



# UTV PLANET

MAGAZINE

## DIGITAL ONLY

UTV Planet magazine offers exclusive content for all UTV enthusiasts. In each edition, discover advices from professionals in the field and much more.



**2024**

**MEDIA KIT**

# DIGITAL ADVERTISEMENT RATES 2024



## WEB BANNER

22,000 average impressions per month

**RATE**

\$21 / CPM

### DESKTOP BANNER SIZE

728 x 90, 970 x 250

### MOBILE BANNER SIZE

320 x 100, 300 x 250, 300 x 600

## NEWSLETTER

12,000 shipments to monthly newsletter

**SIZE**

**RATE**

300 x 250

\$21 / CPM

728 x 90

\$21 / CPM

## HPTO

**RATE**

**LOCATION**

\$1250 / week

All pages

## INFORMATION / RESERVATION

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