



## Sports Life Magazine National Advertising Rates

<b>BASE RATE</b>	<b>1-3x</b>	<b>4-6x</b>	<b>7-9x</b>	<b>10-12x</b>
<b>FULL PAGE</b>	\$1250.00	\$1200.00	\$1150.00	\$1100.00
<b>3/4 PAGE</b>	\$875.00	\$850.00	\$775.00	\$750.00
<b>1/2 PAGE</b>	\$675.00	\$675.00	\$575.00	\$550.00
<b>1/4 PAGE</b>	\$425.00	\$425.00	\$425.00	\$400.00
<b>BACK COVER</b>	\$1800.00	\$1750.00	\$1700.00	\$1600.00
<b>FRONT INSIDE COVER BACK INSIDE COVER</b>	\$1650.00	\$1600.00	\$1600.00	\$1500.00
<b>Center Spread</b> <small>Includes 2 pages</small>	\$2200.00	\$2150.00	\$2100.00	\$2000.00

All advertising rates include digital and paperback