



Megan Harton

Education:

- Master in Business Administration at Rochester Institute of Technology, 2023
- Bachelor of Fine Arts at Rochester Institute of Technology, 2022
 - Major in Visual Media & minor in business; specialization of Print Production and Marketing; immersion in Economics
 - Magna Cum Laude (3.79 GPA), Honors Program, Dean's List participant each semester

Additional Activities:

- Visual Media Club Co-President, Honors Program Mentor in College of Art and Design, Dscoop and HP Mentoring Program

Work Experience:

National Oceanic & Atmospheric Administration (NOAA) 04/23 - present

Visitor Engagement Specialist

- Re-design and managed the rebuild of 17 visitor web pages for National Marine Sanctuary site
- Research resources and communication tools about physical accessibility features
- Communicate with staff at 10 visitor center locations about accessibility information and compiled it for website and other platforms such as TripAdvisor

Recreation/Tourism Creative Intern 07/22 - 05/23

- Re-created and/or updated 20 web graphics
- Created web ready documents for the web team
- Edited and organized 800 photograph submissions for the annual "Get Into Your Sanctuary" Photo Contest
- Attended weekly team meetings

New Student Orientation at RIT 06/22 - 06/23

Marketing Graduate Assistant

- Created, managed, and implemented marketing deliverables including graphics and a promotional video
- Designed a report analyzing the previous orientation events statistics
- Designed 30 posters of the services about various RIT organizations
- Photographed 8 major staff events for promotional purposes

Driven Studio

05/22 - 08/22

Project Based Intern

- Assisted the producer at two 16-hour days photo and video shoot
- Managed the schedule of the shoots and answered questions from the models
- Set up and cleaned the production locations

Villanti Printers

05/21 - 08/21

Creative Intern

- Retouched 80 product images and created 10 GIFs for social media marketing
- Created mockups such as brochures, books, or posters for clients
- Managed color of the digital printers in the prepress department

Skills:

Adobe InDesign • Adobe Illustrator • Adobe Photoshop • Adobe Creative Suite • Microsoft Office Suite • Digital & Analog Photography • Digital & Offset Printing • Color Management Knowledge • Digital Marketing • Google Analytics