



ATV TRAIL RIDER

PRINT-DIGITAL

ATV Trail Rider magazine is the Canadian English-speaking reference for true Powersports enthusiasts. Discover professional tips and tricks in each issue, reviews of the latest models and exclusive behind the scenes access to events in the field.



2024

MEDIA KIT

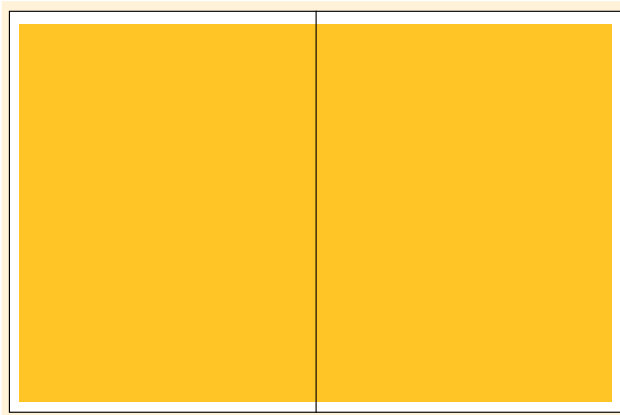
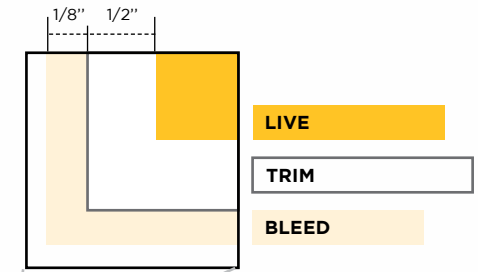
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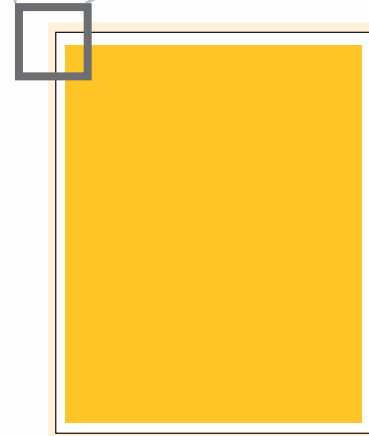
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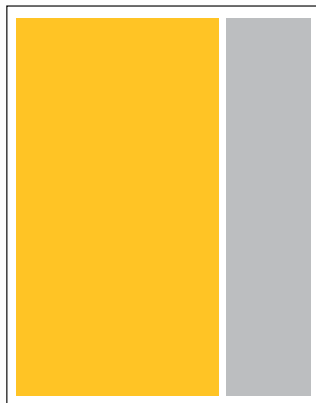
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Outdoors Edition	February 9, 2024	February 23, 2024	March 15, 2024
Summer Edition	May 3, 2024	May 17, 2024	June 7, 2024
Autumn Edition	August 9, 2024	August 23, 2024	September 13, 2024
Winter Edition	November 8, 2024	November 22, 2024	December 13, 2024

MATERIALS DELIVERY : melanie@raven-media.ca

NATIONAL ADVERTISEMENT RATES 2024



PRINT

18,000 distributed copies

SIZE	RATE
2 pages spread	\$5,400
C4	\$3,400
C2	\$3,275
1 page	\$2,850
2/3 page	\$2,100
1/2 page	\$1,550

*The rate is gross
Commission to agencies 15%*

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DIGITAL

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NEWSLETTER

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GRANDEUR	TARIF
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728 x 90	\$21 / CPM

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RATE	LOCATION
\$1250 / week	All pages

MULTIPLATFORMS DISCOUNT

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