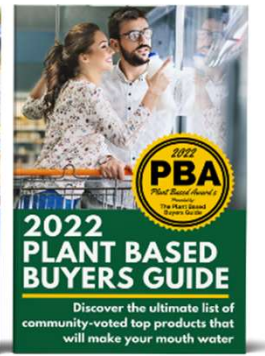
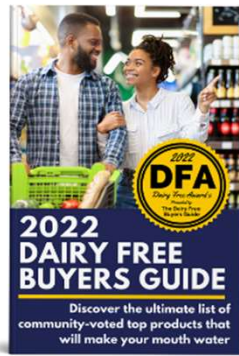


# THE Guided BUYER



## Listing Lifecycle, Reach & Benefits



### Award Ballot Placement

Your listings are placed on an awards ballot seen by 3,000 - 12,000 niche voters.

### Distribution to Hyper Targeted Buyers (Consumers & Professionals)

Your listings are then placed in order and placed in the associated Buyers Guides. 25,000 – 50,000 distributed annually through eBook downloads, PDF distribution, print book Amazon purchases, and wide distribution including libraries. (An Amazon Best Seller Year over Year)



### Loyal Buyers Looking For Great Products

Each week we release one category with award results to 24,000 of our email subscribers. The newsletter is also released on most major social media platforms. (Category popularity determines impression count & open rates)



### Product Differentiation on Store Shelves

The top three products in each category earn the right to use the award seal on ad copy, social media, and on product packaging at no additional cost.



\$200 per listing with free half page ad credits when listing 5 products.

**EARLY BIRD DISCOUNT ENDS SOON!**

**LIST YOUR PRODUCTS**

[TheGuidedBuyer.com/get-listed](https://TheGuidedBuyer.com/get-listed)