



PLANÈTE QUAD

PRINT-DIGITAL

Planète Quad magazine offers content focused on news, product tests and experiences related to the lifestyle of off-road vehicle enthusiasts. Discover the latest news from the Powersports industry, expert vehicle reviews, and more in each release. A must for ATV riders with a thirst for adventure.



2022

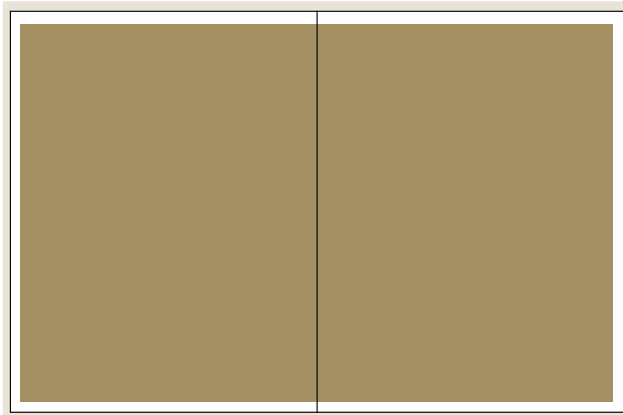
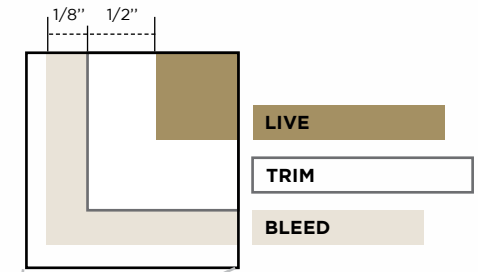
MEDIA KIT

ADVERTISEMENT ADS

FULL PAGE SIZE

TRIM (final size): 8.375 x 10.875

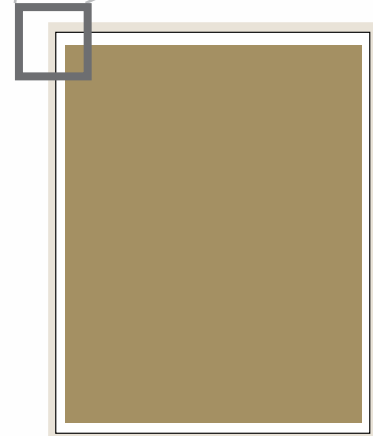
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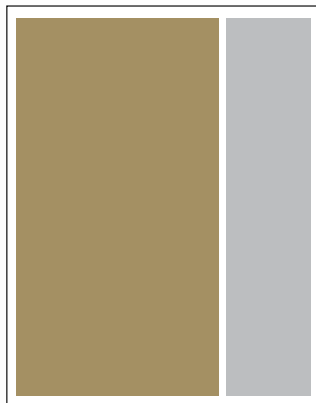
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B 17 x 11.125



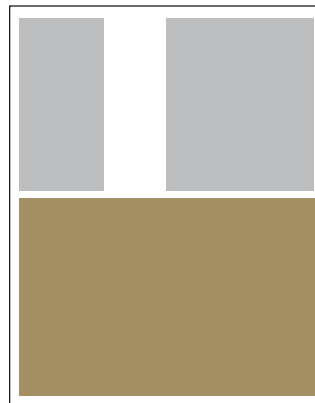
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2/3 V 5.6 x 10.875

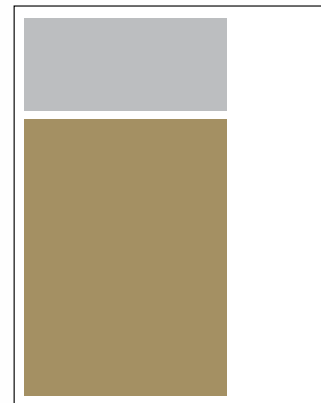
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1/2 H 7.375 x 5

1/4 3.6 x 5

1/6 V 2.5 x 5



1/2 V 5.6 x 6.5

1/6 H 5.6 x 3.2

EDITION	RESERVATION	MATERIALS	IN STORE
Outdoors Edition	February 11, 2022	February 25, 2022	March 18, 2022
Summer Edition	May 6, 2022	May 20, 2022	June 10, 2022
Autumn Edition / Hunting	August 12, 2022	August 26, 2022	September 16, 2022
Winter Edition	November 11, 2022	November 25, 2022	December 16, 2022

MATERIALS DELIVERY : melanie@raven-media.ca

NATIONAL ADVERTISEMENT RATES 2022



PRINT

18,000 distributed copies

SIZE	RATE
2 pages spread	\$5,975
C4	\$3,775
C2	\$3,625
1 page	\$3,275
2/3 page	\$2,300
1/2 page	\$1,725

*The rate is gross
Commission to agencies 15%*

DISCOUNT FREQUENCY

2 ISSUES	3 ISSUES	4 ISSUES
-5%	-10%	-15%

GUARANTEED POSITIONING

+10%



DIGITAL

WEB BANNER

24,000 average impressions per month

RATE

\$21 / CPM

DESKTOP BANNER SIZE

728 x 90, 970 x 250, 468 x 60

MOBILE BANNER SIZE

300 x 250, 320 x 50, 320 x 100

NEWSLETTER

40,000 shipments to monthly newsletter

GRANDEUR

TARIF

300 x 250

\$21 / CPM

728 x 90

\$21 / CPM

HPTO

RATE

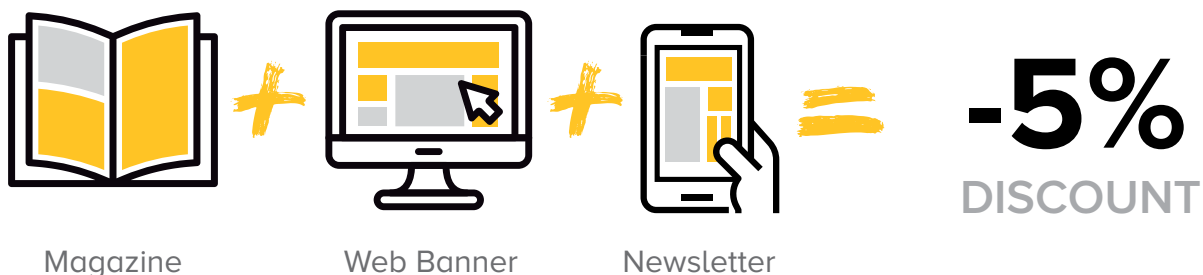
LOCATION

\$1250 / week

All pages

MULTIPLATFORMS DISCOUNT

Display on all platforms



INFORMATION / RESERVATION

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