
Digital Harvest

Giving your community, and the world, access to your church's front door in a digital format.

Michael Mazo

ABOUT US

THE WAY WE WORK

Moving forward from a pandemic year, a large group of members at a local congregation may be viewing service online, even after the threat of the pandemic is over. The trend in church membership since reopening is a decline in physical, in the building, attendance of around 36%. What does this mean for a congregation? An online presence has never been more critical. Growing churches will be shifting from gathering to connecting and this trend will be connecting to people in

the building and from home. If the church's idea of coming to Christ involves a set time and place to connect, you need a new strategy. In this new digital age we live in, your church front door will be shifting dramatically from the building to online. Your congregation's introduction to a non-believer or a new family moving into the area will likely begin with a Google search to find your website. They likely will watch, at least in part, a sermon from a recent service.



Digital Harvest offers churches a retainer plan in which you will secure access to a designer for up to five hours (total) a month to work on multiple projects of your choice. Consulting services are also available on a per-project basis as well.



YEARLY CONSULTING

Five hours a month on projects of your choice, \$3000 annually.



SOCIA MEDIA DEVELOPMENT

Develop a FaceBook, Instagram, Twitter or Blog account. \$500 (Included in website design)



WEBSITE DESIGN

New build or redesign available plus content development. \$3500 (Plus yearly registration fee)



CURRICULUM DESIGN

Design and build church curriculums from your Bible scholars. Proposal based on content.



MOBILE APP DEVELOPMENT

IOS and Android mobile app development. \$4500 (Plus yearly registration fee)



PRINT/POSTER DESIGN

Advertisements, posters, and postcard designs for your needs. \$50 per design



LOGO/BRANDING DESIGN

Logo and branding design including artwork or monogram design. \$350-\$500 per design



VISION CASTING

Mission and vision statement creation, yearly themes and activity development. Proposal based on project

Digital Harvest was formed as a result of the unexpected impact the pandemic of 2020 had on churches all over the world.

Our founder has worked with churches for more than 30 years to help build relationships with the communities they serve. And in a year where more people spent time in their homes and away from the people and community they live in, connection looks very different. The internet has changed how we connect and has expanded communities worldwide.

Michael Mazo founded OzamCreative in 2015 to help local businesses craft their brand and message to reach their customers. The purpose was to drive business to his clients and help them stand out, locally and create a solid brand image. While OzamCreative focused on businesses, he also worked with local churches to build their presence on the web as well as create print and digital assets in order to convey the message to not only their congregation, but to the communities they serve.



Michael Mazo
714-293-3629

mmazo@ozamcreative.com

www.ozamcreative.com/the-digital-harvest-co