



PLANÈTE QUAD

PRINT-DIGITAL

Planète Quad magazine offers content focused on news, product tests and experiences related to the lifestyle of off-road vehicle enthusiasts. Discover the latest news from the Powersports industry, expert vehicle reviews, and more in each release. A must for ATV riders with a thirst for adventure.



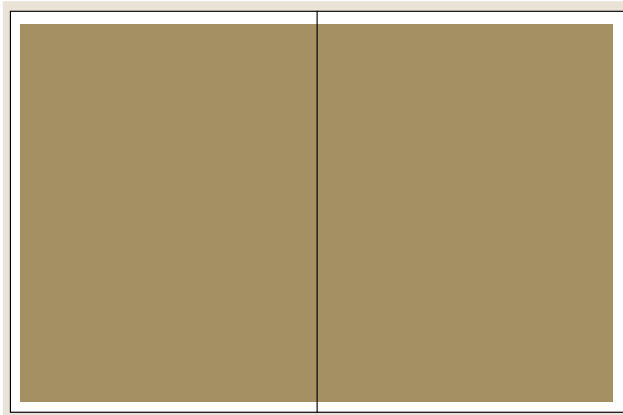
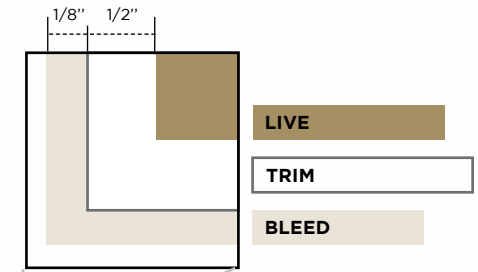
2023

MEDIA KIT

ADVERTISEMENT ADS

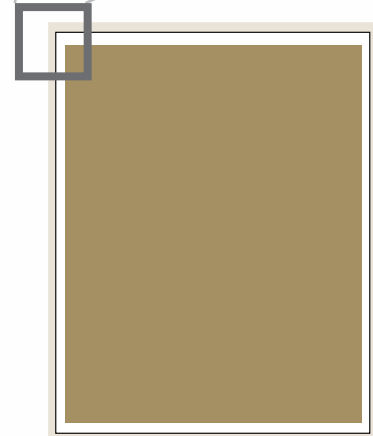
FULL PAGE SIZE

TRIM (final size): 8.375 x 10.875
Bleed area: 8.625 x 11.125

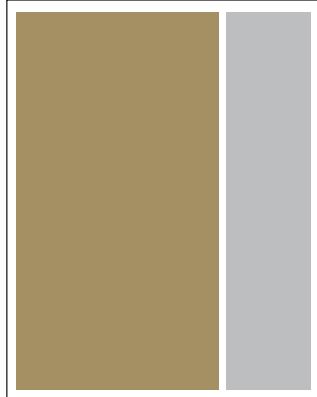


SPREAD

T 16.75 x 10.875
B 17 x 11.125



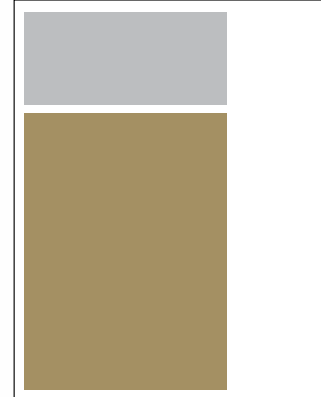
T 8.375 x 10.875
B 8.625 x 11.125



2/3 V 5.6 x 10.875
1/3 V 2.5 x 10.875



1/2 H 7.375 x 5
1/4 3.6 x 5
1/6 V 2.5 x 5



1/2 V 5.6 x 6.5
1/6 H 5.6 x 3.2

EDITION	RESERVATION	MATERIALS	IN STORE
Outdoors Edition	February 10, 2023	February 24, 2023	March 17, 2023
Summer Edition	May 5, 2023	May 19, 2023	June 9, 2023
Autumn Edition / Hunting	August 11, 2023	August 25, 2023	September 15, 2023
Winter Edition	November 10, 2023	November 24, 2023	December 15, 2023

MATERIALS DELIVERY : melanie@raven-media.ca

NATIONAL ADVERTISEMENT RATES 2023



PRINT

18,000 distributed copies

SIZE	RATE
2 pages spread	\$5,975
C4	\$3,775
C2	\$3,625
1 page	\$3,275
2/3 page	\$2,300
1/2 page	\$1,725

*The rate is gross
Commission to agencies 15%*

DISCOUNT FREQUENCY

2 ISSUES	3 ISSUES	4 ISSUES
-5%	-10%	-15%

GUARANTEED POSITIONING

+10%



DIGITAL

WEB BANNER

24,000 average impressions per month

RATE	\$21 / CPM
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DESKTOP BANNER SIZE

728 x 90, 970 x 250

MOBILE BANNER SIZE

320 x 100, 300 x 250, 300 x 600

NEWSLETTER

40,000 shipments to monthly newsletter

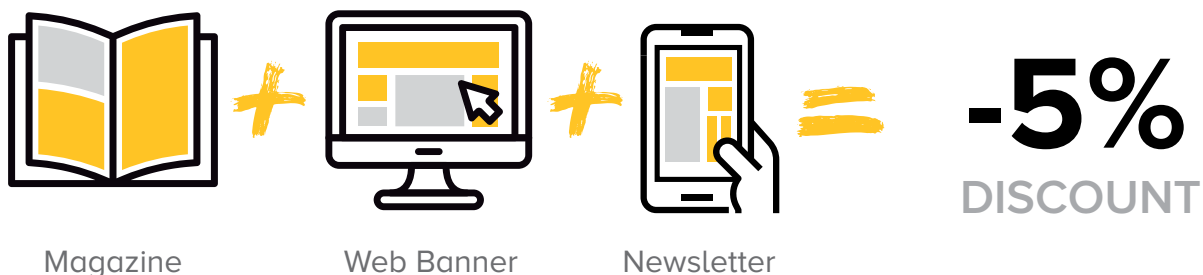
GRANDEUR	TARIF
300 x 250	\$21 / CPM
728 x 90	\$21 / CPM

HPTO

RATE	LOCATION
\$1250 / week	All pages

MULTIPLATFORMS DISCOUNT

Display on all platforms



INFORMATION / RESERVATION

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RAVENMEDIA

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