



Sports Life Magazine National Advertising Rates

BASE RATE	1X	2X	3X	4X	6X
FULL PAGE	\$600.00	\$600.00	\$600.00	\$575.00	\$575.00
3/4 PAGE	\$475.00	\$475.00	\$475.00	\$450.00	\$450.00
1/2 PAGE	\$375.00	\$375.00	\$375.00	\$350.00	\$350.00
1/4 PAGE	\$225.00	\$225.00	\$225.00	\$200.00	\$200.00
BACK COVER	\$900.00	\$900.00	\$900.00	\$850.00	\$850.00
FRONT INSIDE COVER BACK INSIDE COVER	\$750.00	\$750.00	\$750.00	\$750.00	\$750.00