



Sports Life Magazine National Advertising Rates

BASE RATE	1-3x	4-6x	7-9x	10-12x
FULL PAGE	\$750.00	\$700.00	\$650.00	\$600.00
3/4 PAGE	\$575.00	\$550.00	\$475.00	\$450.00
1/2 PAGE	\$375.00	\$375.00	\$375.00	\$350.00
1/4 PAGE	\$225.00	\$225.00	\$225.00	\$200.00
BACK COVER	\$900.00	\$850.00	\$800.00	\$700.00
FRONT INSIDE COVER BACK INSIDE COVER	\$750.00	\$700.00	\$700.00	\$650.00
Center Spread <small>Includes 2 pages</small>	\$900.00	\$850.00	\$800.00	\$750.00

All advertising rates include digital and paperback