

DIRECT MARKETING

FRENCH AVAILABILITY

CUSTOM TOUR MAGAZINE (motorcycle) 18,000 copies per issue
PLANÈTE QUAD MAGAZINE (ATV) 18,000 copies per issue
PASSION MOTONEIGE MAGAZINE (snowmobile)
19,000 copies per issues
GUIDE VTT 2022 (ATV) 15,000 copies per issue

ENGLISH AVAILABILITY

ATV TRAIL RIDER MAGAZINE (ATV) 18,000 copies per issue
2022 ATV GUIDE (ATV) 25,000 copies per issue

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BUSINESS REPLY CARD: \$1,000
(advertiser must provide sufficient quantity of BRCs
as per technical specs)

INSERTION

LEAFLET POLYBAG: \$100 / M.TH.
(Additional charges may apply if the weight
of the document is greater than 50 grams)

PRINTING SERVICES

(rate on request)

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