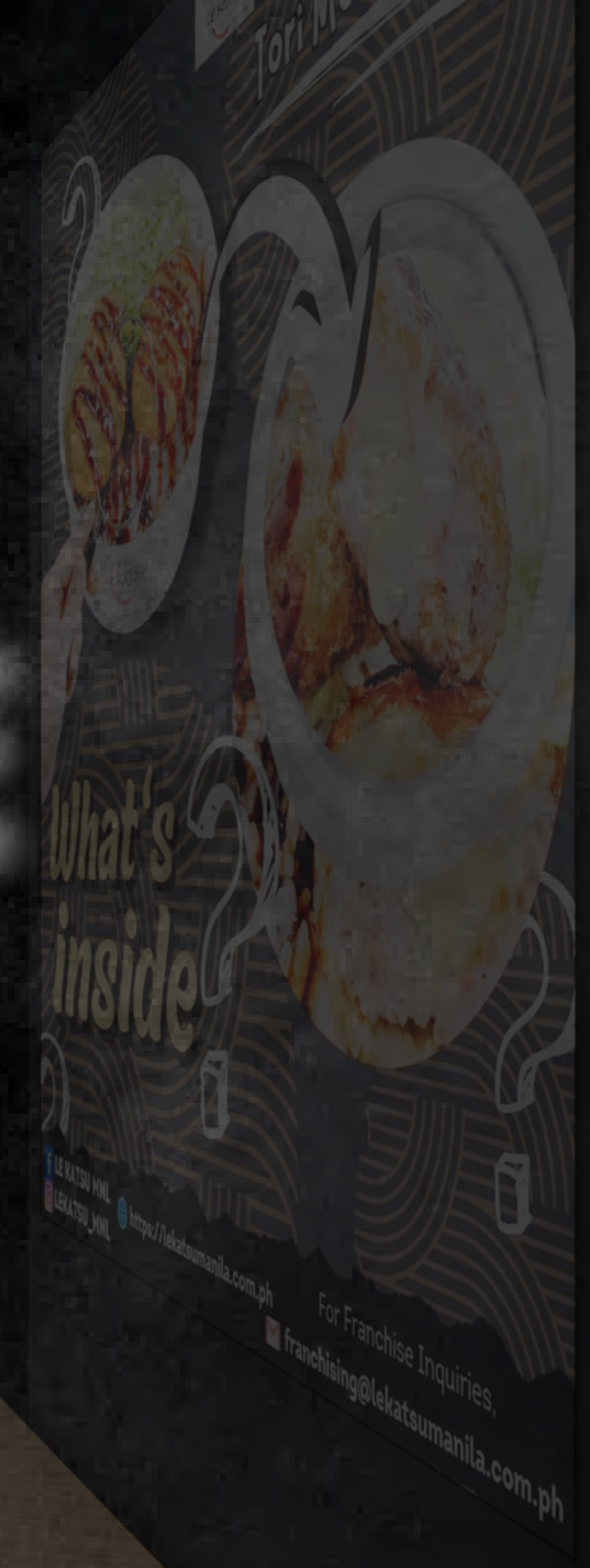
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FRANCHISE PACKAGES

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



KIOSK PACKAGE: P375K

- Indoor/ outdoor or island kiosk
- Design layout, fabrication and ingress
- Complete kitchen tools and utensils with equipment and standard cold storage
- Flagship products
- Product training allowance
- 8-10 months ROI
- Operations Manual
- Opening support and assistance
- P10,000 worth of initial stocks

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



STAND ALONE STORE PACKAGE: P598K

- Full interior renovation maximum of 25 sqm, more than that P30k per sqm
- Indoor dine-in set up
- Complete kitchen tools and utensils with equipment, dining ware, order buzzer and standard cold storage
- Basic POS system included
- Flagship products plus premium ramen
- Product training allowance
- 8-10 months ROI
- Operations Manual
- Opening support and assistance
- P15,000 worth of initial stocks

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



MALL STORE PACKAGE: P298k+

(Renovation cost not yet included)

- Full quality mall store set-up maximum of 25 sqm, for P40,000 per sqm.
- Complete kitchen tools and utensils with equipment, dining ware, order buzzer and standard cold storage
- Basic POS system included
- Flagship products plus premium ramen
- Product training allowance
- 14-16 months ROI
- Operations Manual
- Opening support and assistance
- P15,000 worth of initial stocks

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



RESTAURANT (NON-MALL) PACKAGE: P2.6M

- Full quality full service restaurant for a minimum of 30 sqm.
- Location and ocular assistance
- Full service restaurant menu
- Complete kitchen tools, utensils, uniform, heavy duty equipment and cold storage
- Includes full POS, signage and other marketing collaterals
- Covers technical plans and ACU
- Product training allowance
- 14-16 months ROI
- Operations Manual
- Opening support and assistance
- With celebrity endorser
- P50,000 worth of initial stocks

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



RESTAURANT (MALL) PACKAGE: P1.2M+

(Renovation cost not yet included)

- Full quality full service restaurant for a minimum of 60 sqm, for P40,000 per sqm.
- Location and ocular assistance
- Full service restaurant menu
- Complete kitchen tools, utensils, uniform, heavy duty equipment and cold storage
- Includes full POS, signage and other marketing collaterals
- Product training allowance
- 14-16 months ROI
- Operations Manual
- Opening support and assistance
- With celebrity endorser
- P50,000 worth of initial stocks

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



RESTAURANT - GROUND ZERO

(Price varies according to the location)

- Full quality full service restaurant ALL-IN package for P35,000 per sqm
- Minimum of 60 sqm
- Location and ocular assistance
- Full service restaurant menu
- Complete kitchen tools, utensils, uniform, heavy duty equipment and cold storage
- Includes full POS, signage and other marketing collaterals
- Covers technical plans
- Product training allowance
- 16-18 months ROI
- Operations Manual
- Opening support and assistance
- With celebrity endorser

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



	P 375k Kiosk	P598k Stand Alone Store	P298k + Mall Store	P1.2M + Mall Restaurant	P2.6M Non Mall Restaurant	Ground Zero
Flagship	✓	✓	✓	✓	✓	✓
Premium Ramen		✓	✓	✓	✓	✓
Full Restaurant Menu				✓	✓	✓

THE ULTIMATE JAPANESE STREET KATSU EXPERIENCE.



MEDIA COVERAGE

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Yummy PH
PEP PH
PhilStar



YouTube: OG Channel



Pera Paraan
GMA & YouTube



DZAR 1026



YouTube: Pinoy How To
Views: 1.4M



No royalty fee
No sales quota
No marketing/ advertising fee
No renewal fee

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APPLICATION PROCESS

MODE OF PAYMENT

STEP 1 - Submit the following forms and requirements:

- 1. Franchise Application Form**
- 2. A copy of your 2 Valid IDs.**
- 3. Proof of Billing**
- 4. Market Study & Site Analysis Form**

STEP 2 - Wait for our team to schedule you for an online zoom.

STEP 3 - Location ocular. Setting of contract signing date. Review of the draft Franchise Agreement.

STEP 4 - Contract Signing. 70% downpayment. 30% turnover fee.

1-2 months Project Completion Time Line



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in collaboration with



ABOT-KAMAY ANG PONDONG KAILANGAN

Ka-Negosyo Loans

- ✓ NO COLLATERAL needed
- ✓ Loan starts from Php 300K up to Php 30M
- ✓ Low interest rates
- ✓ Minimal documents required
- ✓ Faster application

Terms and Conditions apply.
Regulated by the Bangko Sentral ng Pilipinas





Ka-Negosyo SME LOAN

Expand your business, purchase new equipment, or meet other capital expenditures

Accelerate growth:

- Branching out
- Expanding product lines
- Purchasing new equipment
- Meeting other capital expenses

Loan amount

P 300K up to P 30M*



Ka-Negosyo CREDIT LINE

Easily draw funds from a credit line via the **BPI Mobile App, BPI Debit Card, or check**

Fund recurring expenses:

- Inventory and supplies
- Employee wages
- Utilities
- Equipment repair and maintenance
- Sales or distribution costs
- Other unexpected expenses

Loan amount

P 1M up to P 30M*



SCAN TO APPLY

**Terms and Conditions apply. Subject to Bank's Evaluation*



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