

A woman with long blonde hair is driving a red classic car. She is wearing a black long-sleeved shirt, black leggings with 'CHICKS AND MACHINES' written vertically on the side, and black sneakers with white laces. Her right hand is on the steering wheel. The car's interior is visible, including the dashboard with a speedometer and a gear shift. The car is parked on a wet surface, and the background is blurred.

A COMPLETE DIGITAL PRESENCE



2021 MEDIA KIT

WEB ADS MONTHLY RATES

BIG BOX [300PX X 300PX]

Lateral in-article ads in random rotation. .gif animations are accepted.

250\$

STANDARD BANNER [970PX X 70 PX]

In-article ads in random rotation. .gif animations are accepted.

200\$

MEGA BANNER [1170PX X 350PX]

Huge banner displayed above the articles. Rotate randomly and are impossible to miss.

325\$

SUPER BANNER [728PX X 90PX]

Most viewed advertisement on our site. At the top of all pages. Possibility of exclusivity for more visibility

Exclusive : 825\$

Rotation ¼ : 325\$

FREQUENCY DISCOUNT

3 MONTHS - - - - - 10%

6 MONTHS - - - - - 15%

12 MONTHS - - - - - 20%



SPONSORSHIP

SPONSORED ARTICLE

500\$ / article

Have one of our Contributors test your item, and have their review published on our networks (written articles with photos).

SPONSORED SECTION [1170PX X 350PX]

400\$ / month

Be the proud sponsor of a section of the site. Display your advertisement in one of the following sections: motorcycle, snowmobile, quad, automotive or marine.

Exclusive Advertising

VIDEO SPONSORSHIP

Sponsor a video or a series of videos tailored to your target audience. Prices vary according to the project.

PODCAST SPONSORSHIP

Become an official partner of an episode or the entire podcast series, coming soon. Prices vary according to the number of episodes.

MONTHLY NEWSLETTER

BIG BOX ADS [300PX X 300PX]

200\$

VIDEO PRODUCTION

Promote your product or company thanks to our video production services. We create original, high quality videos hosted by dynamic and passionate women.

CONTACT US NOW!

514 990 6840 // 1 800 360 6840
MOTO-MEDIA@OUTLOOK.COM

MORE THAN JUST A WEB MAGAZINE... IT'S A MOVEMENT!

Our goal is to inform and unite enthusiasts by presenting them with exclusive, creative and high-quality content.

The enormous potential of the women's market in the world of motorsports has been neglected for too long. The era of the backseat is over. Chicks And Machines brings women to the forefront as a source of information and inspiration, in order to encourage everybody to pursue their passions. That's why tens of thousands of women are following the movement, and more and more companies are following suit.

PHENOMENAL GROWTH.

The web magazine was founded at the end of 2017, and has experienced significant growth year after year ever since.

In just 3 years, the Chicks And Machines Facebook page has reached the landmark of 26,000 fans. For their part, website visits speak for themselves:

NUMBER OF WEBSITE PAGE VIEWS, ACCORDING TO GOOGLE ANALYTICS.

2018 : 88 300 page views

2019 : 115 000 page views (+ 30% growth)

2020 : 592 000 page views (+ 415% growth)

TARGETING THE RIGHT AUDIENCE (WEB AND FACEBOOK STATISTICS COMBINED)

80% Women (35 - 54 years old) (motorsports enthusiasts)

20% Men (35 - 54 years old) (motorsports enthusiasts)

**THE LADIES ARE HERE.
DON'T MISS THE BOAT!**

