

# ATV GUIDE GUIDE VTT

## 2024 EDITION

### PRINT-DIGITAL

For 24 years now, ATV Guide and Guide du VTT is the only reference for Anglophone and Francophone consumers looking for information on the various ATV models on the market.



# MEDIA KIT

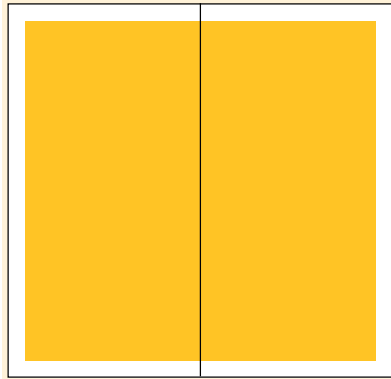
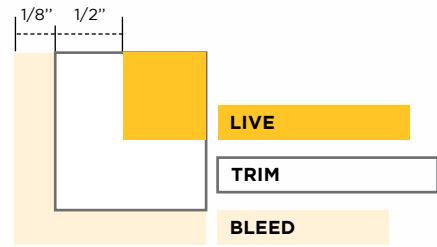
# ADVERTISEMENT ADS

## ATV Guide / Guide du VTT

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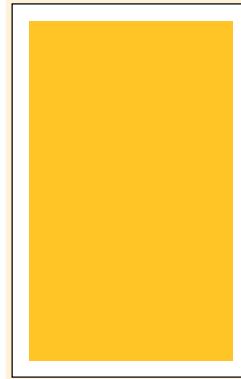
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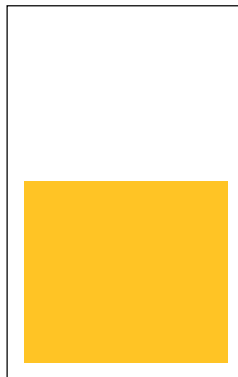
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### ONE PAGE

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### HALF-PAGE

**T** 4.5 x 4.25

#### EDITION

2024 Edition

#### RESERVATION

October 1, 2023

#### MATERIALS

October 22, 2023

#### IN STORE

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**MATERIALS DELIVERY:** melanie@raven-media.ca

# NATIONAL ADVERTISEMENT RATES

ATV Guide 25,000 distributed copies

Guide du VTT 15,000 distributed copies

SIZE	RATES FRENCH VERSION	RATES ENGLISH VERSION
Spread	\$4,400	\$7,000
1 page	\$2,300	\$3,700
1/2 page	\$1,250	\$2,025

*The rate is gross  
Commission to agencies 15%*

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**The 2 versions**

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