



UTV PLANET

MAGAZINE

DIGITAL ONLY

UTV Planet magazine offers exclusive content for all UTV enthusiasts. In each edition, discover advices from professionals in the field and much more.



2023

MEDIA KIT

DIGITAL ADVERTISEMENT RATES 2023



WEB BANNER

22,000 average impressions per month

RATE

\$21 / CPM

DESKTOP BANNER SIZE

728 x 90, 970 x 250

MOBILE BANNER SIZE

320 x 100, 300 x 250, 300 x 600

NEWSLETTER

12,000 shipments to monthly newsletter

SIZE

RATE

300 x 250

\$21 / CPM

728 x 90

\$21 / CPM

HPTO

RATE

LOCATION

\$1250 / week

All pages

INFORMATION / RESERVATION

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