



ATV GUIDE GUIDE VTT

2022 EDITION

PRINT-DIGITAL

For 21 years now, ATV Guide and Guide du VTT is the only reference for Anglophone and Francophone consumers looking for information on the various ATV models on the market.



2021

MEDIA KIT

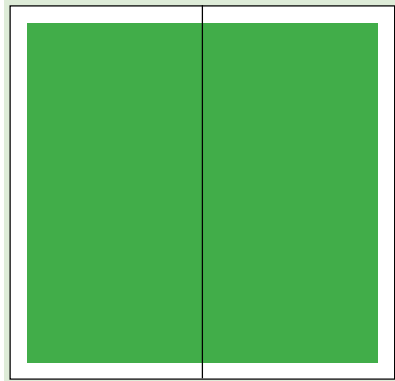
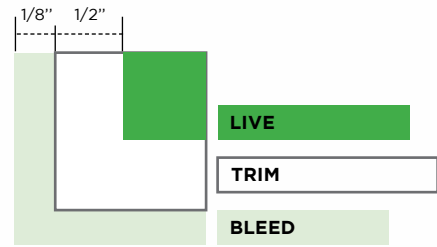
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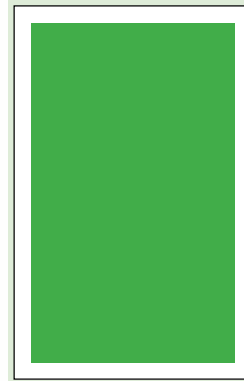
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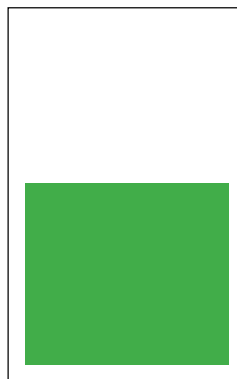
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ONE PAGE

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EDITION

2022 Edition

RESERVATION

October 1, 2021

MATERIALS

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NATIONAL ADVERTISEMENT RATES 2022

ATV Guide 25,000 distributed copies

Guide du VTT 15,000 distributed copies

SIZE	RATES FRENCH VERSION	RATES ENGLISH VERSION
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1 page	\$2,300	\$3,700
1/2 page	\$1,250	\$2,025

*The rate is gross
Commission to agencies 15%*

DISCOUNT FREQUENCY

The 2 versions

-10%

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INFORMATION / RESERVATION MOTOMEDIA

Tel. Montreal: 514 990-6840 • Outside Montreal: 1 800 360-6840
E-mail: moto-media@outlook.com

RAVENMEDIA
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CP 23558 L'Heureux, Belœil (Quebec) J3G 6M2
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