

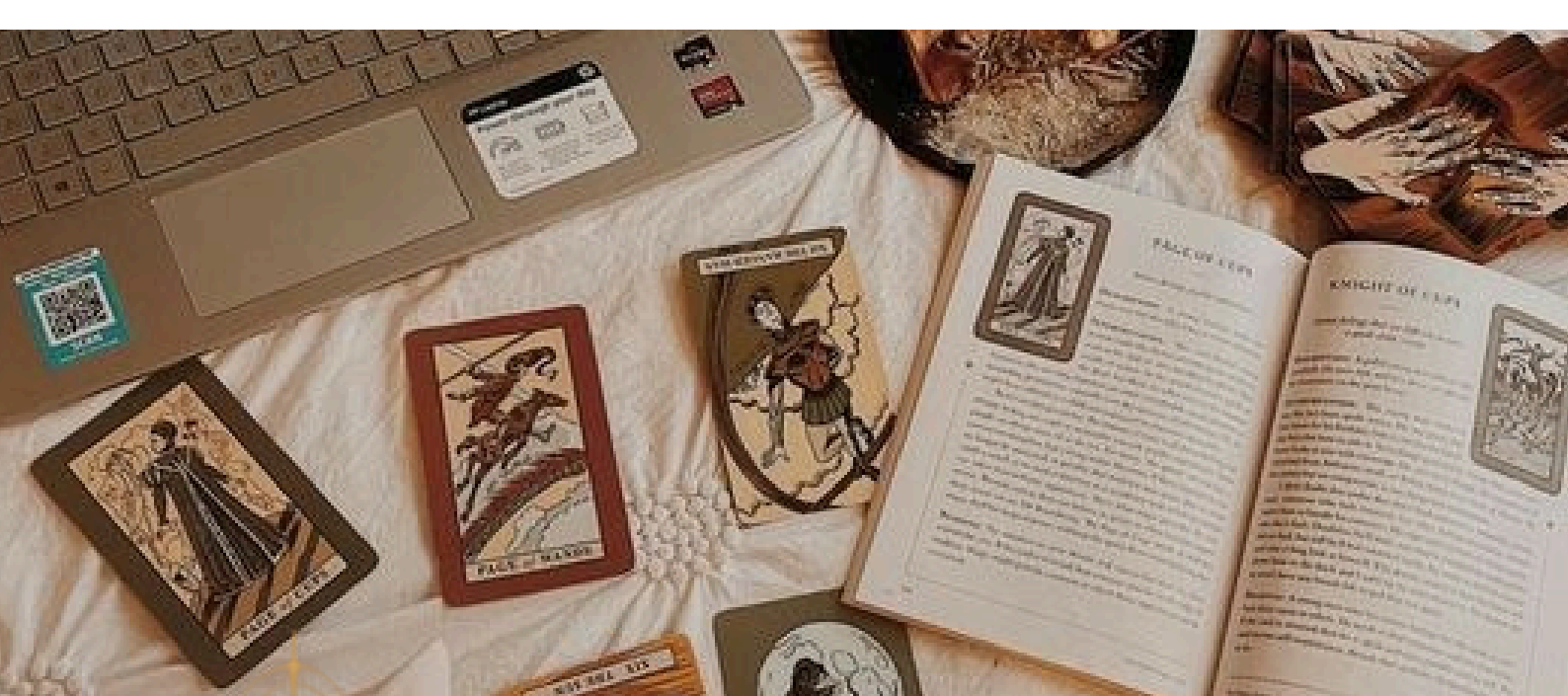


Love Nature and Beyond
Tap into your True Authenticity

Business Branding Pricing Guide

Website, Branding, Marketing for small spiritual
Businesses

INTUITIVE
CREATIONS
VIBRATIONAL BRANDING CO.



Hello there!

In this proposal you will find services that help your small business ventures grow.

Building a brand shouldn't be hard, it should stand out, have a purpose and call in your soul mate clients. You should also have someone who is communicative and actually listens to the energy of the brand you are looking to create.

Whether you are just starting fresh or revamping the brand you already have, you have come to the right place. My goal is to help you develop all of the tools needed for marketing your business, your passion and your brand.

Simplicity is when you can open up your website, make changes and updates on your own without any frustrations. Let me take the weight off of creating visuals, and creating client attraction, so you can sit back and do what you do best.

Lilith Callista, Intuitive Creations Founder, LNB

Websites

Authenticity = Success

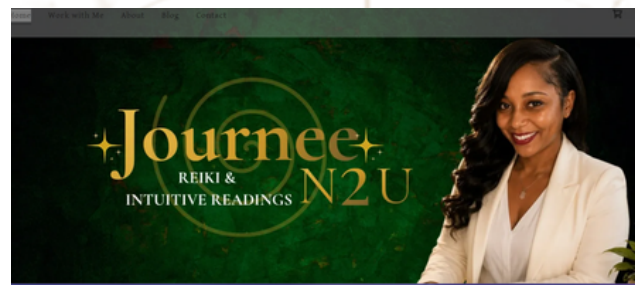


“Creating a Website is like creating a Home for your Consumers to walk into.”

Customers are searching for realness and authenticity in a world full of bots and A.I. .

They want to feel like they can trust the people behind the services, and indulge in a brand ran by real people in real time.

Creating a website for your business is like creating a home for your consumers to walk into, it's meant to be a visual representation of who you serve and what you offer with a strong call to action and clear representation of the work you've put into your personalized brand and Services.



Real Example Assets for JourneeN2U.com

Why Work with Me

As a Spiritual Coach I truly care about showing the world who you really are. As a small business web designer and consult, my center is around authenticity and healing the trauma of daring to be seen as the masterful creator you are. When I look at your business, whether you are representing yourself in the Spiritual Community, building a new brand or creating a new concept to share with the world, I see who you really are. I try to help communicate your unique style through design so that your potential clients can physically see your value and your worth.

I communicate and follow up promptly, I don't use AI (unless prompted to do so through photo editing). I am highly invested in your success and growth. All of my work is unique and doesn't follow the typical standard. To engage a customer, you need to stand out, dare to try something new and be seen in a big way.



How my Web Services Work

01 BOOK A DISCOVERY CALL
Show me your business Ideas, and web presence. Understand the platforms you are using and come up with a plan to create something fresh and new.

02 PICK YOUR SERVICES, SIGN YOUR CONTRACT AGREEMENT AND PAY YOUR DEPOSIT

An invoice with a 25% deposit will be sent at the start of the project. This will cover all set up cost and fees. **This deposit is non-refundable.** Full payment is due before the end date of the project.

03 PURCHASE YOUR WEB TOOLS AND SHARE ACCESS

Once you purchase your tools, or if you already have your tools and assets available, share your access with me so I can begin your project.

04 THE PROJECT BEGINS
During this process we schedule meetings and brief phone calls relating to updates, content, coaching and strategy depending on the package you choose.



COMMUNICATION

CONTACT DETAILS

Lovenatureandbeyond@gmail.com
380.240.9393

OFFICE HOURS

M - F 11 am - 6pm EST
Custom virtual meeting times
available

Starter Package- Brand Creation (No Website)

01

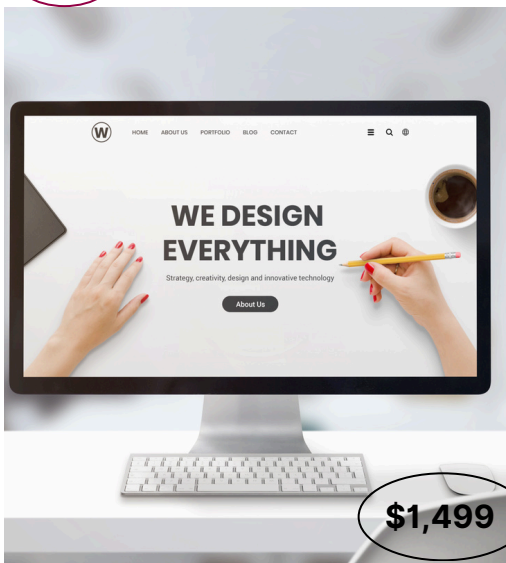
Idea for Startup businesses with little to no web presence.

- ✓ Initial consultation
- ✓ Up to 3 initial design concepts
- ✓ Logo, Color Palate, Typography (1 page branding assets guide)
- ✓ Final logo in JPG, PNG & SVG formats



\$499

02



\$1,499

Pro Package- Brand Creation with Website

Ideal for growing businesses looking to elevate their brand image and build a solid web presence.

- ✓ Everything in the Standard Package + a 5-7 page Basic Website (Home, About, Services, Contact, Privacy Policy)
- ✓ Up to 3 rounds of revisions
- ✓ Basic brand guidelines included
- ✓ **6 Month support for implementation**
- ✓ Basic brand guidelines included
- ✓ SSL Certificates, Domain Transfers, Website/ Hosting Support
- ✓ Basic SEO, and AI recognition through Google

Advanced Package- Branding Plus Website and Marketing Materials

Idea for a full Brand or Product Launches

- ✓ Everything in the Pro Package + a 5-7 page Basic Website (Home, About, Services, Contact, Privacy Policy, Forms, Blogs etc)
- ✓ 3 initial design concepts
- ✓ Unlimited revisions
- ✓ Help with website content creation, suggestions, edits and re-writes.
- ✓ **A live updated Google Doc for Consistent communication, consult and strategy updates.**
- ✓ **1 year support for implementation**

03



\$2,999

**Pricing Does not include platforms used and their fees.*



Add Ons and Stand-alones

Online Store

STARTING
FROM/

\$300

- Up to 30 products (descriptions and pictures must be provided)
- Two Revision Rounds
- Usage Guidelines or tutorials for product updates.
- Optimized for Web & Mobile.
- For additional products over 30, please contact Lilith for pricing.

Business Card Designs

STARTING
FROM/

\$100

- Receive high-resolution PDFs
- Three Design Concepts (front and back of business card)
- Two Revision Rounds: Make necessary tweaks to finalize the design
- Recommendations for the best printing results
- Digital Version: A soft copy for electronic sharing
- Optional (QR Code tracking and lead capture)

Digital Operations and Other Business needs

STARTING
FROM/

\$150

- QR Code Tracking and Lead Capture (up to 5 QR codes)
- Simple Automations
- Design Worksheets, Journals or Digital Products
- Email/ Text Templates for mass Marketing
- Website Copy and Content Creation Assistance

Social Media Kit Package

STARTING
FROM/

\$249

- 15 Editable Graphics
- Editable in Canva
- Profile & Cover Images
- Two Revision Rounds: Refinements to get every detail right

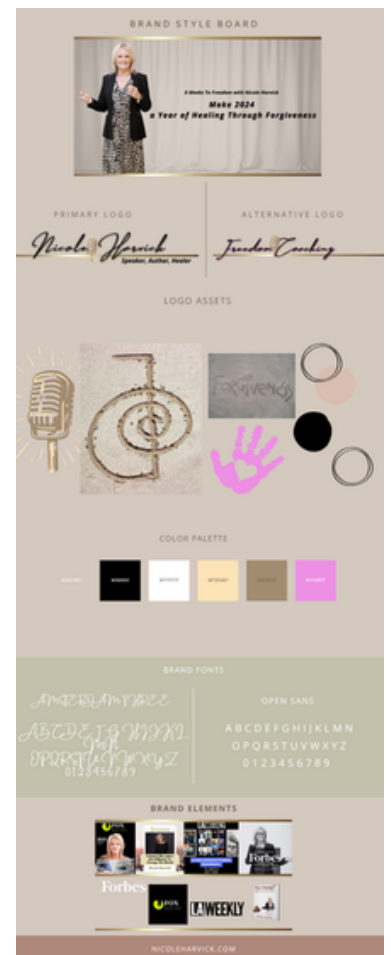
Merchandise Design Package

STARTING
FROM/

\$449

- 5 Designs on Product of your choosing (T-Shirt, Mugs, etc.)
- Print-Ready Files
- Editable vector files included
- Three Revision Rounds

Sample Work



FAQ's

What if my Website is already established and I just need monthly updates?

Book a consultation to show what assets you already possess. If it is something I can do, you will be billed a monthly service charge starting at \$50.

I've never built a website before, I don't know what to write.

During our meetings, we keep a shared document of ideas. Each of your jobs is labeled in it's own tab. There you can keep track of progress and changes, while adding in your ideas. Typically I will write what is needed, provide a few examples and leave you to create. If you need content development or help writing your copy, *please purchase the **Advanced Package**, or Add on the **Digital Operations** option.*

What platforms do you work normally with?

Platforms

- | | | | | | | |
|-----------|-------------|------------------|------------|--------------|-------------|--------------------|
| ▪ Godaddy | ▪ Ionos | ▪ Facebook/ Meta | ▪ Notion | ▪ Link-tree | ▪ Ko-Fi | ▪ Google Business |
| ▪ Square | ▪ Hostinger | ▪ TikTok | ▪ Calendly | ▪ Caard | ▪ Teachable | ▪ Constant Contact |
| ▪ Wix | ▪ Canva | ▪ Instagram | ▪ Zapier | ▪ Mailchimp | ▪ Udemy | ▪ Udemy |
| | ▪ Shopify | ▪ Discord | | ▪ Amazon KDP | | ▪ Zoom |
| | | | | ▪ Paypal | | ▪ Google Meet |

I don't see my platform in the list, can I still work with you?

The above platforms are the ones that I am fluent in. Since most platforms have similar easy to use interfaces, I am open to exploring the products you already have purchased.

Let's Get Started!

Whether you are creating your first brand, revamping or rebranding, I am so glad to work with you.

[BOOK A CONSULTATION](#)

If you have any questions, please feel free
to contact me by scheduling an
appointment or by emailing me at

Lilith Callista



lovenatureandbeyond.com
lovenaturetarot@gmail.com

