



Ad Specifications

Electronic files may be supplied on CD or DVD formatted on PC or Mac. Conversion to JPG or PDF are excepted. Digital files up to 10MB may also be e-mailed to sportslifemagazine@gmail.com

For sending files larger than 10MB via internet contact your sales representative for FTP (File Transfer Protocol) information. File Format: We accept Adobe Photo shop files up to CS5, Adobe Illustrator files up to CS5 and Adobe Acrobat PDF files with all fonts embedded (X 1-A Compliant).

Please include all EPS files, TIFF files and other graphic files linked to the document. All photographic or tonal images should be in CMYK or Gray scale and at least 300 dpi when used at 100% of original file size. All line art or bitmap images should be at least 1,000 dpi when printed at 100% of original file size. All ads must have fonts supplied in Mac format, embedded fonts or fonts converted to curves/line art are also acceptable. Ads must be supplied as CMYK or gray scale, not RGB, Spot or PANTONE colors including any embedded image files.

Color ads should be accompanied by color guidance, such as an iris or tektronics. If proper color guidance is not submitted, Sports life magazine is not responsible for any color variances.