



UTV PLANET

MAGAZINE

DIGITAL ONLY

UTV Planet magazine offers exclusive content for all UTV enthusiasts. In each edition, discover advices from professionals in the field and much more.



2021

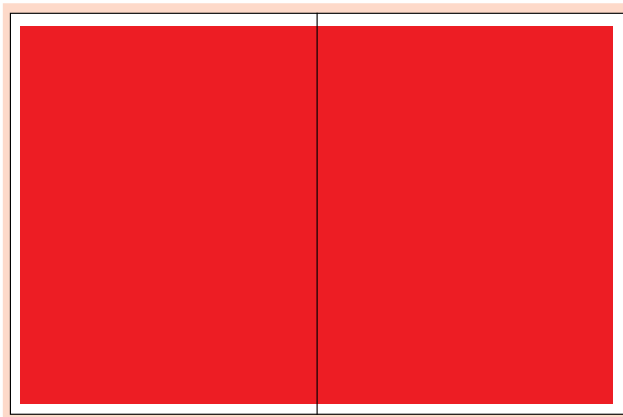
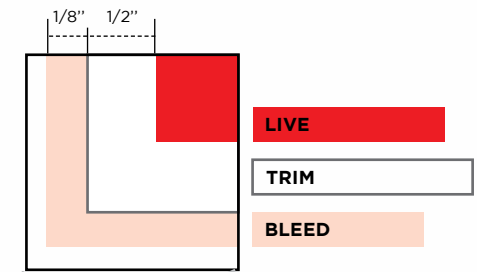
MEDIA KIT

ADVERTISEMENT ADS

FULL PAGE SIZE

TRIM (final size): 8.375 x 10.875

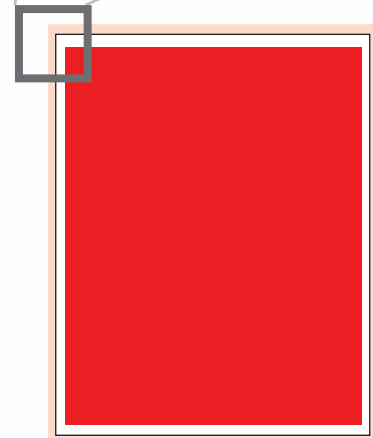
Bleed area: 8.625 x 11.125



SPREAD

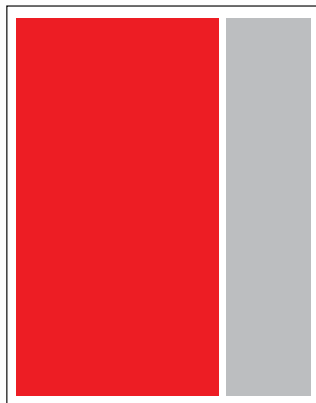
T 16.75 x 10.875

B 17 x 11.125



T 8.375 x 10.875

B 8.625 x 11.125



2/3 V 5.6 x 10.875

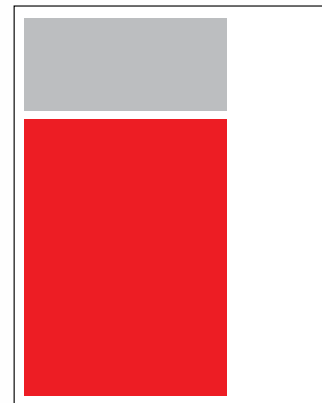
1/3 V 2.5 x 10.875



1/2 H 7.375 x 5

1/4 3.6 x 5

1/6 V 2.5 x 5



1/2 V 5.6 x 6.5

1/6 H 5.6 x 3.2

PARUTION

June Edition

November Edition

RESERVATION

April 30, 2021

September 24, 2021

MATERIALS

May 14, 2021

October 8, 2021

IN STORE

May 28, 2021

October 22, 2021

MATERIALS DELIVERY : melanie@raven-media.ca

NATIONAL ADVERTISEMENT RATES 2021



DIGITAL

18,000 distributed copies

SIZE	RATE
2 pages spread	\$5,400
C4	\$3,400
C2	\$3,275
1 page	\$2,850
2/3 page	\$2,100
1/2 page	\$1,550

GUARANTEED
POSITIONING

+10%



WEB

WEB BANNER

22,000 unique visitors per month

SIZE	RATE
728 x 90	\$21 / CPM
970 x 250	\$21 / CPM
468 x 60	\$21 / CPM
300 x 250	\$21 / CPM
320 x 50	\$21 / CPM
320 x 100	\$21 / CPM

NEWSLETTER

12,000 shipments to monthly newsletter

SIZE	RATE
300 x 250	\$21 / CPM
728 x 90	\$21 / CPM

HPTO

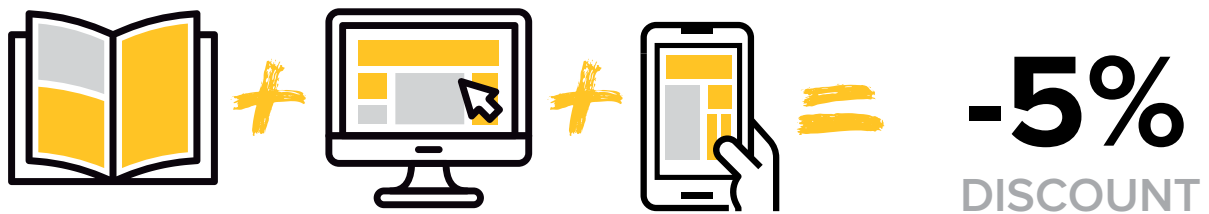
RATE	LOCATION
\$1250 / week	All pages

MULTIPLATFORMS DISCOUNT

Display on all platforms



Magazine Web Banner or newsletter



Magazine Web Banner Newsletter

INFORMATION / RESERVATION

MOTOMEDIA

Tel. Montreal: 514 990-6840 • Outside Montreal: 1 800 360-6840

E-mail: moto-media@outlook.com

RAVENMEDIA
PUBLISHING | DIGITAL MEDIA | PRINT

CP 23558 L'Heureux, Belœil (Quebec) J3G 6M2
1 855 949-2683 | www.raven-media.ca