



Christine Williams

DIGITAL MARKETING
SPECIALIST

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PROFILE

I am a Communications specialist with a passion for sustainability and education. I thrive in environments where I can be creative. I want to be part of an organization where I can make a positive impact on the world.

SKILLS

Writing



Content Creation



Project Management



Problem Solving



WORK EXPERIENCE

DIGITAL MARKETING SPECIALIST

Dispatch Goods, Inc.

Oct 2023 - Present

- Develop quality digital content, including social media, email newsletters, and conference presentations
- Handle all media tasks, including writing and pitching press releases
- Write blog posts with an emphasis on SEO

CONTRIBUTING WRITER

The Clintonville Spotlight

March 2023 - Present

- Engage with local community members to find and pitch relevant stories
- Write and edit meaningful stories

PROJECT MANAGER/DIGITAL MARKETER

Dispatch Goods, Inc.

Oct 2019 - March 2023

- Created and managed all social media accounts, including Instagram, Twitter, Facebook, and Youtube
- Took on many roles in the startup, including human resources, accounting, operations, logistics, and sales

ENGLISH LEARNER TEACHER Aug 2014 - May 2019

Pickerington Local School District

- Instructed English learner (EL) students in 7th - 12th grades
- Developed and scaffolded lessons in English, math, science and social studies for students in 7th - 12th grades

EDUCATION HISTORY

Master of Education

June 2012 - June 2013

Lesley University

- M. Ed. with an emphasis on teaching English as a Second Language

BA in Journalism

Sep 2003 - June 2007

The Ohio State University

- Wrote articles and copy edited for the student newspaper, The Lantern
- Completed internships at Good Morning America, Sports Illustrated, Ohio State Athletics