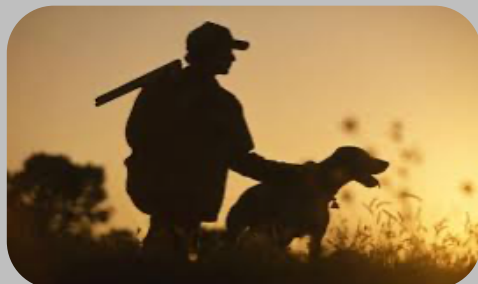


# Fishing & Hunting License Holders Digital Audiences

Reach Millions of Fishing & Hunting License Holders  
Available for Digital and Social Media Marketing



Over 18 Million State  
Hunting & Fishing License Holders



## Available Segments

- Over 5 Million Known Hunters
- Deer Hunters
- Waterfowl
- Turkey
- Hunters
- Avid Hunters
- Non-Resident Hunting License Holders
  
- Over 13 Million Known Fishermen
- Avid Fishermen
- Non-Resident License Holders
  
- Fishing & Hunting License Holders

Now available in the LiveRamp  
Data Store under source  
**APX Infutor**

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