

We would like to invite you to be a sponsor of the Old School Survival Boot Camp 2022 event. Old School Survival Boot Camp is a 3-day hands-on self-reliance event that will take place May 13-15, 2022 in the Hocking Hills region of Ohio at the Vinton County Fairgrounds.

More than 67 hands-on survival, homesteading, bushcraft, off grid living, herbalism, homeschooling, and martial arts classes will be offered by over 40 experts from around the country.

In 2021, during the first annual Old School Survival Boot Camp, more than 1,500 attendees from nine different states came together to learn and form friendships that will last a lifetime. Expert presenters traveled from seven states to be a part of the event.

The 2022 event is projected to be far larger. The on-site campground is nearly sold out already. Some attendees commute and others camp on-site or lodge at cabins throughout the Hocking Hills. To date, nearly 300 tickets have been sold as a part of the 2022 Early Bird Discount Sale.

There is also nightly live entertainment on the stage and add-on immersion courses by our event partners at Raccoon Creek Outfitters and On Guard Defense as a part of the annual event.

You can visit the [Old School Survival Boot Camp](#) website to see photos and videos of the 2021 event, as well as browse the list of presenters and class schedule for the event held this past May. Classes will go one hour longer this year due to the inclusion of even more presenters and to accommodate the larger crowd going into year two.

One of the most notable new presenters is Dave Canterbury, star of the [Dual Survival](#) television show and the creator of the PathFinders School. Hakim Isler of [Naked and Afraid](#) television fame, will also be returning to boot camp again in 2022.

See the 2022 Old School Survival Boot Camp sponsorship form below for details about the various promotional options available.

Old School Survival Boot Camp 2022 Sponsorship Form

Sponsor Name:

Sponsor Address:

Sponsor Email Address:

Sponsor Level:

Sponsorship Level Options

Survivor Level \$5,000 (Limit 1)

- Presence on the Old School Survival Boot Camp website with Link(s) to Sponsor Site
- Significant Social Media Inclusion
 - 3 Social Media Ads Per Month
 - 10 Social Media Posts Per Month
 - 1 Newsletter E-Blasts Per Month
- Branding on Event Stage
- 5-Minute Kick-Off Speaking Opportunity Each Day
- Most Prominent Branding on event program
- 1 Post-Event Newsletter E-Blasts
- Outdoor Booth Space (10' x 20')
- 10 Exhibitor Passes

Bushcrafter Level \$2,500 (Limit 4)

- Significant Year-Round Presence on the Old School Survival Boot Camp website with Link(s) to Sponsor Site
- Significant Social Media Inclusion
 - 2 Social Media Ads Per Month
 - 5 Social Media Posts Per Month

- 1 Newsletter E-Blast Per Month
- Branding on One of the tents
- 3-Minute Stage Announcement Daily
- Prominent Branding on event program
- Outdoor Booth Space (10' x 18')
- 8 Exhibitor Passes

Homesteading Level \$1,000 (Limit 5)

- Significant Year-Round Presence on the Old School Survival Boot Camp website with Link(s) to Sponsor Site
- Social Media Inclusion
 - 1 Social Media Ad Per Month
 - 3 Social Media Posts Per Month
 - Inclusion in Newsletter E-Blast Monthly
- 2-Minute Stage Announcement Daily
- Branding on event program
- Outdoor Booth Space (10' x 12')
- 6 Exhibitor Passes

Off Grid Level \$700 (Limit 5)

Moderate year round presence on the Old School Survival Boot Camp website with a link to sponsor site.
 Social Media Inclusion
 1 Social Media Ad Per Month
 2 Social Media Posts Per Month
 Signage On event tent
 Monthly inclusion in newsletter E-Blast
 1-Minute Stage Announcement Daily
 Branding on event program
 Outdoor Booth Space (10' x 10')
 4 Exhibitor Passes

Prepper Level \$500 (Limit 5)

Moderate year round presence on the Old School Survival Boot Camp website with a link to sponsor site.
 Social Media Inclusion
 1 Social Media Ad Per Month
 2 Social Media Posts Per Month

**Monthly inclusion in newsletter E-Blast
1-Minute Stage Announcement Daily
Branding on event program
Outdoor Booth Space (10' x 10')
Entrance and Exit Signage
4 Exhibitor Passes**

Homeschool Level \$350 (Limit 5)

Sponsor one of the OSS Boot Camp Jr. Area activities for children. There will be approximately 350 children spending the weekend at the event with their families. Moderate year round presence on the Old School Survival Boot Camp website with a link to sponsor site.

**Boot Camp Jr. Tent(s) Section Signage
1 Social Media Ad Per Month
2 Social Media Posts Per Month
Monthly inclusion in newsletter E-Blast
1-Minute Stage Announcement Daily
Branding on event program
Outdoor Booth Space (10' x 10')
3 Exhibitor Passes**

Boot Camp Jr. Level \$150

Help host one of the OSS Boot Camp Jr. Area activities for children. There will be approximately 350 children spending the weekend at the event with their families.

Moderate year round presence on the Old School Survival Boot Camp website with a link to sponsor site.

**Boot Camp Jr. Tent Section Signage
1 Social Media Ad Per Month
1 Social Media Posts Per Month
Monthly inclusion in newsletter E-Blast
1-Minute Stage Announcement Daily
Branding on event program
2 Exhibitor Passes**

Space Requests

Sponsors that would like to use a non-traditional booth space to showcase vehicles, chainsaw demonstrations, tractors, and heavy equipment will be accommodated as long as space allows on a first come, first served basis.

Additional Information

1. Tent banners can be no more than two feet wide and 15 feet long.
2. Entrance and exit signs can be up to four feet wide and 15 feet long.
3. The Stage announcements can be made by the Old School Survival Boot Camp MC with text provided from the sponsor or made by the sponsors themselves.
4. The email newsletter blasts, website ad, and social media ad and posts can remain the same throughout the 2021 - 2022 event planning and after event marketing or can be altered monthly by the sponsor. All marketing materials must be submitted by the 3rd of each month by p.m. if a change is to be made. Photos, logos, and videos can be submitted by the sponsor for use in all but the email newsletter format: a video link and text can be used in the newsletter.
5. Sponsors will be featured on the Old School Survival Boot Camp website, companion blog, YouTube Channel, Facebook (2 groups and 1 page) Pinterest, Twitter, Instagram, MeWe, Parler, Gab, and TikTok accounts.
6. Sponsors will also be mentioned in any print, radio, and television promotions for the Old School Survival Boot Camp 2022.
7. Sponsor inclusion in the event marketing begins immediately after payment for the sponsorship is made. Payment Details: Send a check addressed to Bob Dodrill Jr. 35188 Wolf Hill Road McArthur, Ohio 45651. Email oldschoolsurvivalbc@gmail.com with requests for other payment options.
8. Vendor spaces for sponsors and marketplace vendors are reserved on a first come, first served basis. You may select a specific vendor space by using the event map if you have a preference for a particular spot.