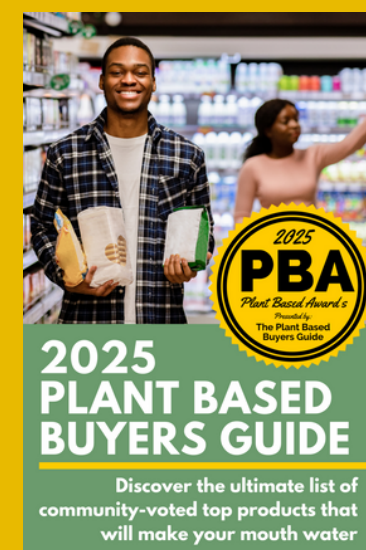
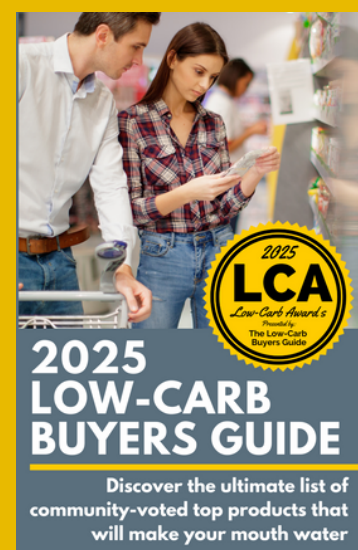
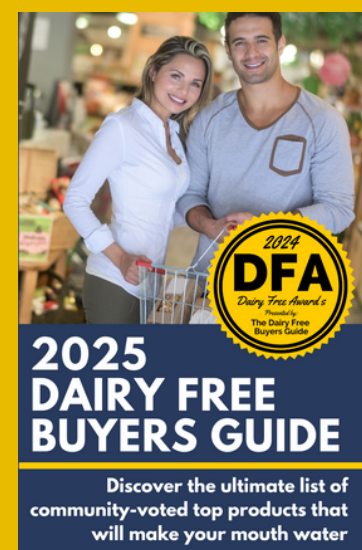


Unlock New Opportunities with Our Consumer Awards Program

Connecting Brands to Consumers Since 2010



Leverage Artificial Intelligence for Unmatched Visibility

**Consumer Search for
“Best Products”**



AI Scrubs Our Data



Your Products Emerge



Artificial Intelligence Ready

Our Amazon Kindle books are AI-ready, allowing artificial intelligence to access product data.

Web Search is Now AI Driven

Your brand can be included in AI-driven consumer searches for gluten-free, dairy-free, and other specialty products.

AI and Traditional Publishing

Harness the power of cutting-edge technology to stay ahead in consumer engagement.

AI and Established Sources

AI systems prioritize reliable and authoritative data, often favoring organizations and publications with a long history and proven track record. By integrating our 15+ years of consumer-driven awards and bestselling publications into AI, your brand becomes part of trusted recommendations that resonate with informed consumers.



Exclusive Partnership with an Industry- Leading Magazine



Access 341,000 monthly readers—including
16,000 dedicated subscribers.

50,000 print copies in circulation at grocery
stores, bookstores, and doctor's offices

Average Age: 42 | Average Income: \$75k | 96% Female
40% have two or more in the home requiring gluten-
free products | 66% are dairy-free | 70% are Married

99% Enjoy learning about new products

Consumer Voting Adds Authenticity and Trust



Our awards are 100% consumer-voted, showcasing authentic preferences



Word-of-mouth marketing amplifies trust and credibility.



Consumers rely on our guides to make informed purchasing decisions



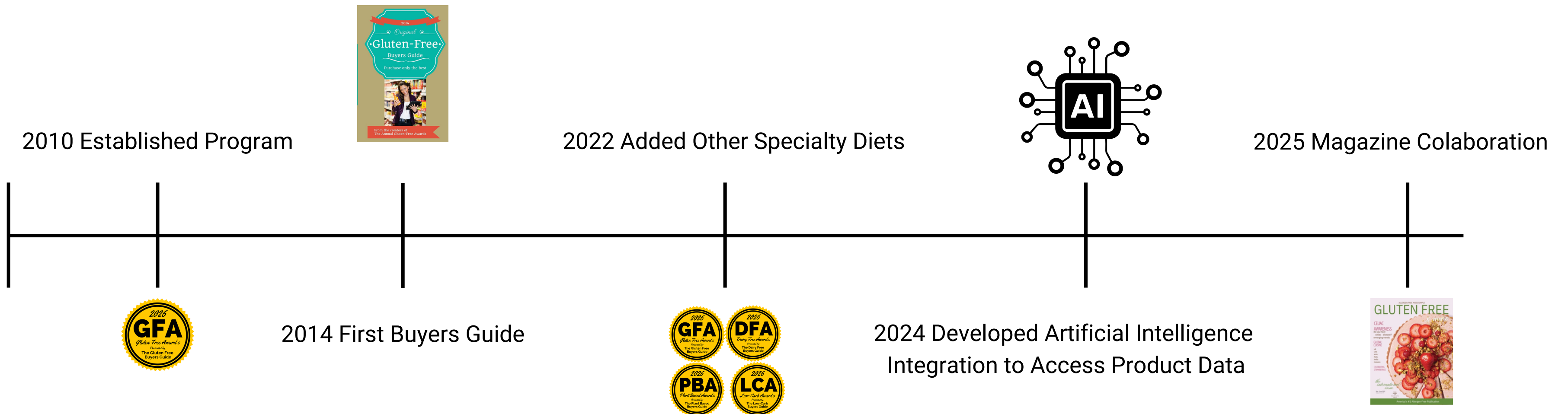
“This book highlights the best gluten free products. It has a large photo of each featured item, which makes it easy to find when I look for it at the grocery store. I saw some of my favorite items in the book, which assures me that it only features the best products. Each year, I look forward to reading the latest edition of this book.” - Yearly Book Reader

15+ Years of Industry Leadership

Established in 2010 with the Gluten-Free Awards.

Bestsellers on Amazon, also distributed wide through Walmart and Barnes & Noble.

Recognized as the go-to resource for specialty diet products.




Join the Leaders in Consumer-Driven Awards

one of America's favorite grocery stores. For the 10th consecutive year in a row, we are proud to be recognized as the Valley's best U.S. grocery store, a place who wouldn't want to miss out on the best of the best.

Keyword Location **Radius**

Search Our Opportunities Hampstead, NC 50 miles

GLUTEN FREE BUYERS GUIDE



There's no need for a double-take at the ingredients with our award-winning gluten free products! Based on thousands of consumer votes, the *Gluten-Free Buyers Guide* highlights the very best gluten-free products in 60+ categories. We're pleased to announce that exclusive *liveGfree* products have been named winners in the 9th Annual Gluten Free Awards! We love being a favorite in the gluten-free community!



Simple listing process for only \$200 per product.

Ad credits and early bird discounts available.

Deadline: July 26 to list products.

Flowers Foods & Subsidiaries
22,545 followers
23h

Congrats to our **Canyon Bakehouse** team for winning big in four categories of the 2025 Gluten Free Buyers Guide. The brand took home first place in bagels, bread, rolls, and new products (for its Brioche-Style Hamburger Buns).

Organized by **The Guided Buyer**, results were determined by a survey of tens of thousands of **#glutenfree** community members. Products were ranked in over 50 categories to highlight the tastiest foods available. View the full guide at: <https://a.co/d/2cWXHR2>.



Canyon Bakehouse WINS BIG! #1*
in Gluten-Free Bagels, Bread, Rolls, and New Products!
*2025 Gluten Free Buyers Guide

2 comments • 4 reposts

Rudi's Rocky Mountain Bakery
1,217 followers
2h

At Rudi's, we believe in food at its best, which includes our conviction that **#GlutenFree** folks should have amazing, delicious, clean food too. Thank you @TheGuidedBuyer for recognizing some of our favorite Rudi's Rocky Mountain Bakery products!



2025 GFA
Gluten Free Award Winner
Presented by The Gluten Free Buyers Guide

Rudi's
GLUTEN FREE
TEXAS TOAST
BREADED
#1 in 2025

Rudi's
GLUTEN FREE
BREAKFAST SANDWICHES
with cheddar cheese
#1 in 2025

Rudi's
GLUTEN FREE
brioche-style hamburger buns
#1 in 2025

2 comments • 3 reposts

BUYERS GUIDE AWARDS 2024

ORGANIC GLUTEN FREE TAMARI SOY SAUCE

#1 Sauce - Gluten Free Awards
#1 Sauce - Plant Based Awards



SAN-J
EST. 1961
ORGANIC
TAMARI
SOY SAUCE

GFA **PBA**

Get Started Today! theguidedbuyer.com/get-listed



Secure Your Spot Now!

Don't Miss Out on Industry- Leading Exposure. Register Today!



Get in Touch

Josh Schieffer

Client Manager

828-455-9734

josh@theguidedbuyer.com

